

LAMPIRAN I
PRA SURVEY

Kepada Responden yang terhormat,

Perkenalkan saya Andre Ismi Maulana, bersama ini saya mengharapkan kesediaan saudara/i untuk mengisi daftar pertanyaan survey tentang **“Pengaruh Kualitas Layanan, Promosi, Kemudahan Penggunaan terhadap Keputusan Penggunaan Shopee”**

Saya berharap responden dapat menjawab dengan sebaik-baiknya.

TANGGAPAN RESPONDEN

PETUNJUK :

Isilah semua pertanyaan dalam Pra *survey* sesuai dengan kenyataan, dengan cara memberikan tanda (X) pada jawaban yang telah tersedia.

| No | Pertanyaan <i>Pra Survey</i> | |
|----|--|----------|
| 1 | Apakah Kualitas Pelayanan yang diberikan sudah sangat baik? | |
| | a. Ya | b. Tidak |
| | Alasan : | |
| 2 | Apakah Promosi yang diberikan sudah sesuai dengan yang diharapkan? | |
| | a. Ya | b. Tidak |
| | Alasan : | |
| 3 | Apakah pengguna merasakan kemudahan dalam menggunakan aplikasi Shopee? | |
| | a. Ya | b. Tidak |
| | Alasan : | |
| 4 | Apakah kalian memutuskan untuk menggunakan aplikasi Shopee? | |
| | a. Ya | b. Tidak |
| | Alasan : | |

LAMPIRAN II
KUESIONER

Yth. Responden

Dengan Hormat,

Dengan segala kerendahan hati perkenankanlah saya pada kesempatan ini, memohon kepada Sdr/i agar bersedia meluangkan waktu untuk menjawab pertanyaan yang saya ajukan seperti terlampir dalam kuesioner ini.

Perlu anda ketahui bahwa tujuan penelitian ini adalah semata-mata untuk tujuan ilmiah, dimana pendapat Sdr/i dijamin kerahasiaannya dan akan saya pergunakan dalam rangka penyusunan skripsi dengan judul **“Pengaruh Kualitas Layanan, Promosi, Kemudahan Penggunaan terhadap Keputusan Penggunaan Shopee”**

Akhir kata, atas segala bantuan Sdr/i saya ucapkan terima kasih.

Hormat saya,

Andre Ismi Maulana

DATA RESPONDEN

PETUNJUK

Isilah data responden dibawah ini kemudian pilihlah jawaban dengan tanda (X) pada jawaban yang tersedia

A. Identitas Responden

1. Nama : (tidak harus diisi)
2. Jenis Kelamin :
A. Laki-laki
B. Perempuan
3. Umur :
A. 17 - 26 Tahun
B. 27 - 36 Tahun
C. > 36 Tahun
4. Pendidikan Terakhir:
A. SMP
B. SMA
C. S1
D. LAINNYA
5. Pendapatan rutin perbulan :
A. Rp. 1.500.000 – Rp. 3.500.000
B. Rp. 3.500.001 – Rp. 5.500.000
C. Rp. 5.500.001 s/d Rp. 7.500.000
D. > Rp. 7.500.000

Petunjuk Pengisian : anda diminta untuk memilih salah satu jawaban dengan memberi tanda silang (X) pada kotak yang tersedia.

Keterangan :

