

LAMPIRAN

Lampiran 1

DAFTAR PERTANYAAN UNTUK
KONSUMEN NEW YAMAHA VIXION

PRODUK PT. YAMAHA MOTOR MANUFACTURING INDONESIA (YMMI)

Dengan Hormat,

Saya adalah Mahasiswa Fakultas Ekonomi Manajemen Konsentrasi Pemasaran Universitas Esa Unggul tingkat akhir, saya sedang melakukan penelitian mengenai faktor – faktor apa saja yang mempengaruhi anda dalam melakukan pembelian produk New Yamaha Vixion, penelitian ini saya ajukan sebagai skripsi, yang merupakan salah satu syarat guna memperoleh gelar kesarjanaan di Fakultas Ekonomi Universitas Esa Unggul.

Untuk itu, saya mengharapkan kesediaan dari saudara/i sekalian untuk menjawab pertanyaan kuesioner ini sesuai dengan petunjuk yang sudah ada, semua informasi yang anda berikan akan dijamin kerahasiaannya dan hanya digunakan untuk tujuan penelitian ini,

Atas kesediaan saudara/i sekalian dalam menjawab kuesioner ini, saya ucapkan terimakasih

Jakarta, September 2013

Reza Ramadhona

A. Data Responden

Petunjuk : Berikan tanda silang (X) untuk jawaban anda.

1. Berapa usia Bapak/ ibu/ saudara/i ?

- | | |
|------------|----------------------|
| a. 17 – 27 | c. 39 – 49 |
| b. 28 – 38 | d. >50 th |

2. Pendidikan terakhir anda ?

- | | |
|---------|---------------------|
| a. SLTP | c. PERGURUAN TINGGI |
| b. SLTA | d. LAINYA |

3. Berapa pendapatan anda dalam 1 bulan ?

- | | |
|----------------------------------|----------------------------------|
| a. < Rp. 1.000.000 | c. Rp. 2.000.000 – Rp. 3.000.000 |
| b. Rp. 1.000.000 – Rp. 2.000.000 | d. > Rp. 3.000.000 |

4. Apa pekerjaan anda ?

- | | |
|-----------------------|-------------------|
| a. Pelajar/ mahasiswa | c. Wirausaha |
| b. Karyawan | d. Pegawai Negeri |

B. Berikan tanda cheecklis (√) untuk pertanyaan yang sesuai dengan pendapat anda!

Keterangan :

- | | | | | | |
|----|---|---------------|----|---|---------------|
| TS | = | Tidak Setuju | S | = | Setuju |
| KS | = | Kurang Setuju | SS | = | Sangat Setuju |
| CS | = | Cukup Setuju | | | |

Apakah faktor – faktor dibawah ini mempengaruhi anda untuk pengambilan keputusan pembelian motor new Yamaha vixion di Jakarta Barat :

Pertanyaan		TS	KS	CS	S	SS
PRODUK (PRODUCT)	1. Warna Menarik.					
	2. Desain Modern.					
	3. Kualitas Produk yang sangat di utamakan.					
	4. Suku cadang tersedia secara luas.					
	5. Produk yang ramah lingkungan					
	6. Merek terkenal.					
	7. Sistem keamanan kunci yang baik.					
	8. Hemat bahan bakar.					
HARGA (PRICE)	9. Harga yang terjangkau.					
	10. Cara pembayaran di sesuaikan dengan kondisi konsumen.					
	11. Harga sesuai dengan kualitas.					
TEMPAT (PLACE)	12. Lokasi penjualan strategis.					
	13. Showroom mudah di dapat.					
PROMOSI (PROMOTION)	14. Sales yang memberi informasi dengan lengkap.					
	15. Pameran produk besar – besaran di seluruh Indonesia.					
	16. Iklan yang menarik.					

