

ABSTRAK

Hubungan Persepsi Terhadap Ustadz dengan Motivasi Mengikuti Kajian di Majelis Ta'Lim Nurul Iman Blok M *Square* Jakarta Selatan

Tia Listiani

Psikologi

Majelis Ta'Lim adalah salah satu kegiatan keagamaan yang dilaksanakan di Masjid secara rutin dengan jamaah yang relatif banyak, dan bertujuan membangun kedekatan dengan Allah SWT serta menambah pengetahuan agama Islam. Jamaah kajian yang rutin mengikuti kegiatan datang dengan motivasi yang berbeda-beda. Salah satunya terkait dengan penilaian atau persepsi terhadap ustadz pemateri. Tujuan penelitian ini untuk mengetahui hubungan antara persepsi terhadap ustadz dengan motivasi mengikuti kajian. Penelitian ini bersifat kuantitatif korelasional *pearson product moment* dengan teknik *nonprobability sampling* yang melibatkan 100 responden jamaah kajian Majelis Ta'Lim Nurul Iman Blok M *Square*. Instrument alat ukur yang digunakan ialah skala alat ukur persepsi dengan 34 aitem valid dan koefisien realibilitas (α) = 0,924, serta skala alat ukur motivasi dengan 28 aitem valid dan koefisien realibilitas (α) = 0,915. Didapatkan hasil sig (p) sebesar 0,000, ($p < 0,05$) dengan nilai koefisiensi (r) sebesar 0,489. Artinya hipotesis diterima, yaitu terdapat hubungan positif signifikan antara persepsi terhadap ustadz dengan motivasi mengikuti kajian di Majelis Ta'Lim Nurul Iman Blok M *Square*. Kontribusi persepsi jamaah terhadap ustadz sebesar 23,9% yang mempengaruhi motivasi mengikuti kajian. Persepsi jamaah terhadap ustadz pemateri lebih banyak yang positif (51%) dan motivasi jamaah dalam mengikuti kajian lebih banyak yang tinggi (54%). Temuan lainnya adalah terdapat faktor motivasi yang tinggi pada jamaah dengan pertimbangan kehadiran materi kajian dan ustadz pemateri. Serta, diri sendiri dan pasangan sebagai figur yang paling memotivasi jamaah dalam mengikuti kajian.

Kata kunci : Majelis Ta'Lim, Persepsi, Motivasi

ABSTRACT

Perception Relationship to Ustadz with Motivation Following The Study at
Majelis Ta'Lim Nurul Iman Blok M Square South Jakarta

Tia Listiani

Psichology

Majelis Ta'Lim is one of the religious activities carried out at the mosque regularly with a relatively large congregation, and aims to build closeness to Allah SWT and increase knowledge of Islam. Study congregations who regularly participate in activities come with different motivations. One of them is related to the assessment or perception of the ustadz presenters. The purpose of this study was to determine the relationship between perceptions of ustadz and motivation to follow the study. This research is a quantitative correlation Pearson product moment with nonprobability sampling technique involving 100 respondents from the study of the Majelis Ta'Lim Nurul Iman Blok M Square. The measuring instrument used is the perception measuring instrument scale with 34 valid items and the reliability coefficient (α) = 0.924, and the motivation measuring instrument scale with 28 valid items and the reliability coefficient (α) = 0.915. The results obtained were sig (p) of 0.000, ($p < 0.05$) with an efficiency value (r) of 0.489. This means that the hypothesis is accepted, that is, there is a significant positive relationship between perceptions of ustadz and motivation to follow the study at Majelis Ta'Lim Nurul Iman Blok M Square. The contribution of the congregation's perception of ustadz was 23.9% which influenced the motivation to follow the study. The congregation's perception of the ustadz presenters was more positive (51%) and the motivation of the congregation in participating in the study was higher (54%). Another finding is that there is a high motivational factor in the congregation with the consideration of the presence of study material and the cleric of the presenters. As well as, yourself and your partner as the most motivating figures for the congregation to participate in the study.

Keywords: Majelis Ta'Lim, Perception, Motivation