

**Lampiran 1 Ringkasan Laporan Keuangan Perusahaan *Consumer Good***

Emiten	Tahun	Total Aktiva Rp	Total Hutang Rp	Total Modal Rp	Penjualan Bersih Rp	Laba Bersih Rp	Deviden
DLTA	2006	577,243,000,000	137,928,000,000	431,919,000,000	396,733,000,000	43,284,000,000	20,817,000,000
	2007	592,359,000,000	131,545,000,000	458,432,000,000	439,823,000,000	47,331,000,000	22,418,000,000
	2008	698,297,000,000	174,316,000,000	519,768,000,000	673,770,000,000	83,754,000,000	56,046,000,000
	2009	760,426,000,000	160,808,000,000	590,266,000,000	740,681,000,000	126,504,000,000	152,125,000,000
	2010	708,584,000,000	115,225,000,000	577,668,000,000	547,816,000,000	139,567,000,000	168,138,000,000
GGRM	2006	21,733,034,000,000	8,588,428,000,000	13,157,233,000,000	26,339,297,000,000	1,007,822,000,000	481,022,000,000
	2007	23,779,951,000,000	9,640,418,000,000	14,119,796,000,000	27,389,365,000,000	1,443,585,000,000	673,431,000,000
	2008	24,072,959,000,000	8,553,688,000,000	15,519,266,000,000	30,251,643,000,000	1,880,492,000,000	1,280,855,000,000
	2009	27,230,965,000,000	8,848,424,000,000	18,301,537,000,000	32,973,080,000,000	3,455,702,000,000	1,693,197,000,000
	2010	30,741,679,000,000	9,421,403,000,000	21,197,162,000,000	37,691,997,000,000	4,146,282,000,000	1,727,450,000,000
HMSP	2006	12,659,804,000,000	6,873,099,000,000	5,693,940,000,000	69,545,083,000,000	3,530,490,000,000	1,292,985,000,000
	2007	15,680,542,000,000	7,614,388,000,000	8,063,542,000,000	29,787,725,000,000	3,624,018,000,000	3,944,700,000,000
	2008	16,133,819,000,000	8,083,544,000,000	16,133,819,000,000	34,680,445,000,000	3,895,280,000,000	2,629,800,000,000
	2009	17,716,447,000,000	7,250,522,000,000	10,461,616,000,000	38,972,186,000,000	5,087,339,000,000	6,684,075,000,000
	2010	20,525,123,000,000	10,309,671,000,000	10,214,464,000,000	43,381,658,000,000	6,421,429,000,000	8,064,720,000,000
INDF	2006	16,267,483,000,000	10,575,307,000,000	5,034,463,000,000	21,941,558,000,000	661,210,000,000	264,386,000,000
	2007	29,527,466,000,000	18,679,042,000,000	7,126,596,000,000	27,858,304,000,000	980,357,000,000	366,730,000,000
	2008	39,591,309,000,000	26,432,369,000,000	8,571,533,000,000	38,799,279,000,000	1,034,389,000,000	412,680,000,000
	2009	40,382,953,000,000	24,886,781,000,000	10,155,495,000,000	37,140,830,000,000	2,075,861,000,000	816,580,000,000
	2010	47,275,955,000,000	22,423,117,000,000	24,852,838,000,000	38,403,360,000,000	4,016,793,000,000	1,167,797,000,000
KAEF	2006	1,261,584,000,000	390,930,000,000	870,654,000,000	2,189,715,000,000	43,990,000,000	13,197,000,000
	2007	1,386,739,000,000	478,712,000,000	908,028,000,000	2,365,636,000,000	52,189,000,000	15,657,000,000