Harapan yang diinginkan untuk PT. YMMI produk motor new Yamaha vixion:

Data Tabulasi 30 Responden

Responden	Pertanyaan																Jumlah
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13	P14	P15	P16	
1	4	4	4	5	4	5	4	1	2	4	2	3	4	4	3	4	57
2	3	3	3	4	4	2	4	4	3	3	3	3	2	2	3	4	50
3	3	2	4	3	3	4	4	3	5	3	4	4	3	3	4	2	54
4	3	3	4	4	3	3	3	3	4	3	4	2	3	2	3	2	49
5	4	3	5	2	5	3	2	2	4	3	3	4	4	4	4	4	56
6	5	4	4	4	4	4	3	4	4	2	1	1	4	4	2	4	54
7	4	3	4	3	4	3	4	5	4	3	2	2	3	2	4	4	54
8	5	5	5	5	5	5	4	4	5	5	5	5	5	5	5	5	78
9	3	2	3	3	3	3	3	4	5	2	3	4	3	5	4	3	53
10	3	4	3	5	4	5	3	2	4	2	2	3	4	4	3	4	55
11	4	4	5	5	3	5	3	5	3	4	4	5	4	4	2	3	63
12	4	4	4	4	3	3	3	4	4	4	3	3	4	3	2	4	56
13	5	5	4	3	5	5	5	5	5	3	4	3	4	4	4	5	69
14	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	80
15	4	5	5	4	5	5	5	5	5	5	5	5	5	5	5	5	78
16	5	5	4	4	5	4	5	4	5	4	5	4	5	4	5	5	73
17	5	5	4	4	3	4	4	4	5	4	4	4	4	4	4	4	66
18	5	4	5	4	5	5	5	5	5	3	3	4	5	3	4	5	70
19	5	4	3	4	5	5	5	5	4	4	5	4	4	5	5	5	72
20	4	3	4	4	5	5	5	4	4	3	4	5	5	4	5	4	68
21	3	4	3	3	3	4	4	5	3	3	3	4	3	3	4	3	55
22	3	4	3	3	4	3	4	3	3	4	5	4	4	4	5	4	60
23	3	4	5	3	4	3	4	4	3	4	4	4	3	4	5	4	61
24	3	3	4	3	5	5	3	4	5	3	3	4	3	4	5	4	61
25	3	4	3	4	5	3	4	4	4	3	3	4	3	4	3	4	58
26	2	3	4	3	5	5	3	5	4	6	4	5	4	5	3	4	65
27	3	4	3	3	3	4	4	4	4	2	2	1	2	2	3	3	47
28	5	4	3	4	4	3	3	4	5	3	6	3	4	4	4	3	62
29	3	5	4	4	3	3	4	5	4	3	2	2	1	6	3	6	58
30	5	4	3	4	4	4	3	4	3	4	4	4	4	4	3	4	61

