

Lampiran 1

KUESIONER

Saya mahasiswi Fakultas Ekonomi dari Universitas Indonusa Esa Unggul sedang melakukan penelitian skripsi dengan judul **Analisis Sikap dan Perilaku Konsumen “Waroeng Steak & Shake”**. Oleh karena itu saya mengharapkan Bapak/Ibu/Saudara/I bersedia untuk mengisi kuesioner ini sebagai bahan pembuatan skripsi saya. Terima Kasih.

1. Berapa kali kah dalam satu bulan anda makan di **“Waroeng Steak & Shake”**.?

a. 1 kali	c. 3 kali
b. 2 kali	d. 4 kali

2. Dengan siapa biasanya anda pergi untuk makan di luar rumah (restoran, kafe, rumah makan, dll) ?

a. keluarga	b. teman
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3. Berapa pengeluaran yang anda habiskan untuk makan di luar rumah (restoran, kafe, rumah makan, dll) selama satu bulan?

a. Di bawah Rp 500.000,-	c. Rp 1.000.000-Rp2.000.000,-
b. Rp 500.000-Rp 1.000.000,-	d. Rp > Rp 2.000.000,-

4. Apakah Pekerjaan Anda saat ini?

a. Pelajar/mahasiswa	c. Karyawan
b. Wiraswasta	d. Lain-lain.....(sebutkan)

A. Kuesioner Sikap dan Perilaku

1. *Belief* (Keyakinan)

Keterangan :

SB = Sangat Baik

B = Baik

CB = Cukup Baik

TB = Tidak Baik

STB = Sangat Tidak Baik

Berilah tanda silang (x) pada tabel-tabel di bawah ini :

No	Pertanyaan	Belief				
		SB	B	CB	TB	STB
		2	1	0	-1	-2
1	Gedung (AC dan Non-AC)					
2	Seragam Karyawan					
3	Jam buka restoran					
4	Sikap siap membantu					
5	Memberikan pelayanan yang cepat dan tepat kepada pelanggan					
6	Menyampaikan informasi yang jelas					
7	Memberikan jaminan akan standar kualitas dari bahan-bahan makan ataupun minuman yang disajikan					
8	Memberikan pelayanan yang baik kepada semua pelanggan					

2. **Evaluation (Evaluasi)**

Keterangan :

SP = Sangat Penting

P = Penting

CP = Cukup Penting

TP = Tidak Penting

STP = Sangat tidak Penting

Berilah tanda silang (x) pada tabel-tabel di bawah ini :

No	Pertanyaan	Belief				
		SP	P	CP	TP	STP
		2	1	0	-1	-2
1	Gedung (AC dan Non-AC)					
2	Seragam Karyawan					
3	Jam buka restoran					
4	Sikap siap membantu					
5	Memberikan pelayanan yang cepat dan tepat kepada pelanggan					
6	Menyampaikan informasi yang jelas					
7	Memberikan jaminan akan standar kualitas dari bahan-bahan makan ataupun minuman yang disajikan					
8	Memberikan pelayanan yang baik kepada semua pelanggan					

B. Kuesioner Norma Subyektif

1. Normative Belief

Keterangan :

SS = Sangat Setuju

S = Setuju

CS = Cukup Setuju

TS = Tidak Setuju

STS = Sangat tidak Setuju

Berilah tanda silang (x) pada tabel-tabel di bawah ini :

NO	Pertanyaan	Normative Belief				
		SS	S	CS	TS	STS
		2	1	0	-1	-2
1.	Iklan mempengaruhi anda untuk makan di “waroeng Steak & shake” cabang depok					
2.	Teman mempengaruhi anda untuk makan di “waroeng Steak & shake” cabang depok					
3.	Tenaga penjual mempengaruhi anda untuk makan di “waroeng Steak & shake” cabang depok					

2. Motivation to Comply

Keterangan :

SS = Sangat Setuju

S = Setuju

CS = Cukup Setuju

TS = Tidak Setuju

STS = Sangat tidak Setuju

Berilah tanda silang (x) pada tabel-tabel di bawah ini :

NO	Pertanyaan	Normative Belief				
		SS	S	CS	TS	STS
		2	1	0	-1	-2
1.	Iklan mempengaruhi anda untuk makan di “waroeng Steak & shake” cabang depok					
2.	Teman mempengaruhi anda untuk makan di “waroeng Steak & shake” cabang depok					
3.	Tenaga penjual mempengaruhi anda untuk makan di “waroeng Steak & shake” cabang depok					

C. Kuesioner Bobot

Dalam memutuskan untuk makan di “Waroeng steak & shake” cabang depok,
maka keputusan tersebut berdasarkan pendapat saya :

1. Sikap saya terhadap jasa	= %
2. Keluarga,teman, dan penjual	=%
		<hr/>
		+
TOTAL	=	100 %

RATA – RATA JUMLAH PENGUNJUNG “WAROENG STEAK & SHAKE”
CABANG DEPOK TIAP MINGGU

Jam Buka (senin – jumat) : 10:00 – 22:00 = 12 jam

Rata-rata pengunjung tiap jam: 4 orang

Jumlah hari dalam 1 minggu : 5 hari

$$(12 \times 4 = 48 \text{ orang (5 hari)} = 240 \text{ orang})$$

Jam buka (sabtu – minggu) : 10:00 – 24:00 = 14 jam

Rata-rata pengunjung tiap jam: 8 orang

Jumlah hari dalam 1 minggu : 2 hari

$$(14 \times 8 = 112 \text{ orang (2 hari)} = 224 \text{ orang})$$

Jadi, total rata – rata pengunjung dalam 1 minggu adalah $240 + 224 = 464$ orang. Total pengunjung selama satu bulan adalah $464 \times 4 = 1856$

Dari total pengunjung, konsumen yang benar-benar makan di “Waroeng Steak & Shake” Cabang Depok adalah 80% dari total pengunjung yaitu sebanyak 1484

