

Abstrak

Web series *little mom* merupakan tontonan mengenai batasan berpacaran dan rasa bertanggung jawab atas kesalahannya, kondisi tersebut mengkhawatirkan dan menjadi masalah serius pada remaja. *series little mom* membuktikan generasi muda rawan mengenai *seks* sebelum menikah, pentingnya edukasi seks sedini mungkin diharapkan dapat menjadi wadah berdiskusi tentang *seks* sebelum pernikahan. Tujuan pada penelitian ini ialah mengetahui adanya Hubungan Webseries *Little Mom* Terhadap Siswa/I SMAN 2 Telukjambe Timur Karawang dan bagaimana perilaku para remaja mengenai seks pranikah. Jenis penelitian ini masuk dalam tipe deskriptif dengan menggunakan penelitian kuantitatif metode survei, dalam menentukan populasi pada penelitian menggunakan rumus taro Yamane dan mendapatkan sampel 71 orang telah disebarakan kuisioner yang menonton web series *little mom*. Pada uji validitas, item pernyataan pada ke dua variabel X dan Y dinilai valid. Pada uji reliabilitas seluruh item dinyatakan reliabel. Pada variabel (X) Terpaan Web series *Little Mom* dengan variabel (Y) perilaku seks pranikah adalah sebesar 0,300. Nilai 0,300 memiliki hubungan positif, dimana semakin besar nilai variabel X semakin besar pula nilai variabel Y. Interpretasi nilai koefisien korelasi $0,300 > r$ tabel 0,235, maka dapat disimpulkan bahwa adanya korelasi antara variabel Terpaan Webseries *Little Mom* dengan perilaku Seks Pranikah. Pada hasil penelitian dapat memberikan manfaat bagi pembaca terutama anak muda dalam menyikapi hal seks di luar pernikahan dan diharapkan remaja berhati-hati dalam pergaulan bebas dan lebih bijak dalam keputusan.

Kata Kunci: Terpaan Media, Web Series, *little Mom*

Abstract

The little mom web series is a spectacle about the limits of dating and a sense of responsibility for one's mistakes, this condition is worrying and becomes a serious problem for teenagers. the little mom series proves that the younger generation is prone to sex before marriage, the importance of sex education as early as possible is expected to be a forum for discussion about sex before marriage. The purpose of this study was to determine the relationship between Little Mom's Web series and students of SMAN 2 Telukjambe Timur Karawang and how the behavior of teenagers regarding premarital sex. This type of research is included in the descriptive type using quantitative research survey methods, in determining the population in the study using the Taro Yamane formula and getting a sample of 71 people who have been distributed questionnaires who watch the little mom web series. In the validity test, the statement items on the two variables X and Y are considered valid. In the reliability test, all items are declared reliable. In the variable (X) exposure to the Little Mom web series with the variable (Y) premarital sex is 0.300. The value of 0.300 has a positive relationship, where the greater the value of the X variable, the greater the value of the Y variable. Interpretation of the correlation coefficient value of $0.300 > r$ table 0.235, it can be concluded that there is a correlation between the Little Mom Webseries Exposure variable and Premarital Sex. The results of the study can provide benefits for readers, especially young people in responding to sex outside of marriage and it is hoped that teenagers will be careful in promiscuity and be wiser in decisions.

Keywords: Media Exposure, Web Series, *little Mom*