Lampiran 3 : validitas

		Correlations																	
		P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13	P14	P15	P16	Jumlah	
P1	Pearson Correlation	1	.533**	.272	.384*	.322	.311	.324	.181	.322	.146	.316	.078	.626**	.163	.192	.404*	.582**	
	Sig. (2-tailed)		.002	.147	.036	.082	.094	.081	.339	.082	.441	.089	.682	.000	.389	.309	.027	.001	
	Sum of Squares and Cross-products	25.467	12.467	5.600	8.067	7.400	8.000	7.333	5.000	7.400	3.867	10.267	2.400	16.800	4.467	5.200	10.000	139.733	
	Covariance	.878	.430	.193	.278	.255	.276	.253	.172	.255	.133	.354	.083	.579	.154	.179	.345	4.818	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	
P2	Pearson Correlation	.533**	1	.243	.470**	.209	.296	.449*	.276	.114	.365*	.244	.050	.316	.376*	.129	.661**	.593**	
	Sig. (2-tailed)	.002		.196	.009	.268	.112	.013	.140	.549	.047	.194	.795	.088	.040	.498	.000	.001	
	Sum of Squares and Cross-products	12.467	21.467	4.600	9.067	4.400	7.000	9.333	7.000	2.400	8.867	7.267	1.400	7.800	9.467	3.200	15.000	130.733	
	Covariance	.430	.740	.159	.313	.152	.241	.322	.241	.083	.306	.251	.048	.269	.326	.110	.517	4.508	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	
P3	Pearson Correlation	.272	.243	1	.135	.285	.336	.136	.134	.231	.439*	.141	.353	.419*	.207	.201	.300	.500**	
	Sig. (2-tailed)	.147	.196		.477	.127	.070	.473	.480	.219	.015	.458	.056	.021	.272	.288	.108	.005	
	Sum of Squares and Cross-products	5.600	4.600	16.700	2.300	5.300	7.000	2.500	3.000	4.300	9.400	3.700	8.800	9.100	4.600	4.400	6.000	97.300	
	Covariance	.193	.159	.576	.079	.183	.241	.086	.103	.148	.324	.128	.303	.314	.159	.152	.207	3.355	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	
P4	Pearson Correlation	.384*	.470**	.135	1	.037	.376*	.205	-.044	-.069	.241	.111	.126	.356	.224	-.197	.245	.363*	
	Sig. (2-tailed)	.036	.009	.477		.846	.040	.278	.818	.719	.199	.560	.507	.053	.234	.297	.192	.049	
	Sum of Squares and Cross-products	8.067	9.067	2.300	17.367	.700	8.000	3.833	-1.000	-1.300	5.267	2.967	3.200	7.900	5.067	-4.400	5.000	72.033	
	Covariance	.278	.313	.079	.599	.024	.276	.132	-.034	-.045	.182	.102	.110	.272	.175	-.152	.172	2.484	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	
P5	Pearson Correlation	.322	.209	.285	.037	1	.431*	.367*	.120	.275	.361	.318	.440*	.574**	.340	.516**	.583**	.659**	
	Sig. (2-tailed)	.082	.268	.127	.846		.017	.046	.526	.141	.050	.087	.015	.001	.066	.004	.001	.000	
	Sum of Squares and Cross-products	7.400	4.400	5.300	.700	20.700	10.000	7.500	3.000	5.700	8.600	9.300	12.200	13.900	8.400	12.600	13.000	142.700	
	Covariance	.255	.152	.183	.024	.714	.345	.259	.103	.197	.297	.321	.421	.479	.290	.434	.448	4.921	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	
P6	Pearson Correlation	.311	.296	.336	.376*	.431*	1	.349	.143	.216	.337	.152	.418*	.590**	.361*	.219	.280	.614**	
	Sig. (2-tailed)	.094	.112	.070	.040	.017		.058	.450	.253	.069	.421	.022	.001	.050	.244	.134	.000	
	Sum of Squares and Cross-products	8.000	7.000	7.000	8.000	10.000	26.000	8.000	4.000	5.000	9.000	5.000	13.000	16.000	10.000	6.000	7.000	149.000	
	Covariance	.276	.241	.241	.276	.345	.897	.276	.138	.172	.310	.172	.448	.552	.345	.207	.241	5.138	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	
P7	Pearson Correlation	.324	.449*	.136	.205	.367*	.349	1	.407*	.220	.227	.306	.219	.272	.096	.539**	.500**	.590**	
	Sig. (2-tailed)	.081	.013	.473	.278	.046	.058		.026	.242	.229	.100	.245	.146	.615	.002	.005	.001	
	Sum of Squares and Cross-products	7.333	9.333	2.500	3.833	7.500	8.000	20.167	10.000	4.500	5.333	8.833	6.000	6.500	2.333	13.000	11.000	126.167	
	Covariance	.253	.322	.086	.132	.259	.276	.695	.345	.155	.184	.305	.207	.224	.080	.448	.379	4.351	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	
P8	Pearson Correlation	.181	.276	.134	-.044	.120	.143	.407*	1	.321	.244	.227	.180	.000	.168	.136	.335	.414*	
	Sig. (2-tailed)	.339	.140	.480	.818	.526	.450	.026		.084	.194	.227	.342	1.000	.374	.473	.070	.023	
	Sum of Squares and Cross-products	5.000	7.000	3.000	-1.000	3.000	4.000	10.000	30.000	8.000	7.000	8.000	6.000	.000	5.000	4.000	9.000	108.000	
	Covariance	.172	.241	.103	-.034	.103	.138	.345	1.034	.276	.241	.276	.207	.000	.172	.138	.310	3.724	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	
P9	Pearson Correlation	.322	.114	.231	-.069	.275	.216	.220	.321	1	-.017	.318	.151	.285	.219	.393*	.179	.442*	
	Sig. (2-tailed)	.082	.549	.219	.719	.141	.253	.242	.084		.930	.087	.425	.127	.246	.032	.343	.015	