Tabulasi Validitas dan Reliabilitas Keyakinan (<i>Belief</i>)															
<i>BELIEF</i>															
resp	p1	p2	p3	p4	p5	p6	p7	p8	p9	p10	p11	p12	p13	p14	total
1	2	2	3	2	2	3	1	1	2	2	3	2	1	1	27
2	3	4	4	4	1	3	4	4	3	4	4	4	4	4	50
3	2	1	2	3	1	4	3	4	2	1	2	3	3	4	35
4	3	2	2	3	2	3	3	4	3	2	2	3	3	4	39
5	4	5	5	4	1	3	5	3	4	5	5	4	5	3	56
6	4	4	4	4	1	1	3	4	4	4	4	4	3	4	48
7	3	5	4	2	2	3	5	2	3	5	4	2	5	2	47
8	3	3	3	2	2	3	4	4	3	3	3	2	4	4	43
9	2	2	3	2	2	2	1	1	2	2	3	2	1	1	26
10	3	4	3	5	1	2	2	4	3	4	3	5	2	4	45
11	5	4	3	4	2	2	2	3	5	4	3	4	2	3	46
12	3	4	3	3	1	3	2	3	3	4	3	3	2	3	40
13	5	5	5	4	1	4	3	5	5	5	5	4	3	5	59
14	4	3	4	4	1	1	2	2	4	3	4	4	2	2	40
15	2	3	3	3	2	4	5	5	2	3	3	3	5	5	48
16	4	2	2	2	2	2	2	3	4	2	2	2	2	3	34
17	4	5	4	4	1	2	5	3	4	5	4	4	5	3	53
18	5	5	5	1	1	2	3	3	5	5	5	1	3	3	47
19	3	2	3	2	2	3	4	4	3	2	3	2	4	4	41
20	5	4	4	5	1	1	4	1	5	4	4	5	4	1	48
21	3	2	4	4	2	4	5	2	3	2	4	4	5	2	46
22	4	3	5	3	2	1	1	5	4	3	5	3	1	5	45
23	3	5	4	2	1	3	3	5	3	5	4	2	3	5	48
24	3	4	4	3	2	1	3	3	3	4	4	3	3	3	43
25	3	2	4	4	1	3	5	2	3	2	4	4	5	2	44
26	2	3	5	2	1	2	5	5	2	3	5	2	5	5	47
27	5	5	5	4	1	2	2	4	5	5	5	4	2	4	53
28	4	4	5	4	2	3	5	5	4	4	5	4	5	5	59
29	2	3	1	2	1	3	5	4	2	3	1	2	5	4	38
30	2	2	2	2	2	4	4	3	2	2	2	2	4	3	36

Tabulasi Validitas dan Reliabilitas Keyakinan (<i>evaluation</i>)															
<i>Evaluation</i>															
resp	p1	p2	p3	p4	p5	p6	p7	p8	p9	p10	p11	p12	p13	p14	total
1	1	3	2	2	4	2	2	4	2	2	2	2	2	3	33
2	4	4	3	2	3	1	3	5	2	2	3	4	1	4	41
3	4	5	4	4	3	5	4	5	4	4	2	3	1	2	50
4	4	4	5	5	2	5	5	2	5	4	3	3	2	2	51
5	3	5	3	2	2	5	3	5	2	4	4	4	1	5	48
6	4	2	2	3	3	5	2	5	3	4	4	4	1	4	46
7	2	3	4	3	1	4	4	3	3	3	3	2	2	4	41
8	4	5	5	3	3	4	5	3	3	2	3	2	2	3	47
9	1	5	3	4	1	4	3	1	4	3	2	2	2	3	38
10	4	2	2	3	4	5	2	5	3	4	3	5	1	3	46
11	3	1	4	5	1	4	4	4	5	5	5	4	2	3	50
12	3	4	2	3	3	4	2	4	3	2	3	3	1	3	40
13	5	3	5	5	2	4	5	3	5	1	5	4	1	5	53
14	2	3	5	4	2	3	5	5	4	4	4	4	1	4	50
15	5	3	2	4	2	5	2	2	4	2	2	3	2	3	41
16	3	5	3	2	4	4	3	5	2	3	4	2	2	2	44
17	3	2	3	4	1	2	3	2	4	4	4	4	1	4	41
18	3	5	5	5	4	3	5	3	5	4	5	1	1	5	54
19	4	3	4	3	3	4	4	2	3	3	3	2	2	3	43
20	1	3	4	5	2	5	4	2	5	4	5	5	1	4	50
21	2	4	4	3	2	3	4	2	3	5	3	4	2	4	45
22	5	1	2	2	2	3	2	1	2	2	4	3	2	5	36
23	5	4	3	3	3	3	3	4	3	2	3	2	1	4	43
24	3	2	5	3	3	3	5	5	3	2	3	3	2	4	46
25	2	4	4	4	3	3	4	3	4	4	3	4	1	4	47
26	5	3	5	4	1	4	5	5	4	4	2	2	1	5	50
27	4	4	2	3	3	4	2	3	3	3	5	4	1	5	46
28	5	4	1	2	3	5	1	3	2	3	4	4	2	5	44
29	4	4	4	3	4	2	4	4	3	4	2	2	1	1	42
30	3	1	2	2	3	2	2	1	2	2	2	2	2	2	28

VALIDITAS BELIEF

CORRELATIONS /VARIABLES=p1 p2 p3 p4 p5 p6 p7 p8 p9 p10 p11 p12 p13 p14 total /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.