STS : Sangat Tidak Setuju

TS : Tidak Setuju

N : Netral

S : Setuju

SS : Sangat Setuju

| NO. | PERNYATAAN | JAWABAN | | | | |
|-----|--|---------|----|----|---|----|
| | | STS | TS | RR | S | SS |
| | KEMUDAHAN PENGGUNA | | | | | |
| 1 | Aplikasi Shopee mudah digunakan | | | | | |
| 2 | Pembayaran di aplikasi Shopee sangat mudah | | | | | |
| 3 | Fitur pada layanan aplikasi Shopee mudah dimengerti | | | | | |
| 4 | Pilihan pembayaran pada aplikasi Shopee sangat bervariasi | | | | | |
| 5 | Metode pembayaran yang bervariasi memudahkan pengguna ketika transaksi | | | | | |
| 6 | Keterangan pada fitur layanan aplikasi Shopee sudah cukup jelas dan informatif | | | | | |
| | KUALITAS LAYANAN | | | | | |
| 1 | Saya merasa puas terhadap fitur pada layanan aplikasi Shopee | | | | | |
| 2 | Shopee selalu memberikan pelayanan yang terbaik bagi penggunanya | | | | | |
| 3 | Data pribadi saya aman ada di aplikasi Shopee | | | | | |
| 4 | Customer Service Shopee tanggap ketika saya ingin menanyakan sesuatu | | | | | |
| 5 | Forum <i>frequently ask and question</i> di Shopee sudah menjawab pertanyaan saya | | | | | |
| 6 | Shopee membantu saya ketika produk yang saya terima tidak sesuai dengan apa yang saya beli | | | | | |
| 7 | Garansi pengiriman pada aplikasi Shopee membuat saya yakin terhadap Shopee | | | | | |
| 8 | Tampilan pada Shopee selalu mengikuti <i>event</i> yang sedang berlangsung | | | | | |
| 9 | Fitur <i>tracking</i> memudahkan saya untuk memantau produk yang saya beli ada dimana | | | | | |

| NO. | PERNYATAAN | JAWABAN | | | | |
|-----|--|---------|----|----|---|----|
| | PROMOSI | STS | TS | RR | S | SS |
| 1 | Iklan Shopee di media cetak dan sosial media selalu membuat saya tertarik | | | | | |
| 2 | <i>Brand Ambassador</i> Shopee adalah orang yang memiliki populeritas dan kredibilitas yang tinggi | | | | | |
| 3 | Promo gratis ongkir membuat saya lebih tertarik untuk menggunakan Shopee dalam berbelanja | | | | | |
| 4 | Shopee selalu memberi notifikasi ketika sedang ada promo yang berlangsung | | | | | |
| 5 | Promo pada Shopee selalu mengikuti <i>trend event</i> yang sedang berlangsung | | | | | |
| 6 | Shopee bertanggung jawab apabila ada produk yang tidak sesuai dengan iklan pada penjual di aplikasi tersebut | | | | | |
| 7 | Fitur Shopee Tanam memberikan saya promo yang bisa disesuaikan dengan yang saya inginkan | | | | | |
| | KEPUTUSAN PENGGUNAAN | STS | TS | RR | S | SS |
| 1 | Produk yang ada di Shopee sangat banyak | | | | | |
| 2 | Produk yang dijual di aplikasi Shopee sudah terjamin kualitasnya | | | | | |
| 3 | Harga produk di Shopee lebih murah dibanding aplikasi <i>e-commerce</i> kompetitor | | | | | |
| 4 | Logo Shopee mudah dikenali ciri khasnya dengan warna oranye dan huruf S | | | | | |
| 5 | Pembayaran di aplikasi Shopee sudah terjamin aman karena menggunakan sistem Rekening Bersama atau Shopee Pay | | | | | |
| 6 | Tampilan awal pada Shopee memudahkan saya ketika ingin mencari produk yang saya inginkan | | | | | |
| 7 | Varian produk di Shopee yang banyak dapat memenuhi kriteria produk yang saya ingin beli | | | | | |
| 8 | Saya bisa melakukan transaksi di Shopee sebanyak yang saya inginkan | | | | | |
| 9 | Aplikasi Shopee bisa digunakan kapan saja | | | | | |
| 10 | Penggunaan aplikasi Shopee bisa dilakukan dimana saja | | | | | |

LAMPIRAN III
TABULASI DATA

| X1 .1 | X1 .2 | X1 .3 | X1 .4 | X1 .5 | X1 .6 | X2 .1 | X2 .2 | X2 .3 | X2 .4 | X2 .5 | X2 .6 | X2 .7 | X2 .8 | X2 .9 |
|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| 5 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 2 | 4 | 5 | 4 | 5 |
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| 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
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| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 |