	Sum of Squares and Cross-products	7.400	2.400	4.300	-1.300	5.700	5.000	4.500	8.000	20.700	-400	9.300	4.200	6.900	5.400	9.600	4.000	95.700
	Covariance	.255	.083	.148	-.045	.197	.172	.155	.276	.714	-.014	.321	.145	.238	.186	.331	.138	3.300
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P10	Pearson Correlation	.146	.365	.439	.241	.361	.337	.227	.244	-.017	1	.595	.644	.473	.417	.277	.351	.669
	Sig. (2-tailed)	.441	.047	.015	.199	.050	.069	.229	.194	.930		.001	.000	.008	.022	.138	.058	.000
	Sum of Squares and Cross-products	3.867	8.867	9.400	5.267	8.600	9.000	5.333	7.000	-400	27.467	20.067	20.600	13.200	11.867	7.800	9.000	166.933
	Covariance	.133	.306	.324	.182	.297	.310	.184	.241	-.014	.947	.692	.710	.455	.409	.269	.310	5.756
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P11	Pearson Correlation	.316	.244	.141	.111	.318	.152	.306	.227	.318	.595	1	.632	.500	.294	.591	.063	.655
	Sig. (2-tailed)	.089	.194	.458	.560	.087	.421	.100	.227	.087	.001		.000	.005	.115	.001	.739	.000
	Sum of Squares and Cross-products	10.267	7.267	3.700	2.967	9.300	5.000	8.833	8.000	9.300	20.067	41.367	24.800	17.100	10.267	20.400	2.000	200.633
	Covariance	.354	.251	.128	.102	.321	.172	.305	.276	.321	.692	1.426	.855	.590	.354	.703	.069	6.918
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P12	Pearson Correlation	.078	.050	.353	.126	.440	.418	.219	.180	.151	.644	.632	1	.567	.465	.507	.167	.672
	Sig. (2-tailed)	.682	.795	.056	.507	.015	.022	.245	.342	.425	.000	.000		.001	.010	.004	.377	.000
	Sum of Squares and Cross-products	2.400	1.400	8.800	3.200	12.200	13.000	6.000	6.000	4.200	20.600	24.800	37.200	18.400	15.400	16.600	5.000	195.200
	Covariance	.083	.048	.303	.110	.421	.448	.207	.207	.145	.710	.855	1.283	.634	.531	.572	.172	6.731
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P13	Pearson Correlation	.626	.316	.419	.356	.574	.590	.272	.000	.285	.473	.500	.567	1	.270	.357	.269	.738
	Sig. (2-tailed)	.000	.088	.021	.053	.001	.001	.146	1.000	.127	.008	.005	.001		.149	.053	.151	.000
	Sum of Squares and Cross-products	16.800	7.800	9.100	7.900	13.900	16.000	6.500	.000	6.900	13.200	17.100	18.400	28.300	7.800	10.200	7.000	186.900
	Covariance	.579	.269	.314	.272	.479	.552	.224	.000	.238	.455	.590	.634	.976	.269	.352	.241	6.445
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P14	Pearson Correlation	.163	.376	.207	.224	.340	.361	.096	.168	.219	.417	.294	.465	.270	1	.281	.564	.591
	Sig. (2-tailed)	.389	.040	.272	.234	.066	.050	.615	.374	.246	.022	.115	.010	.149		.132	.001	.001
	Sum of Squares and Cross-products	4.467	9.467	4.600	5.067	8.400	10.000	2.333	5.000	5.400	11.867	10.267	15.400	7.800	29.467	8.200	15.000	152.733
	Covariance	.154	.326	.159	.175	.290	.345	.080	.172	.186	.409	.354	.531	.269	1.016	.283	.517	5.267
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P15	Pearson Correlation	.192	.129	.201	-.197	.516	.219	.539	.136	.393	.277	.591	.507	.357	.281	1	.304	.601
	Sig. (2-tailed)	.309	.498	.288	.297	.004	.244	.002	.473	.032	.138	.001	.004	.053	.132		.102	.000
	Sum of Squares and Cross-products	5.200	3.200	4.400	-4.400	12.600	6.000	13.000	4.000	9.600	7.800	20.400	16.600	10.200	8.200	28.800	8.000	153.600
	Covariance	.179	.110	.152	-.152	.434	.207	.448	.138	.331	.269	.703	.572	.352	.283	.993	.276	5.297
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P16	Pearson Correlation	.404	.661	.300	.245	.583	.280	.500	.335	.179	.351	.063	.167	.269	.564	.304	1	.643
	Sig. (2-tailed)	.027	.000	.108	.192	.001	.134	.005	.070	.343	.058	.739	.377	.151	.001	.102		.000
	Sum of Squares and Cross-products	10.000	15.000	6.000	5.000	13.000	7.000	11.000	9.000	4.000	9.000	2.000	5.000	7.000	15.000	8.000	24.000	150.000
	Covariance	.345	.517	.207	.172	.448	.241	.379	.310	.138	.310	.069	.172	.241	.517	.276	.828	5.172
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Jumlah	Pearson Correlation	.582	.593	.500	.363	.659	.614	.590	.414	.442	.669	.655	.672	.738	.591	.601	.643	1
	Sig. (2-tailed)	.001	.001	.005	.049	.000	.000	.001	.023	.015	.000	.000	.000	.000	.001	.000	.000	.000
	Sum of Squares and Cross-products	139.733	130.733	97.300	72.033	142.700	149.000	126.167	108.000	95.700	166.933	200.633	195.200	186.900	152.733	153.600	150.000	2267.367
	Covariance	4.818	4.508	3.355	2.484	4.921	5.138	4.351	3.724	3.300	5.756	6.918	6.731	6.445	5.267	5.297	5.172	78.185
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

