

## ABSTRAK

Penelitian ini memiliki tujuan guna mengkaji korelasi efektivitas komunikasi interpersonal orang tua atas dorongan kesuksesan pada remaja di Kelurahan Telaga Asih. Subjek penelitian merupakan remaja Kelurahan Telaga Asih yakni 100 responden. Pengkajian ini memakai paradigma kuantitatif lewat teknik korelasional. Alat untuk mengumpulkan data berupa survey pernyataan tertutup dengan skala likert. Uji keabsahan alat ukur menggunakan uji validitas serta reliabilitas sebanyak 30 responden. Lalu, teknik analisis data memakai uji asumsi klasik (uji normalitas), uji koefisien korelasi, serta uji hipotesis. Hasil keseluruhan pengkajian ini bisa disimpulkan kalau Efektivitas Komunikasi Interpersonal memegang korelasi yang bermakna signifikan positif atas Motivasi Berprestasi sebesar 32,9%. Artinya, bila semakin baik komunikasi interpersonal sehingga akan semakin tinggi motivasi berprestasi. Korelasi ini termasuk kedalam kategori rendah, yang diduga masih ada faktor lain diluar penelitian dapat mempengaruhi Motivasi Berprestasi.

**Kata kunci: Korelasional, Efektivitas Komunikasi Interpersonal, Motivasi Berprestasi.**

## **ABSTRACT**

*This study means to decide the connection between the viability of parental relational correspondence with accomplishment inspiration in teenagers in Telaga Asih Village. The exploration subjects were young people from Telaga Asih Village with 100 respondents. This study utilizes a quantitative worldview with correlational strategies. The device to gather information is as a shut proclamation study with a Likert scale. Test the legitimacy of the estimating instrument utilizing the legitimacy and dependability test upwards of 30 respondents. Then, the information examination method utilizes the old-style supposition test (ordinariness test), connection coefficient test, and speculation testing. The general consequences of this study can be inferred that the Effectiveness of Interpersonal Communication has a huge positive relationship with Achievement Motivation of 32.9%. That is, the better the relational correspondence, the higher the accomplishment inspiration. This relationship is included in the low category, which is suspected that there are other factors outside the study that can affect Achievement Motivation.*

***Key words: correlation, interpersonal communication effectiveness, achievement motivation***