Correlations

[DataSet0]

		Correlations														
		p1	p2	p3	p4	p5	p6	p7	p8	p9	p10	p11	p12	p13	p14	total
p1	Pearson Correlation	1	.604**	.548**	.442*	-.242	-.437*	-.162	.009	1.000**	.604**	.548**	.442*	-.162	.009	.589**
	Sig. (2-tailed)		.000	.002	.014	.197	.016	.391	.962	.000	.000	.002	.014	.391	.962	.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p2	Pearson Correlation	.604**	1	.610**	.261	-.423*	-.256	.115	.195	.604**	1.000**	.610**	.261	.115	.195	.741**
	Sig. (2-tailed)	.000		.000	.164	.020	.172	.545	.301	.000	.000	.000	.164	.545	.301	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p3	Pearson Correlation	.548**	.610**	1	.301	-.271	-.296	.100	.136	.548**	.610**	1.000**	.301	.100	.136	.707**
	Sig. (2-tailed)	.002	.000		.106	.147	.112	.599	.475	.002	.000	.000	.106	.599	.475	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p4	Pearson Correlation	.442*	.261	.301	1	-.346	-.191	.068	-.029	.442*	.261	.301	1.000**	.068	-.029	.512**
	Sig. (2-tailed)	.014	.164	.106		.061	.313	.719	.880	.014	.164	.106	.000	.719	.880	.004
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

p5	Pearson Correlation	-.242	-.423 [*]	-.271	-.346	1	.145	-.105	-.116	-.242	-.423 [*]	-.271	-.346	-.105	-.116	-.350
	Sig. (2-tailed)	.197	.020	.147	.061		.446	.580	.540	.197	.020	.147	.061	.580	.540	.058
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p6	Pearson Correlation	-.437 [*]	-.256	-.296	-.191	.145	1	.407 [*]	.193	-.437 [*]	-.256	-.296	-.191	.407 [*]	.193	.008
	Sig. (2-tailed)	.016	.172	.112	.313	.446		.026	.307	.016	.172	.112	.313	.026	.307	.967
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p7	Pearson Correlation	-.162	.115	.100	.068	-.105	.407 [*]	1	.160	-.162	.115	.100	.068	1.000 ^{**}	.160	.476 ^{**}
	Sig. (2-tailed)	.391	.545	.599	.719	.580	.026		.398	.391	.545	.599	.719	.000	.398	.008
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p8	Pearson Correlation	.009	.195	.136	-.029	-.116	.193	.160	1	.009	.195	.136	-.029	.160	1.000 ^{**}	.475 ^{**}
	Sig. (2-tailed)	.962	.301	.475	.880	.540	.307	.398		.962	.301	.475	.880	.398	.000	.008
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p9	Pearson Correlation	1.000 ^{**}	.604 ^{**}	.548 ^{**}	.442 [*]	-.242	-.437 [*]	-.162	.009	1	.604 ^{**}	.548 ^{**}	.442 [*]	-.162	.009	.589 ^{**}
	Sig. (2-tailed)	.000	.000	.002	.014	.197	.016	.391	.962		.000	.002	.014	.391	.962	.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p10	Pearson Correlation	.604 ^{**}	1.000 ^{**}	.610 ^{**}	.261	-.423 [*]	-.256	.115	.195	.604 ^{**}	1	.610 ^{**}	.261	.115	.195	.741 ^{**}
	Sig. (2-tailed)	.000	.000	.000	.164	.020	.172	.545	.301	.000		.000	.164	.545	.301	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

p11	Pearson Correlation	.548**	.610**	1.000**	.301	-.271	-.296	.100	.136	.548**	.610**	1	.301	.100	.136	.707**
	Sig. (2-tailed)	.002	.000	.000	.106	.147	.112	.599	.475	.002	.000		.106	.599	.475	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p12	Pearson Correlation	.442*	.261	.301	1.000**	-.346	-.191	.068	-.029	.442*	.261	.301	1	.068	-.029	.512**
	Sig. (2-tailed)	.014	.164	.106	.000	.061	.313	.719	.880	.014	.164	.106		.719	.880	.004
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p13	Pearson Correlation	-.162	.115	.100	.068	-.105	.407*	1.000**	.160	-.162	.115	.100	.068	1	.160	.476**
	Sig. (2-tailed)	.391	.545	.599	.719	.580	.026	.000	.398	.391	.545	.599	.719		.398	.008
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p14	Pearson Correlation	.009	.195	.136	-.029	-.116	.193	.160	1.000**	.009	.195	.136	-.029	.160	1	.475**
	Sig. (2-tailed)	.962	.301	.475	.880	.540	.307	.398	.000	.962	.301	.475	.880	.398		.008
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
total	Pearson Correlation	.589**	.741**	.707**	.512**	-.350	.008	.476**	.475**	.589**	.741**	.707**	.512**	.476**	.475**	1
	Sig. (2-tailed)	.001	.000	.000	.004	.058	.967	.008	.008	.001	.000	.000	.004	.008	.008	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

VALIDITAS EVALUATION

CORRELATIONS /VARIABLES=p1 p2 p3 p4 p5 p6 p7 p8 p9 p10 p11 p12 p13 p14 total /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.

Correlations

[DataSet0]

Correlations

		p1	p2	p3	p4	p5	p6	p7	p8	p9	p10	p11	p12	p13	p14	total
p1	Pearson	1	-.090	-.123	-.099	.107	.189	-.123	.120	-.099	-.285	.009	-.029	-.116	.136	.151
	Correlation															
	Sig. (2-tailed)		.637	.519	.604	.572	.318	.519	.528	.604	.127	.962	.880	.540	.475	.426
N		30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p2	Pearson	-.090	1	.195	.009	.250	.164	.195	.160	.009	.057	-.099	-.263	-.171	-.065	.308
	Correlation															
	Sig. (2-tailed)	.637		.301	.962	.183	.386	.301	.398	.962	.765	.604	.160	.366	.732	.098
N		30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p3	Pearson	-.123	.195	1	.604**	-.227	-.050	1.000**	.115	.604**	.241	.082	-.192	-.089	-.005	.640**
	Correlation															
	Sig. (2-tailed)	.519	.301		.000	.228	.792	.000	.545	.000	.199	.665	.311	.640	.979	.000
N		30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p4	Pearson	-.099	.009	.604**	1	-.403*	.278	.604**	-.162	1.000**	.361	.283	.126	-.242	.030	.656**
	Correlation															
	Sig. (2-tailed)	.604	.962	.000		.027	.136	.000	.391	.000	.050	.130	.506	.197	.873	.000
N		30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p5	Pearson	.107	.250	-.227	-.403*	1	-.168	-.227	.329	-.403*	-.197	-.092	-.191	-.135	-.296	-.103
	Correlation															
	Sig. (2-tailed)	.572	.183	.228	.027		.374	.228	.076	.027	.298	.629	.313	.476	.112	.588