lampiran 4 : Realibilitas**Case Processing Summary**

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

Reliability Statistics

Cronbach's Alpha	N of Items
.871	16

Descriptive Statistics

	Mean	Std. Deviation	N
P1	3.87	.937	30
P2	3.87	.860	30
P3	3.90	.759	30
P4	3.77	.774	30
P5	4.10	.845	30
P6	4.00	.947	30
P7	3.83	.834	30
P8	4.00	1.017	30
P9	4.10	.845	30
P10	3.47	.973	30
P11	3.57	1.194	30
P12	3.60	1.133	30
P13	3.70	.988	30
P14	3.87	1.008	30
P15	3.80	.997	30
P16	4.00	.910	30
Jumlah	61.43	8.842	30

Lampiran : 5

Data Tabulasi 100 Responden

Responden	Pertanyaan																Jumlah
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13	P14	P15	P16	
1	3	4	4	5	4	1	4	1	2	4	2	4	3	4	3	4	52
2	3	4	3	4	4	3	4	4	3	3	3	2	3	4	3	2	52
3	2	3	4	3	3	5	4	3	5	3	4	3	4	2	4	3	55
4	3	3	4	4	3	4	3	3	4	3	4	2	3	2	2	3	50
5	4	3	5	2	5	5	2	2	4	3	3	4	4	4	4	4	58
6	5	4	4	4	4	4	3	4	4	2	1	4	2	4	1	4	54
7	4	3	4	4	4	4	2	1	4	3	2	2	4	4	2	3	50
8	5	5	5	5	5	3	4	2	5	1	5	2	5	5	2	5	64
9	3	2	3	3	3	3	3	4	5	2	3	3	4	3	4	3	51
10	3	4	3	5	4	5	3	3	4	2	2	4	3	4	3	4	56
11	4	4	5	5	3	2	3	2	2	3	4	2	2	3	3	4	51
12	4	4	4	4	3	2	3	4	1	4	3	1	2	4	3	4	50
13	5	5	4	3	5	5	5	5	5	3	4	4	4	5	3	4	69
14	5	5	5	5	5	5	5	5	5	2	5	5	5	5	5	5	77
15	4	5	5	4	5	5	5	5	2	3	5	5	5	5	3	5	71
16	5	5	4	4	5	4	5	4	5	4	5	4	5	5	3	5	72
17	5	5	4	4	3	4	4	4	4	4	4	4	4	4	5	3	65
18	5	4	5	4	5	5	5	5	5	3	3	3	4	5	4	2	67
19	5	4	3	4	5	5	5	2	4	4	5	5	5	5	4	4	69
20	4	3	4	4	5	2	5	4	4	3	4	4	5	4	3	5	63
21	3	4	3	3	3	4	4	5	3	3	3	3	4	3	5	3	56
22	3	4	3	3	4	2	4	3	3	4	3	4	5	4	3	4	56
23	3	4	5	3	4	2	4	3	3	2	4	4	5	4	4	3	57
24	3	3	4	3	5	5	3	2	3	3	3	4	5	4	5	3	58
25	3	4	3	4	5	2	4	4	4	3	3	4	3	4	3	3	56
26	2	3	4	3	5	2	2	5	3	5	4	5	3	4	5	4	59
27	3	4	3	3	1	3	4	4	1	2	2	2	3	3	1	2	41
28	5	4	3	4	4	4	3	4	5	3	4	4	4	3	3	4	61
29	3	5	4	4	3	5	4	5	4	3	2	4	3	2	2	1	54
30	5	3	3	4	4	5	3	4	3	4	4	4	3	4	4	4	61
31	1	2	2	2	3	3	3	3	4	2	3	1	1	1	4	2	37
32	1	2	2	2	2	2	2	2	2	2	3	3	3	3	3	3	37
33	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	48
34	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	32
35	1	1	1	2	2	2	2	2	2	2	2	3	3	3	3	3	34
36	3	3	3	3	5	3	5	4	3	4	5	5	2	4	4	2	58
37	5	5	4	3	4	3	5	4	3	5	5	4	4	5	3	5	67
38	4	4	4	3	3	3	5	4	3	3	4	5	3	4	5	3	60
39	5	5	3	4	3	3	2	3	3	3	4	4	3	4	4	4	57