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| 3 | 3 | 4 | 4 | 4 | 3 | 3 | 3 | 5 | 3 | 3 | 3 | 3 | 3 | 3 |
| 3 | 4 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 5 | 5 | 5 | 3 | 3 | 5 |

| X3 | X3 | X3 | X3 | X3 | X3 | X3 | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y. |
|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| .1 | .2 | .3 | .4 | .5 | .6 | .7 | .1 | .2 | .3 | .4 | .5 | .6 | .7 | .8 | .9 | 10 |
| 2 | 3 | 5 | 3 | 4 | 2 | 4 | 5 | 3 | 4 | 5 | 4 | 2 | 4 | 5 | 4 | 5 |
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| 3 | 4 | 2 | 2 | 2 | 4 | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 3 |
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| 5 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 |
| 4 | 4 | 4 | 4 | 5 | 5 | 3 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
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| 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 |
| 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 |
| 4 | 5 | 5 | 4 | 4 | 5 | 3 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 |
| 5 | 5 | 4 | 5 | 5 | 5 | 2 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 4 | 5 | 4 | 3 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 5 | 5 | 5 | 4 | 5 | 4 | 3 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 |
| 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 |
| 5 | 5 | 5 | 5 | 5 | 5 | 2 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 |
| 4 | 4 | 5 | 5 | 4 | 5 | 3 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 4 |
| 4 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 |
| 4 | 4 | 4 | 4 | 5 | 5 | 3 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 |
| 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 |
| 4 | 5 | 4 | 5 | 5 | 5 | 2 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 |
| 3 | 4 | 5 | 3 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 3 | 4 | 3 | 5 | 5 | 5 |
| 5 | 5 | 5 | 5 | 5 | 5 | 2 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 4 | 5 | 3 | 4 | 3 | 4 | 1 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 4 |
| 4 | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 3 |
| 3 | 4 | 4 | 5 | 5 | 3 | 3 | 4 | 4 | 3 | 4 | 3 | 5 | 3 | 5 | 4 | 5 |
| 3 | 3 | 3 | 3 | 3 | 3 | 2 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 4 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 3 |
| 4 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 |
| 3 | 5 | 3 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 3 | 4 | 4 | 3 | 3 | 3 | 3 |
| 5 | 5 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 4 | 4 | 4 |
| 4 | 4 | 3 | 3 | 4 | 5 | 2 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 5 | 5 | 5 |
| 4 | 4 | 3 | 3 | 5 | 3 | 4 | 3 | 4 | 3 | 3 | 3 | 5 | 5 | 5 | 4 | 5 |
| 3 | 4 | 3 | 4 | 3 | 4 | 5 | 3 | 5 | 3 | 5 | 4 | 4 | 3 | 4 | 3 | 4 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 4 |
| 4 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 |
| 3 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 3 |
| 3 | 4 | 4 | 3 | 4 | 4 | 2 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 4 |
| 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 5 | 5 | 5 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 5 | 4 | 3 | 3 | 3 | 3 | 2 | 3 | 4 | 3 | 5 | 4 | 4 | 3 | 4 | 4 | 4 |

| | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 3 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 3 | 4 | 5 | 5 | 5 | 3 | 2 | 3 | 3 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 3 |
| 3 | 3 | 3 | 3 | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 |
| 3 | 3 | 4 | 4 | 4 | 3 | 3 | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 3 |
| 3 | 4 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 |
| 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 |