	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	
p6	Pearson Correlation	.189	.164	-.050	.278	-.168	1	-.050	.059	.278	.223	.189	.260	.040	.056	.466**
	Sig. (2-tailed)	.318	.386	.792	.136	.374		.792	.755	.136	.236	.318	.165	.833	.770	.010
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p7	Pearson Correlation	-.123	.195	1.000**	.604**	-.227	-.050	1	.115	.604**	.241	.082	-.192	-.089	-.005	.640**
	Sig. (2-tailed)	.519	.301	.000	.000	.228	.792		.545	.000	.199	.665	.311	.640	.979	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p8	Pearson Correlation	.120	.160	.115	-.162	.329	.059	.115	1	-.162	.147	.008	.139	-.451*	.009	.368*
	Sig. (2-tailed)	.528	.398	.545	.391	.076	.755	.545		.391	.439	.966	.463	.012	.962	.045
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p9	Pearson Correlation	-.099	.009	.604**	1.000**	-.403*	.278	.604**	-.162	1	.361	.283	.126	-.242	.030	.656**
	Sig. (2-tailed)	.604	.962	.000	.000	.027	.136	.000	.391		.050	.130	.506	.197	.873	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p10	Pearson Correlation	-.285	.057	.241	.361	-.197	.223	.241	.147	.361	1	.170	.293	-.215	-.059	.458*
	Sig. (2-tailed)	.127	.765	.199	.050	.298	.236	.199	.439	.050		.370	.116	.254	.755	.011
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p11	Pearson Correlation	.009	-.099	.082	.283	-.092	.189	.082	.008	.283	.170	1	.442*	-.242	.548**	.507**
	Sig. (2-tailed)	.962	.604	.665	.130	.629	.318	.665	.966	.130	.370		.014	.197	.002	.004

N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p12 Pearson Correlation	-.029	-.263	-.192	.126	-.191	.260	-.192	.139	.126	.293	.442*	1	-.346	.301	.292
Sig. (2-tailed)	.880	.160	.311	.506	.313	.165	.311	.463	.506	.116	.014		.061	.106	.117
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p13 Pearson Correlation	-.116	-.171	-.089	-.242	-.135	.040	-.089	-.451*	-.242	-.215	-.242	-.346	1	-.271	-.413*
Sig. (2-tailed)	.540	.366	.640	.197	.476	.833	.640	.012	.197	.254	.197	.061		.147	.023
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p14 Pearson Correlation	.136	-.065	-.005	.030	-.296	.056	-.005	.009	.030	-.059	.548**	.301	-.271	1	.293
Sig. (2-tailed)	.475	.732	.979	.873	.112	.770	.979	.962	.873	.755	.002	.106	.147		.117
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
total Pearson Correlation	.151	.308	.640**	.656**	-.103	.466**	.640**	.368*	.656**	.458*	.507**	.292	-.413*	.293	1
Sig. (2-tailed)	.426	.098	.000	.000	.588	.010	.000	.045	.000	.011	.004	.117	.023	.117	
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

CORRELATIONS /VARIABLES=p1 p2 p3 p4 p5 p6 p7 p8 p9 p10 p11 p12 p13 p14 total /PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

Correlations

[DataSet0]

Correlations

		p1	p2	p3	p4	p5	p6	p7	p8	p9	p10	p11	p12	p13	p14	total
p1	Pearson	1	-.090	-.123	-.099	.107	.189	-.123	.120	-.099	-.285	.009	-.029	-.116	.136	.151
	Correlation															
	Sig. (2-tailed)		.637	.519	.604	.572	.318	.519	.528	.604	.127	.962	.880	.540	.475	.426
N		30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p2	Pearson	-.090	1	.195	.009	.250	.164	.195	.160	.009	.057	-.099	-.263	-.171	-.065	.308
	Correlation															
	Sig. (2-tailed)	.637		.301	.962	.183	.386	.301	.398	.962	.765	.604	.160	.366	.732	.098
N		30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p3	Pearson	-.123	.195	1	.604**	-.227	-.050	1.000**	.115	.604**	.241	.082	-.192	-.089	-.005	.640**
	Correlation															
	Sig. (2-tailed)	.519	.301		.000	.228	.792	.000	.545	.000	.199	.665	.311	.640	.979	.000
N		30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p4	Pearson	-.099	.009	.604**	1	-.403*	.278	.604**	-.162	1.000**	.361	.283	.126	-.242	.030	.656**
	Correlation															
	Sig. (2-tailed)	.604	.962	.000		.027	.136	.000	.391	.000	.050	.130	.506	.197	.873	.000
N		30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p5	Pearson	.107	.250	-.227	-.403*	1	-.168	-.227	.329	-.403*	-.197	-.092	-.191	-.135	-.296	-.103
	Correlation															
Sig. (2-tailed)		.572	.183	.228	.027		.374	.228	.076	.027	.298	.629	.313	.476	.112	.588