40	5	4	3	4	4	2	3	3	4	3	3	4	4	4	4	4	58
41	3	5	4	5	5	2	5	3	5	4	4	4	4	4	5	5	67
42	4	5	4	5	5	2	4	5	5	5	5	4	3	4	4	5	69
43	2	4	3	3	4	2	4	5	4	5	5	5	4	4	3	4	61
44	5	4	5	3	3	4	4	5	5	3	5	4	3	4	4	4	65
45	4	4	4	5	3	4	2	4	4	4	5	3	3	4	5	4	62
46	3	5	4	5	4	5	2	3	3	4	4	4	3	4	5	3	61
47	5	4	5	4	5	5	3	3	2	5	4	5	4	4	4	3	65
48	5	3	4	3	5	5	1	3	4	5	3	4	4	4	4	4	61
49	4	4	5	3	2	5	2	5	3	3	3	5	3	4	3	4	58
50	3	4	4	3	4	4	3	4	4	4	3	4	4	3	4	4	59
51	4	5	3	4	4	4	3	3	5	4	3	5	4	4	4	4	63
52	5	4	3	2	5	4	3	3	4	3	3	5	4	3	5	5	61
53	5	5	3	5	4	3	3	3	3	3	3	4	3	3	5	5	60
54	5	3	3	4	3	3	4	2	5	3	2	4	3	5	4	5	58
55	5	4	4	4	3	3	3	3	3	3	4	4	2	4	4	4	57
56	3	5	5	4	4	3	5	3	4	3	5	4	5	3	3	4	63
57	4	5	5	3	4	3	2	4	5	4	5	4	3	4	3	3	61
58	5	4	3	3	5	3	2	4	5	5	4	4	3	3	4	3	60
59	4	4	4	4	4	4	3	4	3	4	4	4	4	3	4	4	61
60	3	3	5	4	4	3	3	3	4	3	3	4	5	3	5	4	59
61	4	4	5	5	3	4	4	3	4	4	3	5	5	5	5	3	66
62	3	5	4	5	3	4	4	4	5	5	3	5	4	5	3	3	65
63	4	4	4	3	4	4	5	3	4	4	4	3	4	3	4	4	61
64	5	4	4	2	4	4	2	2	3	4	4	3	5	3	4	5	58
65	3	5	4	5	3	2	3	4	5	5	4	5	5	3	5	5	66
66	5	4	4	5	5	4	5	4	4	4	3	5	4	4	4	5	69
67	4	3	4	4	4	2	4	4	5	4	3	4	4	3	3	3	58
68	3	4	4	4	2	4	4	3	4	5	3	5	3	4	5	3	60
69	5	5	5	4	2	4	4	3	4	4	3	4	4	3	5	4	63
70	4	4	5	4	5	4	4	4	5	5	4	4	4	3	4	4	67
71	3	4	4	5	3	4	3	4	4	4	4	4	5	3	4	4	62
72	4	3	4	4	3	3	3	4	4	4	3	3	5	3	4	5	59
73	5	4	4	3	4	3	3	3	4	5	3	3	5	4	4	4	61
74	4	5	5	2	4	2	2	5	5	4	3	4	5	4	5	3	62
75	3	4	5	4	3	2	3	4	4	4	4	4	4	3	4	3	58
76	4	3	4	2	4	3	3	3	4	5	2	4	4	3	3	3	54
77	5	4	4	5	5	3	4	5	5	4	4	5	3	4	4	3	67
78	4	4	4	2	5	4	4	5	3	5	3	4	3	4	5	4	63
79	3	5	5	4	4	5	4	4	3	5	3	4	4	3	5	4	65
80	4	4	4	4	3	5	3	4	3	4	2	5	5	4	4	5	63
81	5	3	4	2	3	4	2	4	5	5	2	5	4	5	4	5	62