LAMPIRAN IV
OUTPUT SPSS

Uji Validitas

| | | Correlations | | | | | | |
|----------|---------------------|--------------|--------|--------|--------|--------|--------|----------|
| | | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | TOTAL.X1 |
| X1.1 | Pearson Correlation | 1 | .532** | .723** | .703** | .572** | .622** | .870** |
| | Sig. (2-tailed) | | .002 | .000 | .000 | .001 | .000 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.2 | Pearson Correlation | .532** | 1 | .359 | .286 | .275 | .358 | .575** |
| | Sig. (2-tailed) | .002 | | .051 | .125 | .141 | .052 | .001 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.3 | Pearson Correlation | .723** | .359 | 1 | .807** | .642** | .529** | .872** |
| | Sig. (2-tailed) | .000 | .051 | | .000 | .000 | .003 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.4 | Pearson Correlation | .703** | .286 | .807** | 1 | .731** | .506** | .863** |
| | Sig. (2-tailed) | .000 | .125 | .000 | | .000 | .004 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.5 | Pearson Correlation | .572** | .275 | .642** | .731** | 1 | .572** | .807** |
| | Sig. (2-tailed) | .001 | .141 | .000 | .000 | | .001 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.6 | Pearson Correlation | .622** | .358 | .529** | .506** | .572** | 1 | .747** |
| | Sig. (2-tailed) | .000 | .052 | .003 | .004 | .001 | | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| TOTAL.X1 | Pearson Correlation | .870** | .575** | .872** | .863** | .807** | .747** | 1 |
| | Sig. (2-tailed) | .000 | .001 | .000 | .000 | .000 | .000 | |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

| | | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | X2.7 | X2.8 | X2.9 | TOTAL.X 2 |
|------|---------------------|--------|--------|-------|-------|-------|-------|-------|-------|-------|--------------|
| X2.1 | Pearson Correlation | 1 | .730** | .676* | .640* | .493* | .256 | .391* | .394* | .173 | .685** |
| | Sig. (2-tailed) | | .000 | .000 | .000 | .006 | .171 | .033 | .031 | .360 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.2 | Pearson Correlation | .730** | 1 | .829* | .633* | .565* | .489* | .736* | .501* | .281 | .843** |
| | Sig. (2-tailed) | .000 | | .000 | .000 | .001 | .006 | .000 | .005 | .132 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.3 | Pearson Correlation | .676** | .829** | 1 | .463* | .546* | .449* | .588* | .462* | .214 | .766** |
| | Sig. (2-tailed) | .000 | .000 | | .010 | .002 | .013 | .001 | .010 | .256 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.4 | Pearson Correlation | .640** | .633** | .463* | 1 | .533* | .221 | .403* | .483* | .517* | .717** |
| | Sig. (2-tailed) | .000 | .000 | .010 | | .002 | .241 | .027 | .007 | .003 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.5 | Pearson Correlation | .493** | .565** | .546* | .533* | 1 | .599* | .533* | .562* | .258 | .761** |
| | Sig. (2-tailed) | .006 | .001 | .002 | .002 | | .000 | .002 | .001 | .169 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.6 | Pearson Correlation | .256 | .489** | .449* | .221 | .599* | 1 | .757* | .606* | .586* | .755** |
| | Sig. (2-tailed) | .171 | .006 | .013 | .241 | .000 | | .000 | .000 | .001 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.7 | Pearson Correlation | .391* | .736** | .588* | .403* | .533* | .757* | 1 | .613* | .516* | .826** |
| | Sig. (2-tailed) | .033 | .000 | .001 | .027 | .002 | .000 | | .000 | .003 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |

| | | | | | | | | | | | |
|----------|---------------------|--------|--------|-------|-------|-------|-------|-------|-------|-------|--------|
| X2.8 | Pearson Correlation | .394* | .501** | .462* | .483* | .562* | .606* | .613* | 1 | .582* | .766** |
| | Sig. (2-tailed) | .031 | .005 | .010 | .007 | .001 | .000 | .000 | | .001 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.9 | Pearson Correlation | .173 | .281 | .214 | .517* | .258 | .586* | .516* | .582* | 1 | .626** |
| | Sig. (2-tailed) | .360 | .132 | .256 | .003 | .169 | .001 | .003 | .001 | | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| TOTAL.X2 | Pearson Correlation | .685** | .843** | .766* | .717* | .761* | .755* | .826* | .766* | .626* | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

| | | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | X3.7 | TOTAL.X3 |
|------|---------------------|--------|--------|--------|--------|--------|--------|--------|----------|
| X3.1 | Pearson Correlation | 1 | .613** | .541** | .724** | .508** | .818** | .281 | .855** |
| | Sig. (2-tailed) | | .000 | .002 | .000 | .004 | .000 | .133 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.2 | Pearson Correlation | .613** | 1 | .292 | .326 | .277 | .468** | .469** | .653** |
| | Sig. (2-tailed) | .000 | | .117 | .079 | .138 | .009 | .009 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.3 | Pearson Correlation | .541** | .292 | 1 | .728** | .649** | .375* | .284 | .761** |
| | Sig. (2-tailed) | .002 | .117 | | .000 | .000 | .041 | .128 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.4 | Pearson Correlation | .724** | .326 | .728** | 1 | .710** | .585** | .298 | .846** |
| | Sig. (2-tailed) | .000 | .079 | .000 | | .000 | .001 | .110 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |

| | | | | | | | | | |
|----------|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|
| X3.5 | Pearson Correlation | .508** | .277 | .649** | .710** | 1 | .516** | .216 | .750** |
| | Sig. (2-tailed) | .004 | .138 | .000 | .000 | | .004 | .252 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.6 | Pearson Correlation | .818** | .468** | .375* | .585** | .516** | 1 | .232 | .757** |
| | Sig. (2-tailed) | .000 | .009 | .041 | .001 | .004 | | .218 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.7 | Pearson Correlation | .281 | .469** | .284 | .298 | .216 | .232 | 1 | .554** |
| | Sig. (2-tailed) | .133 | .009 | .128 | .110 | .252 | .218 | | .001 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| TOTAL.X3 | Pearson Correlation | .855** | .653** | .761** | .846** | .750** | .757** | .554** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .001 | |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

| | | Y.1 | Y.2 | Y.3 | Y.4 | Y.5 | Y.6 | Y.7 | Y.8 | Y.9 | Y.10 | TOTAL.Y |
|-----|---------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|
| Y.1 | Pearson Correlation | 1 | .731* | .667* | .864* | .695* | .567* | .642* | .841* | .845* | .841* | .885** |
| | Sig. (2-tailed) | | .000 | .000 | .000 | .000 | .001 | .000 | .000 | .000 | .000 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.2 | Pearson Correlation | .731* | 1 | .589* | .582* | .663* | .796* | .512* | .573* | .818* | .696* | .809** |
| | Sig. (2-tailed) | .000 | | .001 | .001 | .000 | .000 | .004 | .001 | .000 | .000 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.3 | Pearson Correlation | .667* | .589* | 1 | .865* | .655* | .640* | .756* | .680* | .545* | .573* | .818** |
| | Sig. (2-tailed) | .000 | .000 | | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |

| | | | | | | | | | | | |
|-----|---------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Y.4 | Sig. (2-tailed) | .000 | .001 | .000 | .000 | .000 | .000 | .000 | .002 | .001 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| | Pearson Correlation | .864* | .582* | .865* | 1 | .713* | .571* | .778* | .818* | .728* | .752* |
| Y.5 | Sig. (2-tailed) | .000 | .001 | .000 | .000 | .001 | .000 | .000 | .000 | .000 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| | Pearson Correlation | .695* | .663* | .655* | .713* | 1 | .738* | .712* | .651* | .730* | .704* |
| Y.6 | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| | Pearson Correlation | .567* | .796* | .640* | .571* | .738* | 1 | .704* | .583* | .731* | .583* |
| Y.7 | Sig. (2-tailed) | .001 | .000 | .000 | .001 | .000 | .000 | .001 | .000 | .001 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| | Pearson Correlation | .642* | .512* | .756* | .778* | .712* | .704* | 1 | .761* | .736* | .761* |
| Y.8 | Sig. (2-tailed) | .000 | .004 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| | Pearson Correlation | .841* | .573* | .680* | .818* | .651* | .583* | .761* | 1 | .802* | .870* |
| Y.9 | Sig. (2-tailed) | .000 | .001 | .000 | .000 | .000 | .001 | .000 | .000 | .000 | .000 |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| | Pearson Correlation | .845* | .818* | .545* | .728* | .730* | .731* | .736* | .802* | 1 | .938* |
| | Sig. (2-tailed) | .000 | .000 | .002 | .000 | .000 | .000 | .000 | .000 | .000 | .000 |