	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	
p6	Pearson Correlation	.189	.164	-.050	.278	-.168	1	-.050	.059	.278	.223	.189	.260	.040	.056	.466**
	Sig. (2-tailed)	.318	.386	.792	.136	.374		.792	.755	.136	.236	.318	.165	.833	.770	.010
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p7	Pearson Correlation	-.123	.195	1.000**	.604**	-.227	-.050	1	.115	.604**	.241	.082	-.192	-.089	-.005	.640**
	Sig. (2-tailed)	.519	.301	.000	.000	.228	.792		.545	.000	.199	.665	.311	.640	.979	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p8	Pearson Correlation	.120	.160	.115	-.162	.329	.059	.115	1	-.162	.147	.008	.139	-.451*	.009	.368*
	Sig. (2-tailed)	.528	.398	.545	.391	.076	.755	.545		.391	.439	.966	.463	.012	.962	.045
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p9	Pearson Correlation	-.099	.009	.604**	1.000**	-.403*	.278	.604**	-.162	1	.361	.283	.126	-.242	.030	.656**
	Sig. (2-tailed)	.604	.962	.000	.000	.027	.136	.000	.391		.050	.130	.506	.197	.873	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p10	Pearson Correlation	-.285	.057	.241	.361	-.197	.223	.241	.147	.361	1	.170	.293	-.215	-.059	.458*
	Sig. (2-tailed)	.127	.765	.199	.050	.298	.236	.199	.439	.050		.370	.116	.254	.755	.011
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p11	Pearson Correlation	.009	-.099	.082	.283	-.092	.189	.082	.008	.283	.170	1	.442*	-.242	.548**	.507**
	Sig. (2-tailed)	.962	.604	.665	.130	.629	.318	.665	.966	.130	.370		.014	.197	.002	.004

N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p12 Pearson Correlation	-.029	-.263	-.192	.126	-.191	.260	-.192	.139	.126	.293	.442*	1	-.346	.301	.292
Sig. (2-tailed)	.880	.160	.311	.506	.313	.165	.311	.463	.506	.116	.014		.061	.106	.117
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p13 Pearson Correlation	-.116	-.171	-.089	-.242	-.135	.040	-.089	-.451*	-.242	-.215	-.242	-.346	1	-.271	-.413*
Sig. (2-tailed)	.540	.366	.640	.197	.476	.833	.640	.012	.197	.254	.197	.061		.147	.023
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p14 Pearson Correlation	.136	-.065	-.005	.030	-.296	.056	-.005	.009	.030	-.059	.548**	.301	-.271	1	.293
Sig. (2-tailed)	.475	.732	.979	.873	.112	.770	.979	.962	.873	.755	.002	.106	.147		.117
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
total Pearson Correlation	.151	.308	.640**	.656**	-.103	.466**	.640**	.368*	.656**	.458*	.507**	.292	-.413*	.293	1
Sig. (2-tailed)	.426	.098	.000	.000	.588	.010	.000	.045	.000	.011	.004	.117	.023	.117	
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Tabulasi Uji Validitas <i>Normative belief</i>			
<i>normative belief</i>			
resp	iklan	teman	tng penj.
1	3	4	3
2	3	4	4
3	3	5	5
4	2	5	4
5	5	4	4
6	4	4	5
7	4	3	5
8	4	4	4
9	3	4	4
10	5	5	3
11	4	4	4
12	3	4	4
13	2	5	4
14	4	5	1
15	3	5	5
16	4	4	2
17	4	4	3
18	5	5	5
19	5	4	2
20	4	4	1
21	4	4	1
22	4	5	5
23	5	4	4
24	4	5	3
25	3	5	4
26	2	5	5
27	1	5	4
28	1	4	5
29	5	4	3
30	2	4	4

Tabulasi Uji Validitas <i>motivation to comply</i>			
<i>motivation to comply</i>			
resp	iklan	teman	tng penj.
1	4	5	5
2	4	3	3
3	3	4	2
4	4	3	5
5	1	3	3
6	4	4	3
7	4	5	4
8	5	3	3
9	5	4	3
10	5	5	4
11	4	1	3
12	3	4	5
13	5	5	3
14	4	5	5
15	4	3	2
16	3	4	4
17	3	3	5
18	3	4	5
19	3	4	1
20	2	5	4
21	2	5	3
22	2	5	3
23	3	3	1
24	3	4	3
25	3	4	4
26	4	5	1
27	3	2	3
28	3	4	4
29	3	4	2
30	3	3	4

Profil responden

no resp	p1	p2	p3	p4
1	a	b	a	a
2	b	b	a	a
3	a	b	a	c
4	a	a	a	d
5	a	a	a	b
6	a	a	a	a
7	b	a	b	a
8	d	a	d	a
9	a	b	a	c
10	b	b	a	a
11	d	b	b	a
12	b	b	b	b
13	b	b	b	c
14	d	b	b	a
15	a	b	b	a
16	b	b	a	a
17	a	a	b	c
18	a	a	b	c
19	a	b	b	a
20	d	a	c	d
21	a	b	a	a
22	a	b	a	a
23	b	b	b	a
24	a	b	a	a
25	a	b	b	c
26	c	b	b	a
27	a	b	a	a
28	a	b	a	d
29	b	b	a	c
30	d	a	c	c
31	a	b	a	a
32	a	b	a	a
33	a	b	a	c

34	a	b	a	c
35	a	b	a	c
36	b	a	a	c
37	a	a	a	c
38	b	b	b	c
39	a	b	a	a
40	a	b	a	a
41	c	a	b	c
42	a	b	a	c
43	b	b	a	a
44	b	b	a	c
45	a	b	a	c
46	a	b	b	c
47	b	a	a	c
48	b	a	a	b
49	c	b	a	b
50	a	b	b	b
51	d	b	d	b
52	a	b	a	a
53	b	b	b	a
54	b	b	b	a
55	a	b	d	a
56	a	b	a	a
57	c	b	a	a
58	a	b	a	a
59	d	b	a	a
60	d	b	a	a
61	a	b	a	a
62	a	b	a	a
63	b	a	a	a
64	d	a	a	a
65	c	a	b	a
66	a	b	d	c
67	b	b	b	c
68	b	b	c	a
69	a	a	b	a
70	a	a	a	a
71	a	b	d	b

