

Judul : Perancangan Buku Wisata“Ciamis Selatan” Wisata Menuju Wisata Ciamis Selatan Pangandaran Pantai.

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Program Studi : Desain Komunikasi Visual

ABSTRAK

Laporan tugas akhir ini bertujuan untuk mengetahui proses perancangan buku photography Wisata “Pangandaran Pantai” Wisata Menuju Prosesi Ciamis Selatan Pangandaran dan untuk menyampaikan mengenai busana pada sistem triwangsa dan jaba, fungsi, stratifikasi sosial, dan Wisata Ciamis Selatan Pangandaran ke masyarakat. Laporan ini menggunakan metode kualitatif. Konsep perancangan buku photography meliputi strategi promosi melalui media, dan kreatifitas penulis dalam merancang buku photography. Dari laporan tugas akhir ini, dapat disimpulkan bahwa proses perancangan buku photography harus berisi konten yang bersifat informatif, menarik dan edukatif. Proses yang dilalui mulai dari pengumpulan data dan perancangan konsep media, proses penerapan pra-produksi sampai tahap pasca produksi. Buku yang berisi perjalanan wisata M.Andre di Ciamis, hotel, transportasi, kuliner, fasilitas olahraga. Dapatkan di took – took buku terdekat di kota anda.

Kata Kunci:

Caimis, Pangandaran, buku Photography, Seorang Pengembara

Title : *Design of Travel Books "South Ciamis" Tour Towards South Ciamis Pangandaran Beach Tourism.*

Name : *Muhammad Andre Arisandi*

Study Program : *Visual Design Communication*

ABSTRACT

This final report aims to find out the process of designing a photography book "Pangandaran Pantai" Tourism Towards the South Ciamis Pangandaran Procession and to convey about clothing in the triwangsa and jaba systems, functions, social stratification, and South Ciamis Pangandaran Tourism to the public. This report uses qualitative methods. The concept of designing a photography book includes a promotional strategy through the media, and the creativity of the author in designing a photography book. From this final report, it can be concluded that the process of designing a photography book must contain informative, interesting and educative content. The process that goes through starts from data collection and media concept design, the process of implementing pre-production to the post-production stage. Books containing M.Andre's travels in Ciamis, hotels, transportation, culinary, sports facilities. Get it at the nearest bookstore in your city.

Keywords:

Ciamis, Pangandaran, Photography Book, A Wanderer