| | | | | | | | | | | | | |
|---------|---------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| Y.10 | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| | Pearson Correlation | .841* | .696* | .573* | .752* | .704* | .583* | .761* | .870* | .938* | 1 | .888** |
| | Sig. (2-tailed) | .000 | .000 | .001 | .000 | .000 | .001 | .000 | .000 | .000 | | .000 |
| TOTAL.Y | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| | Pearson Correlation | .885* | .809* | .818* | .890* | .851* | .815* | .862* | .874* | .908* | .888* | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | |
| | N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |

** . Correlation is significant at the 0.01 level (2-tailed).

Uji Autokorelasi

Model Summary^b

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
|-------|-------------------|----------|-------------------|----------------------------|---------------|
| 1 | .783 ^a | .613 | .569 | 4.466 | 1.815 |

a. Predictors: (Constant), TOTAL.X3, TOTAL.X1, TOTAL.X2

b. Dependent Variable: TOTAL.Y

Uji Multikolinieritas

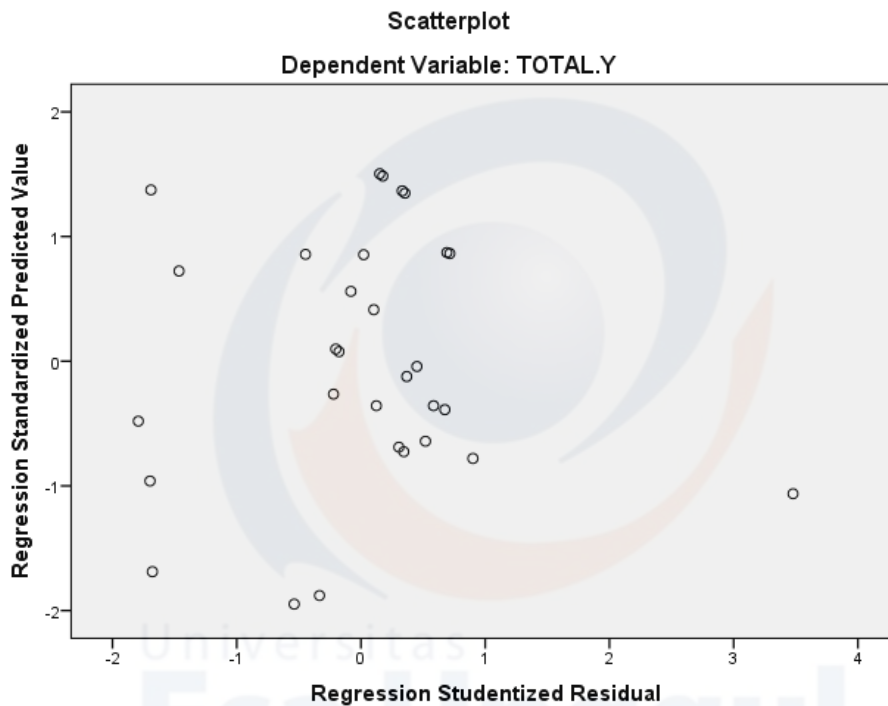
Coefficients^a

| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
|-------|-----------------------------|------------|---------------------------|---|------|-------------------------|-----|
| | B | Std. Error | Beta | | | Tolerance | VIF |

| | | | | | | | | |
|---|------------|------|-------|------|-------|------|------|-------|
| | (Constant) | .195 | 8.576 | | .023 | .982 | | |
| 1 | TOTAL.X1 | .176 | .424 | .942 | 5.339 | .000 | .980 | 1.021 |
| | TOTAL.X2 | .981 | .308 | .731 | 3.186 | .004 | .283 | 3.534 |
| | TOTAL.X3 | .096 | .356 | .062 | .271 | .789 | .283 | 3.531 |

a. Dependent Variable: TOTAL.Y

Uji Heteroskedasitas



Uji Normalitas

| One-Sample Kolmogorov-Smirnov Test | | |
|------------------------------------|----------------|-------------------------|
| | | Unstandardized Residual |
| N | | 100 |
| Normal Parameters ^{a,b} | Mean | 0E-7 |
| | Std. Deviation | 4.46751056 |
| Most Extreme Differences | Absolute | .150 |
| | Positive | .150 |
| | Negative | -.082 |
| Kolmogorov-Smirnov Z | | 1.502 |