72	b	b	b	a
73	a	a	a	c
74	a	a	a	c
75	b	b	a	a
76	b	b	a	c
77	c	b	a	a
78	c	b	a	a
79	b	a	b	c
80	a	b	b	a
81	a	b	b	a
82	c	a	c	b
83	d	a	c	b
84	c	b	c	c
85	b	a	a	d
86	b	a	b	a
87	d	b	d	c
88	d	a	d	b
89	d	a	d	b
90	d	a	d	c
91	b	b	b	b
92	c	a	b	b
93	c	a	b	b
94	b	a	c	b

analisis Sikap konsumen "Waroeng Steak & Shake" Cabang Depok																	
	belief								Evaluation								
	p1	p2	p3	p4	p5	p6	p7	p8	p1	p2	p3	p4	p5	p6	p7	p8	sikap
1	0	0	1	2	2	2	1	1	2	2	2	2	2	2	2	2	18
2	1	1	1	1	1	1	0	1	1	1	1	1	1	1	1	1	7
3	1	1	1	1	1	1	0	1	2	1	2	2	2	1	2	2	12
4	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	0	0	0	1	1	0	0	0	1	1	1	1	2	2	2	2	3
6	1	0	0	1	2	1	2	2	2	2	1	2	1	2	1	2	14
7	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	8
8	0	2	1	1	-1	0	1	1	1	0	2	0	1	0	0	1	2
9	0	2	1	1	0	0	0	1	2	1	1	2	2	2	2	2	7
10	1	0	1	1	0	1	1	1	1	1	1	1	2	2	1	1	7
11	0	1	1	1	0	0	0	0	1	1	1	2	2	1	2	2	4
12	1	1	1	1	0	0	1	1	2	1	1	2	2	1	2	2	10
13	1	1	1	1	1	1	1	1	2	1	1	2	2	2	2	2	14
14	1	1	0	2	2	2	1	2	1	1	0	2	2	2	1	2	19
15	1	1	0	1	0	0	0	1	1	1	0	1	0	0	0	1	4
16	0	2	1	1	1	0	0	1	1	0	0	1	2	2	2	2	5
17	0	0	0	0	0	0	0	0	2	2	2	2	2	2	2	2	0
18	0	1	2	2	2	1	0	1	2	2	2	2	2	2	2	2	18
19	-1	1	1	1	1	1	-1	1	1	2	2	2	2	2	1	2	10
20	0	1	2	2	2	1	1	1	2	1	1	2	2	2	2	2	17
21	0	1	1	0	0	0	0	0	1	1	1	1	2	2	2	2	2
22	-1	1	0	0	0	0	0	0	2	2	1	0	0	1	1	1	0
23	0	1	1	0	1	1	1	1	0	1	0	0	1	1	1	1	5
24	1	1	1	0	0	1	1	1	1	1	1	2	2	2	2	2	9
25	1	1	1	1	1	1	1	1	2	2	2	2	2	2	2	2	16
26	1	1	1	2	2	2	2	2	2	2	2	2	2	2	2	2	26
27	0	0	0	1	1	0	-1	0	1	0	2	1	1	1	1	1	1
28	1	1	1	0	0	0	1	0	1	1	1	0	2	2	2	2	5
29	1	1	1	1	1	1	1	1	1	2	1	2	2	2	2	2	14
30	2	1	1	1	1	1	1	2	2	2	2	1	2	0	2	1	15
31	-1	1	0	0	0	1	2	1	0	2	2	2	2	2	2	2	10
32	2	1	0	0	0	0	1	1	2	2	2	2	2	2	2	2	10
33	-1	1	1	0	0	-1	0	0	0	1	1	1	2	2	2	2	0
34	-1	1	1	0	0	-1	0	0	0	1	1	1	2	2	2	2	0
35	0	1	1	1	1	0	0	1	2	1	2	1	2	2	2	2	8
36	0	0	0	1	1	1	1	1	2	1	0	1	1	1	1	2	6
37	-1	0	1	0	0	0	0	0	2	2	2	2	2	2	2	2	0
38	1	1	1	0	2	2	1	1	2	1	1	2	2	2	2	1	15
39	0	1	1	1	2	1	1	2	2	1	0	2	2	2	1	2	14
40	0	-1	1	2	2	1	1	1	2	1	1	1	2	2	1	2	11