	2008	5,703,832,000,000	1,359,297,000,000	3,622,399,000,000	7,877,366,000,000	706,822,000,000	253,900,000,000
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	2009	6,482,447,000,000	1,691,775,000,000	4,310,438,000,000	9,087,348,000,000	929,004,000,000	557,462,000,000
	2010	7,032,497,000,000	1,260,580,000,000	5,373,784,000,000	10,226,789,000,000	1,286,330,000,000	719,553,000,000
MERK	2006	282,699,000,000	47,120,000,000	235,539,000,000	487,601,000,000	86,538,000,000	44,800,000,000
	2007	331,062,000,000	50,830,000,000	280,224,000,000	547,238,000,000	89,485,000,000	51,520,000,000
	2008	375,064,000,000	47,741,000,000	327,324,000,000	637,134,000,000	98,620,000,000	119,840,000,000
	2009	433,971,000,000	79,787,000,000	354,184,000,000	751,403,000,000	146,700,000,000	109,961,000,000
	2010	434,768,000,000	71,752,000,000	363,017,000,000	795,689,000,000	118,794,000,000	99,994,000,000
MLBI	2006	610,437,000,000	411,907,000,000	198,461,000,000	891,001,000,000	73,581,000,000	85,123,000,000
	2007	621,835,000,000	424,028,000,000	197,723,000,000	978,600,000,000	84,385,000,000	75,852,000,000
	2008	941,389,000,000	597,123,000,000	344,178,000,000	1,325,661,000,000	222,307,000,000	579,425,000,000
	2009	993,465,000,000	888,122,000,000	105,211,000,000	1,616,264,000,000	340,458,000,000	76,906,000,000
	2010	1,137,082,000,000	665,714,000,000	471,368,000,000	1,790,164,000,000	443,050,000,000	448,349,000,000
MRAT	2006	291,769,000,000	27,444,000,000	264,313,000,000	226,387,000,000	9,096,000,000	1,370,000,000
	2007	315,998,000,000	36,426,000,000	279,559,000,000	252,123,000,000	11,130,000,000	2,226,000,000
	2008	354,781,000,000	51,146,000,000	303,623,000,000	307,804,000,000	22,290,000,000	5,573,000,000
	2009	365,636,000,000	49,211,000,000	316,412,000,000	345,576,000,000	21,017,000,000	4,203,000,000
	2010	386,352,000,000	48,829,000,000	337,352,000,000	369,366,000,000	24,419,000,000	4,883,000,000
MYOR	2006	1,553,377,000,000	562,445,000,000	969,476,000,000	1,971,513,000,000	93,576,000,000	26,830,000,000
	2007	1,893,175,000,000	785,034,000,000	1,081,795,000,000	2,828,440,000,000	141,589,000,000	30,663,000,000
	2008	2,922,998,000,000	1,646,934,000,000	1,245,109,000,000	3,907,674,000,000	196,230,000,000	38,329,000,000
	2009	3,246,498,000,000	1,623,443,000,000	1,581,755,000,000	4,777,175,000,000	372,158,000,000	76,658,000,000
	2010	4,399,191,000,000	2,359,028,000,000	1,991,295,000,000	7,224,165,000,000	484,086,000,000	99,656,000,000
TCID	2006	672,197,000,000	64,549,000,000	607,648,000,000	951,630,000,000	100,118,000,000	45,240,000,000
	2007	725,197,000,000	51,557,000,000	673,640,000,000	1,018,334,000,000	111,232,000,000	50,667,000,000
	2008	910,790,000,000	94,624,000,000	816,166,000,000	1,239,775,000,000	114,854,000,000	60,320,000,000
	2009	994,620,000,000	113,823,000,000	880,797,000,000	1,388,725,000,000	124,612,000,000	64,341,000,000
	2010	1,047,238,000,000	98,758,000,000	948,480,000,000	1,466,939,000,000	131,445,000,000	68,363,000,000
TSPC	2006	2,479,251,000,000	447,319,000,000	1,942,441,000,000	2,729,224,000,000	272,584,000,000	112,500,000,000
	2007	2,773,134,866,559	558,369,306,676	2.115.644.199.183	3.124.072.589.811	278.357.723.400	270,000,000,000
	2008	2,967,057,055,450	655,932,334,006	2.235.687.760.131	3.633.789.178.647	320.647.898.367	180,306,000,000