82	3	4	4	4	2	4	2	5	3	5	2	4	4	4	4	4	58
83	4	4	4	4	3	3	3	4	4	4	2	4	4	4	4	4	59
84	5	3	3	4	3	3	4	4	4	5	4	3	4	3	2	5	59
85	4	3	4	5	4	4	4	4	5	3	4	4	3	3	4	4	62
86	3	4	4	5	2	4	5	4	5	5	4	4	3	3	4	5	64
87	4	5	4	5	3	4	5	4	4	5	5	4	4	4	4	5	69
88	5	5	4	4	3	5	3	5	4	4	3	4	4	4	4	4	65
89	4	5	4	4	4	4	4	4	5	4	4	3	3	3	4	4	63
90	3	5	4	4	4	4	4	3	5	3	4	3	5	4	4	3	62
91	4	5	4	5	2	3	3	3	4	3	5	4	5	4	4	4	62
92	5	5	4	4	3	4	5	4	3	5	5	4	3	4	5	3	66
93	4	5	5	4	3	5	3	5	4	4	4	4	4	5	5	3	67
94	3	5	3	4	4	5	3	4	5	5	5	4	4	4	5	4	67
95	4	5	4	5	2	4	3	4	5	3	4	4	3	3	4	4	61
96	5	3	4	4	2	3	4	3	5	4	3	5	3	4	4	4	60
97	4	5	4	3	3	3	4	4	2	4	4	4	3	3	5	5	60
98	3	5	3	4	4	2	3	5	4	4	3	5	3	4	5	4	61
99	4	4	5	5	2	3	4	4	3	4	4	5	4	4	4	3	62
100	5	5	4	4	3	3	3	4	5	3	4	4	4	4	5	3	63

Lampiran : 6**KMO and Bartlett's Test**

Kaiser-Meyer-Olkin Measure of Sampling		.755
Bartlett's Test of	Approx. Chi-Square	335.531
Sphericity	df	120
	Sig.	.000

Lampiran : 7

Total Variance Explained

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	4.184	26.149	26.149	4.184	26.149	26.149	2.178	13.615	13.615
2	1.419	8.866	35.015	1.419	8.866	35.015	2.008	12.550	26.164
3	1.352	8.453	43.467	1.352	8.453	43.467	1.782	11.139	37.303
4	1.140	7.125	50.593	1.140	7.125	50.593	1.746	10.915	48.218
5	1.073	6.709	57.301	1.073	6.709	57.301	1.453	9.083	57.301
6	.984	6.150	63.451						
7	.883	5.519	68.971						
8	.815	5.092	74.063						
9	.734	4.590	78.653						
10	.668	4.178	82.831						
11	.604	3.777	86.608						
12	.521	3.259	89.867						
13	.496	3.098	92.965						
14	.453	2.828	95.793						
15	.377	2.357	98.150						
16	.296	1.850	100.000						

Lampiran : 8

Rotated Component Matrix^a

	Component				
	1	2	3	4	5
P1	.603	.051	.309	-.003	.337
P2	.163	.268	.650	.286	.244
P3	.278	.137	.398	.142	.459
P4	.129	-.005	.789	.141	-.020
P5	.511	.029	-.326	.550	.080
P6	.139	.058	.019	-.037	.808
P7	.049	-.080	.332	.699	-.036
P8	-.290	.467	.182	.368	.370
P9	.211	.138	-.032	.440	.286
P10	.103	.765	.094	.012	-.046
P11	.096	.191	.296	.652	-.087
P12	.321	.653	.074	.117	.154
P13	.604	.115	-.048	.210	.144
P14	.585	.130	.237	.132	.212
P15	.082	.730	-.004	.046	.073
P16	.668	.238	.267	.000	-.294