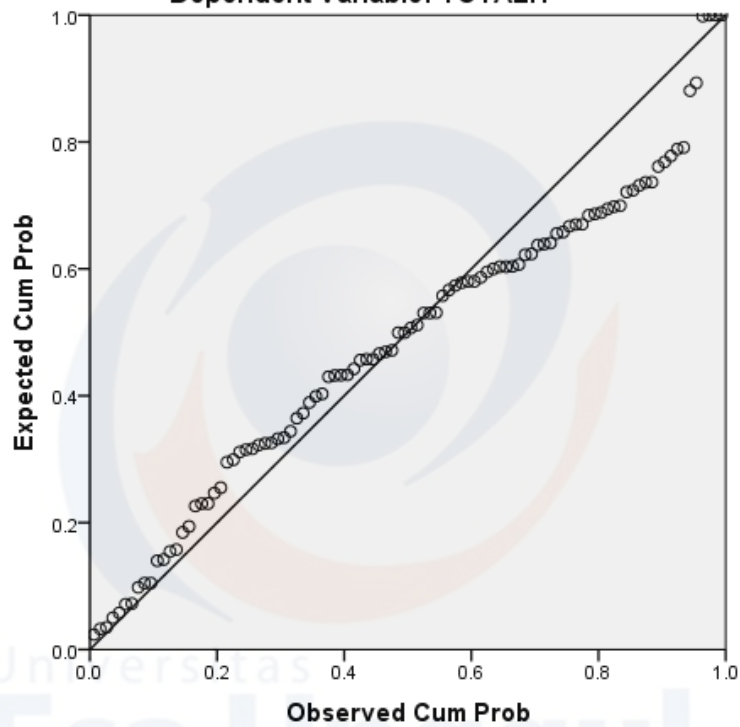
Asymp. Sig. (2-tailed)

.022

- a. Test distribution is Normal.
- b. Calculated from data.

Uji P-Plot

Normal P-P Plot of Regression Standardized Residual
Dependent Variable: TOTAL.Y



Uji T

Coefficients^a

| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
|--------------|-----------------------------|------------|---------------------------|-------|------|-------------------------|-------|
| | B | Std. Error | Beta | | | Tolerance | VIF |
| 1 (Constant) | 6.981 | 4.160 | | 1.678 | .097 | | |
| TOTAL.X1 | .040 | .126 | .023 | .319 | .750 | .924 | 1.083 |
| TOTAL.X2 | .567 | .135 | .481 | 4.208 | .000 | .373 | 2.682 |

| | | | | | | | |
|----------|------|------|------|-------|------|------|-------|
| TOTAL.X3 | .447 | .175 | .285 | 2.553 | .012 | .392 | 2.553 |
|----------|------|------|------|-------|------|------|-------|

a. Dependent Variable: TOTAL.Y

Uji F

ANOVA^a

| Model | | Sum of Squares | df | Mean Square | F | Sig. |
|-------|------------|----------------|----|-------------|--------|-------------------|
| 1 | Regression | 2246.284 | 3 | 748.761 | 36.379 | .000 ^b |
| | Residual | 1975.906 | 96 | 20.582 | | |
| | Total | 4222.190 | 99 | | | |

a. Dependent Variable: TOTAL.Y

b. Predictors: (Constant), TOTAL.X3, TOTAL.X1, TOTAL.X2

Uji Koefisien Determinasi

Model Summary^b

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
|-------|-------------------|----------|-------------------|----------------------------|---------------|
| 1 | .729 ^a | .532 | .517 | 4.537 | 2.322 |

a. Predictors: (Constant), TOTAL.X3, TOTAL.X1, TOTAL.X2

b. Dependent Variable: TOTAL.Y