41	1	1	1	1	1	1	2	1	1	1	1	1	2	2	2	2	14
42	0	1	1	-1	-1	-2	0	-1	-1	1	0	2	2	2	2	2	-9
43	0	1	1	0	0	0	0	0	1	1	1	2	2	2	2	2	2
44	0	1	0	1	1	0	1	1	2	1	1	2	2	2	2	2	9
45	0	1	1	0	0	1	1	1	2	1	2	2	2	1	2	2	8
46	2	1	2	2	0	0	2	2	2	2	2	2	2	2	2	2	22
47	1	0	1	1	1	0	0	1	2	1	1	2	2	2	2	2	9
48	1	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	7
49	1	2	1	0	0	1	1	1	1	1	1	1	2	2	2	2	10
50	1	1	1	2	2	2	1	2	1	0	2	2	2	2	1	2	20
51	0	1	2	1	1	-2	-2	0	2	1	2	2	2	1	2	2	3
52	2	1	1	1	1	1	2	2	0	0	1	1	0	2	2	2	12
53	1	1	1	1	0	0	1	1	2	2	2	2	2	2	2	2	12
54	1	1	0	0	0	1	0	0	1	0	0	1	1	1	0	0	2
55	1	1	0	1	0	1	1	2	1	1	0	1	0	1	1	1	7
56	1	2	0	0	0	0	1	0	1	0	0	1	0	0	0	1	1
57	1	1	1	0	1	2	0	1	2	1	1	1	1	1	1	2	9
58	1	1	1	0	1	1	0	1	2	0	0	0	1	1	0	1	5
59	1	0	1	0	1	0	0	1	1	1	1	0	0	0	-1	0	2
60	1	1	0	1	0	0	-1	1	1	0	1	1	0	2	1	1	2
61	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0
62	0	1	0	0	0	1	0	0	1	1	1	2	2	2	2	2	3
63	1	1	0	1	0	0	-1	0	2	0	0	1	0	0	0	0	3
64	0	0	-1	0	2	1	1	1	2	2	-1	0	1	1	1	2	7
65	1	0	2	0	1	1	1	1	2	1	2	0	1	1	0	1	9
66	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	7
67	0	1	1	1	2	-1	0	1	1	0	2	2	2	1	1	2	9
68	2	1	2	2	2	2	2	2	2	1	2	2	2	2	2	2	29
69	1	1	0	1	1	0	2	2	2	1	1	2	2	2	2	2	15
70	1	1	1	1	2	2	2	2	1	0	1	2	2	2	2	2	20
71	1	1	1	1	1	2	1	1	2	2	2	1	1	1	2	2	14
72	1	0	1	2	1	1	2	1	1	2	2	1	1	1	0	2	9
73	0	0	1	1	1	1	1	1	2	1	1	2	2	2	1	2	10
74	0	1	0	0	0	0	0	0	0	2	2	2	2	2	2	2	2
75	0	1	-1	0	0	-1	0	-1	1	2	1	2	2	2	2	2	-3
76	-1	1	0	-1	-1	1	1	1	2	1	0	0	1	2	2	2	4
77	1	0	1	1	1	2	2	1	1	0	1	1	1	2	2	1	13
78	0	-1	0	0	0	0	1	1	2	2	2	2	2	2	2	2	2
79	1	1	0	1	0	1	1	2	2	1	1	2	2	2	2	2	13
80	0	1	1	1	0	0	1	2	2	1	2	2	2	1	2	2	11
81	1	1	1	1	1	1	1	1	2	1	2	2	2	2	2	2	15
82	2	1	2	2	1	2	1	1	2	2	2	1	1	2	1	1	19
83	2	2	1	1	2	2	1	1	2	2	2	2	1	1	1	2	19

84	2	2	1	1	1	1	1	2	2	2	2	1	1	1	1	16	
85	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1	7	
86	1	2	-1	1	1	1	1	1	2	2	0	1	1	1	1	11	
87	1	1	0	1	1	0	1	2	1	1	1	1	0	1	0	5	
88	1	1	1	1	1	1	1	1	1	0	0	1	0	1	1	5	
89	1	1	1	1	2	2	1	1	1	1	1	2	2	1	1	13	
90	2	1	1	1	1	1	2	1	1	1	1	1	2	1	2	14	
91	2	2	1	1	2	2	1	1	2	2	2	1	1	1	1	17	
92	2	2	1	1	2	2	1	1	2	1	1	1	2	2	1	18	
93	2	2	1	2	2	2	1	1	1	1	1	2	1	1	1	15	
94	2	2	1	1	2	2	1	1	2	2	2	1	1	2	1	19	
	0,67	0,90	0,73	0,79	0,79	0,71	0,71	0,93	1,39	1,12	1,15	1,36	1,47	1,48	1,39	1,60	9,1809

Norma Subyektif "Waroeng Steak & Shake" cabang Depok						
normatif belief				motivation to comply		
	ikln	tmn	t.pen	ikln	tmn	t.pen
1	0	2	-1	2	2	2
2	1	1	-1	1	1	0
3	1	0	0	1	0	0
4	0	0	0	1	1	1
5	0	1	0	0	1	0
6	1	2	0	1	2	1
7	2	2	2	2	2	2
8	1	0	1	0	-1	2
9	-1	1	2	-1	0	1
10	1	0	0	1	0	0
11	0	1	0	1	1	1
12	1	1	1	1	1	1
13	1	1	1	1	1	1
14	2	2	-1	2	2	-1
15	0	2	-1	0	2	-1
16	0	1	1	0	1	1
17	2	0	0	2	0	0
18	2	0	0	2	0	0
19	-2	2	-1	-2	2	-1
20	0	0	0	1	1	1
21	0	0	0	0	1	2
22	1	1	1	1	1	1
23	0	1	0	0	1	0
24	0	1	-1	1	1	1
25	2	2	0	2	2	1
26	1	2	0	1	2	1
27	-1	1	-1	-1	0	-1
28	1	1	1	1	2	2
29	1	1	1	1	2	1
30	1	2	0	1	2	1
31	0	1	0	0	1	0
32	2	1	1	2	1	1
33	0	1	2	0	1	2
34	0	1	2	0	1	2
35	1	1	1	0	0	0
36	1	1	1	1	1	1
37	-1	1	0	0	0	0
38	1	2	1	1	2	2

39	0	2	1	
40	0	1	-1	
41	2	2	2	
42	-1	1	-2	
43	-1	-1	-1	
44	1	2	1	
45	0	1	1	
46	-2	2	-2	
47	0	1	0	
48	1	1	1	
49	0	0	-1	
50	1	1	-1	
51	2	0	1	
52	2	1	0	
53	0	0	0	
54	1	1	1	
55	1	1	1	
56	2	1	0	
57	2	1	1	
58	2	0	0	
59	0	-1	0	
60	0	1	0	
61	0	0	0	
62	0	0	0	
63	2	0	1	
64	0	1	2	
65	2	2	0	
66	1	0	1	
67	1	2	0	
68	1	2	1	
69	0	2	0	
70	0	1	0	
71	1	2	2	
72	2	1	2	
73	1	1	1	
74	2	2	2	
75	-2	0	-1	
76	2	1	-1	
77	-1	-1	0	
78	-1	2	0	
79	2	1	1	

