# ABSTRACT

**MICHAEL LAURENSIUS.** *The Study of Influence Earning Per Share, Return On Equity, Quick Ratio, Total Asset Turnover, Debt To Equity Ratio to Price Book Value Consistent Non Bank Company which include in LQ 45 Stock Index in Indonesia Stock Exchange For Period Of Time 2006-2008.* (Under the supervision of Mr. Ignatius Roni Setyawan, SE, MSi).

The purpose of this study is to find out whether *earning per share, return on equity, quick ratio, total asset turnover, debt to equity ratio* influencing *price book value* significantly partially and simultaneously or not. In this study, *earning per share, return on equity, quick ratio, total asset turnover, debt to equity ratio* as the independent variable and *price book value* as the dependent variable. This study was made for company that consistently joined in the LQ 45 stock index in Indonesia Stock Exchange during 2006-2008. The total sample in this study is 19 companies.

The result of this study is only *return on equity* influence significantly *price book value* partially and all the independent variable are not influence significantly *price book value* simultaneously. The R square value is only 15,6%, which is only 15,6% *price book value* can be influenced by this regression model and the rest is 84,4%, *price book value* can be influenced by external factor.

Because of that, writer added one dummy variable crisis factor to maximize the result of this research. The result is *return on equity* and dummy variable crisis factor significantly influence *price book value* partially and all independent variable significantly influence *price book value* simultaneously. The R square value is also increase becoming 29,9%, which means 29,9% *price book value* can be influenced by this regression model and the rest is 70,1%, *price book value* can be influenced by external factor.