

## ABSTRAKSI

VALENSYA WINDRI PRATIWI. *Pengaruh Ukuran Perusahaan, Profitabilitas, dan Leverage terhadap Pengungkapan Corporate Social Responsibility (CSR)* (dibimbing oleh Retno Suliati).

Studi ini meneliti pengaruh Ukuran perusahaan, profitabilitas dan *leverage* terhadap pengungkapan *Corporate Social Responsibility* (CSR). Sampel dalam penelitian ini adalah perusahaan otomotif yang terdaftar dalam *Indonesia Stock Exchange (IDX)* dalam rentang tahun 2010-2012. Sampel penelitian adalah sebanyak 30 perusahaan dengan 12 observasi. Analisis data menggunakan analisis regresi linear.

**Kata Kunci:** ROA, pengungkapan CSR, DER.

## **ABSTRACT**

VALENSYA WINDRI PRATIWI. *Effect of Company Size, Profitability, and Leverage on Corporate Social Responsibility (CSR) in Automotive Companies listed in BEI 2010 to 2012* (under the supervision of Retno Suliati)

This study is investigate the influence company size, profitability, and leverage of Corporate Social Responsibility. The sample of this research is manufacture firm which is listed on Indonesia Stock Exchange (IDX) over 2010-2012. The research sample are 30 firm with 12 observations. The analysis methods of this research used simple regression analysis

**Keyword:** ROA, CSR disclosure,DER.