

## ABSTRAK

Utami, Febiola Rizki. 2021. Hubungan Kontrol Diri dengan *Celebrity Worship* pada ARMY BTS Dewasa Awal. (Dibimbing oleh Novendawati Wahyu Sitasari, M.Psi., Psikolog dan Yuli Asmi Rozali, M.Psi., Psikolog).

Individu dewasa awal diharapkan lebih fokus pada tugas-tugas perkembangannya seperti bekerja dan mencari pasangan hidup dibandingkan melakukan aktivitas pengidolaan. Namun yang terjadi, banyak ARMY dewasa awal yang melakukan *celebrity worship* pada BTS hingga mereka melupakan tugas-tugas perkembangannya. Hal ini terjadi karena mereka tidak bisa menentukan prioritas dan cenderung memiliki kontrol diri yang rendah. Penelitian ini bertujuan untuk mengetahui hubungan antara kontrol diri dengan *celebrity worship* pada ARMY dewasa awal. Penelitian ini merupakan penelitian korelasional dengan metode kuantitatif non-eksperimental. Teknik pengambilan sampel menggunakan *purposive sampling* dan didapatkan 100 responden. Skala kontrol diri berjumlah 27 aitem valid dengan nilai ( $\alpha$ ) = 0,894. Skala *celebrity worship* berjumlah 31 aitem valid dengan nilai ( $\alpha$ ) = 0,937. Hasil perhitungan *product moment* menunjukkan terdapat hubungan negatif signifikan antara kontrol diri dengan *celebrity worship* pada ARMY BTS dewasa awal (sig. p = 0,042, r = -0,240) yang artinya hipotesis pada penelitian ini diterima. Kemudian pada penelitian ini kontrol diri berkontribusi sebesar 4,2% terhadap *celebrity worship*. Kontrol diri rendah dan tinggi memiliki jumlah yang sama, yaitu masing-masing 50%. Pada penelitian ini paling banyak respondennya berada pada tingkatan *borderline pathological* (41%). Kontrol diri rendah paling banyak pada tingkatan *borderline pathological* (24%) dan kontrol diri tinggi paling banyak pada tingkatan *entertainment social* (18%).

Kata Kunci: Kontrol diri, *Celebrity worship*, ARMY BTS, Dewasa awal

**ABSTRACT**

*Utami, Febiola Rizki. 2021. The Correlation Between Self-Control and Celebrity Worship in Early Adults BTS ARMY. (Supervised by Novendawati Wahyu Sitasari, M.Psi.,Psikolog and Yuli Asmi Rozali, M.Psi.,Psikolog).*

*Individuals in their early adulthood are expected to focus more on their main tasks for their development such as working or finding life partner rather than doing fan activities. However, in reality many early adult ARMYs are doing celebrity worship to BTS, that causes them to neglect their development tasks. This happens because they cannot set priorities and tend to have low self-control. This research aims to uncover the correlation between self-control and celebrity worship in early adult ARMYs. This is a correlational research with non-experimental quantitative method. By deploying purposive sampling for the sampling technique, 100 respondents are obtained. The self-control scale is 27 valid items with a value of ( $\alpha$ ) = 0.894. The celebrity worship scale is 31 valid items with a value of ( $\alpha$ ) = 0.937. The result of product moment calculation shows that there is a significant negative relationship between self-control and celebrity worship in early adult BTS ARMYs (sig.  $p = 0.042$ ,  $r = -0.240$ ) which means that the hypothesis in this study is accepted. Moreover, this research shows that self-control contributes 4.2% to celebrity worship. Low and high self-control have the same amount of percentage, that is 50% each. The respondents of this research is mostly on the borderline pathological level (41%) Meanwhile, the lowest self-control is mostly at the borderline pathological level (24%) and the highest self-control is mostly at the social entertainment level (18%).*

*Keywords: Self-control, Celebrity worship, BTS ARMY, Early adulthood*