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XIV + 7 Capture + 68 Pages + 5 Tables + 6 Picture + 4 Appendix

**“The Relationship between Early Initiation of Breastfeeding with Production Fluency of Brest Milk At Shorea Eka Hospital BSD”**

**Background :** Early Initiation of Breastfeeding (early initiation) or the beginning of early breastfeeding is started feeding himself shortly after birth. Provided that baby skin is left contact with the skin of his mother, at least for one hour immediately after birth. How did early initiation of breastfeeding the baby was named after the breast crawl or searching breast crawl.

**Objective:** This study aims to determine the relationship of the Early Initiation of Breastfeeding lactation on post partum mothers in areas Eka Shorea BSD hospital 2014

**Methods:** The study was an observational analytic cross sectional approach, and the subject of research is the third day postpartum mother who is hospitalized in Space Shorea Eka Hospital BSD. 49 samples obtained from the study. Samples were taken with a non-random purposive sampling method, then processed with SPSS 21 and Chi Square test. IMD data obtained by interview to the mother, whereas lactation observation method in infants and mothers on the third day.

**Results:** Most respondents were aged 20-30 years 37 respondents (75.5%), educated bachelor as many as 26 people (53.1%), mothers who work as many as 25 people (51%), which is in accordance with the implementation of IMD IMD governance is as much 40 respondents (82%) of respondents have a current lactation were obtained as many as 37 people (75.5%) Chi Square test results obtained significance value P value = 0.029 which is smaller than the value of  $\alpha = 0.05\%$ .

**Conclusion:** There is a significant relationship between IMD relationship with lactation views of maternal factors and infant factors. This is due to the mother who did IMD, breastfed babies immediately after birth, this is an important point to determine wal milk production. It is expected that the doctor or midwife and other health personnel, to continue the implementation of the IMD and seek ready lactating mothers shortly after birth with the appropriate governance IMD.

**Key Words** : Early Initiation of brestfeeding, produktion of breast milk.

**References** : 22 ( 2005-2013)