	0	1	1		
	0	1	0		
	2	2	2		
	-1	1	-1		
	-1	-1	-1		
	1	2	1		
	1	1	0		
	-2	2	-2		
	1	1	1		
	1	1	1		
	0	0	-1		
	1	1	0		
	2	1	1		
	1	1	2		
	1	1	1		
	1	1	1		
	0	0	0		
	2	0	2		
	1	1	1		
	0	0	0		
	0	-1	0		
	1	1	1		
	0	0	0		
	0	0	0		
	2	0	1		
	-1	2	1		
	2	1	2		
	1	1	0		
	1	2	1		
	1	2	1		
	1	2	1		
	0	1	0		
	1	2	1		
	1	2	1		
	1	1	1		
	2	2	2		
	1	0	1		
	2	1	-1		
	-1	-1	0		
	0	2	2		
	1	1	1		

80	-1	1	2					
81	1	2	1					
82	2	1	1					
83	1	2	2					
84	2	2	1					
85	1	1	1					
86	1	1	0					
87	1	1	0					
88	1	1	1					
89	1	1	1					
90	1	2	1					
91	1	1	2					
92	1	2	2					
93	1	2	1					
94	1	2	1					
	0,67	1,05	0,45					

	-1	1	2					
	1	2	2					
	1	2	1					
	2	2	2					
	2	2	2					
	1	1	1					
	1	1	1					
	1	1	1					
	1	2	1					
	1	1	1					
	2	2	1					
	1	1	1					
	2	2	1					
	2	2	2					
	1	2	1					
	0,77	1,1	0,78					

Bobot sikap dan Norma subyektif					
responden	sikap	bobot sikap	N.S	bobot NS	BI
1	18	0,8	2	0,2	14,8
2	7	0,7	2	0,3	5,5
3	12	0,7	1	0,3	8,7
4	0	0,5	0	0,5	0,0
5	3	0,5	1	0,5	2,0
6	14	0,5	5	0,5	9,5
7	8	0,3	12	0,7	10,8
8	2	0,7	2	0,3	2,0
9	7	0,6	3	0,4	5,4
10	7	0,7	1	0,3	5,2
11	4	0,5	1	0,5	2,5
12	10	0,5	3	0,5	6,5
13	14	0,5	3	0,5	8,5
14	19	0,3	9	0,7	12,0
15	4	0,8	5	0,2	4,2
16	5	0,8	2	0,2	4,4
17	0	0,5	4	0,5	2,0
18	18	0,5	4	0,5	11,0
19	10	0,6	9	0,4	9,6
20	17	0,6	0	0,4	10,2
21	2	0,5	0	0,5	1,0
22	0	0,5	3	0,5	1,5
23	5	0,5	1	0,5	3,0
24	9	0,8	0	0,2	7,2
25	16	0,4	8	0,6	11,2
26	26	0,8	5	0,2	20,5
27	1	0,4	2	0,6	1,6
28	5	0,5	5	0,5	5,0
29	14	0,5	4	0,5	9,0
30	15	0,4	5	0,6	9,0
31	10	0,5	1	0,5	5,5
32	10	0,3	6	0,7	7,2
33	0	0,5	5	0,5	2,5
34	0	0,5	5	0,5	2,5
35	8	0,6	0	0,4	4,8
36	6	0,6	3	0,4	4,8
37	0	0,2	0	0,8	0,0

38	15	0,5	7	0,5	11,0
39	14	0,3	3	0,7	6,3
40	11	0,3	1	0,7	4,0
41	14	0,7	12	0,3	13,4
42	-9	0,7	4	0,4	-4,5
43	2	0,9	3	0,1	2,1
44	9	0,6	6	0,4	7,8
45	8	0,6	1	0,4	5,2
46	22	0,5	12	0,5	17,0
47	9	0,7	1	0,3	6,6
48	7	0,8	3	0,2	6,2
49	10	0,8	1	0,2	7,7
50	20	0,7	2	0,3	14,6
51	3	0,6	5	0,4	3,8
52	12	0,4	3	0,6	6,6
53	12	0,8	0	0,2	9,4
54	2	0,5	3	0,5	2,5
55	7	0,3	0	0,7	1,8
56	1	0,5	4	0,5	2,5
57	9	0,5	4	0,5	6,5
58	5	0,4	0	0,6	2,0
59	2	0,5	1	0,5	1,5
60	2	0,8	1	0,2	1,7
61	0	0,6	0	0,4	0,0
62	3	0,5	0	0,5	1,5
63	3	0,7	5	0,3	3,6
64	7	0,5	4	0,5	5,5
65	9	0,6	6	0,4	7,8
66	7	0,6	1	0,5	4,3
67	9	0,6	5	0,4	7,4
68	29	0,5	6	0,5	17,5
69	15	0,4	4	0,6	8,4
70	20	0,3	1	0,7	6,7
71	14	0,5	7	0,5	10,5
72	9	0,5	6	0,5	7,5
73	10	0,3	3	0,7	5,1
74	2	0,8	12	0,2	4,0
75	-3	0,1	-3	0,9	-3,0
76	4	0,6	6	0,4	4,8

77	13	0,5	2	0,5	7,5
78	2	0,5	4	0,5	3,0
79	13	0,5	4	0,5	8,5
80	11	0,5	6	0,5	8,5
81	15	0,7	7	0,3	12,6
82	19	0,5	5	0,5	12,0
83	19	0,4	10	0,6	13,6
84	16	0,6	10	0,4	13,6
85	7	0,4	3	0,6	4,6
86	11	0,8	2	0,2	8,7
87	5	0,5	2	0,5	3,5
88	5	0,7	4	0,3	4,7
89	13	0,7	3	0,3	10,0
90	14	0,7	7	0,3	11,9
91	17	0,6	4	0,4	11,8
92	18	0,5	8	0,5	13,0
93	15	0,6	8	0,4	12,2
94	19	0,5	6	0,5	12,5
TOTAL		54,7		45,3	
		rata-rata BI			6,71