	2009	3,263,102,915,008	818,647,097,648	2.408.870.867.823	4.497.931.021.113	359.964.376.338	292,500,000,000
	2010	3,589,595,911,220	944,862,700,629	2.604.104.062.843	5.134.242.102.154	488.889.258.921	180,000,000,000
UNVR	2006	4,626,000,000,000	2,249,381,000,000	2,368,527,000,000	11,335,241,000,00	1,721,595,000,000	1,636,560,000,000
	2007	5,333,406,000,000	2,639,287,000,000	2,692,141,000,000	12,544,901,000,000	1,964,652,000,000	1,994,516,000,000
	2008	6,504,736,000,000	3,397,915,000,000	3,100,312,000,000	15,577,811,000,000	2,407,231,000,000	2,436,028,000,000
	2009	7,484,990,000,000	3,776,415,000,000	3,702,819,000,000	18,246,872,000,000	3,044,107,000,000	3,037,461,000,000
	2010	8,701,262,000,000	4,652,409,000,000	4,048,853,000,000	19,690,239,000,000	3,386,970,000,000	4,519,907,000,000

Emiten	Tahun	Saham	EPS Rp	Close Price Rp	ROE	DER	DPS
DLTA	2006	1,924,088,000	6,838	10,200	0.0766	0.6528	250
	2007	1,924,088,000	750	8,500	0.1022	0.6828	350
	2008	1,924,088,000	977	4,250	0.1212	0.5512	650
	2009	1,924,088,000	1,796	21,550	0.1888	0.4835	880
	2010	1,924,088,000	2,155	40,000	0.1956	0.4445	898
GGRM	2006	4,383,000,000	805	9,700	0.6200	1.2071	295
	2007	4,383,000,000	827	8,900	0.4494	0.9443	900
	2008	4,383,000,000	889	8,100	0.4840	1.0044	600
	2009	4,383,000,000	1,161	10,400	0.4863	0.6931	1,525
	2010	4,383,000,000	1,465	28,150	0.6287	1.0093	270
HMSP	2006	8,528,600,000	70	1,350	0.1313	2.0999	31
	2007	8,528,600,000	115	2,575	0.1376	2.6205	43
	2008	8,780,400,000	118	930	0.1207	3.0837	47
	2009	8,780,400,000	236	3,550	0.2044	2.4505	93
	2010	8,780,400,000	457	5,550	0.1616	0.9022	133
INDF	2006	5,554,000,000	8	165	0.0505	0.4490	2
	2007	5,554,000,000	9	305	0.0575	0.5272	3

	2008	5,554,000,000	10	76	0.0584	0.5253	2
	2009	5,554,000,000	11	127	0.0628	0.5732	3
	2010	5,554,000,000	25	159	0.1245	0.4877	3,376
KAEF	2006	10,156,014,422	67	1,190	0.2259	0.3608	10
	2007	10,156,014,422	69	1,260	0.2084	0.3311	13
	2008	10,156,014,422	70	400	0.1951	0.3752	25
	2009	10,156,014,422	91	1,300	0.2155	0.3925	55
	2010	10,156,014,422	127	3,250	0.2394	0.2346	71
MERK	2006	22,400,000	3,863	40,000	0.3674	0.2000	2000
	2007	22,400,000	3,995	52,500	0.3193	0.1814	2,300
	2008	22,400,000	4,403	35,500	0.3013	0.1459	5,350
	2009	22,400,000	6,549	80,000	0.4142	0.2253	4,909
	2010	22,400,000	5,303	96,500	0.3272	0.1977	4,464
MLBI	2006	21,070,000	3,492	55,000	0.3708	2.0755	4,040
	2007	21,070,000	4,005	55,000	0.4268	2.1446	3,600
	2008	21,070,000	10,551	49,500	0.6459	1.7349	27,500
	2009	21,070,000	16,158	177,000	3.2359	8.4413	3,650
	2010	21,070,000	21,028	285,000	0.9399	1.4123	21,279
MRAT	2006	428,000,000	21	320	0.0344	0.1038	3
	2007	428,000,000	26	295	0.0398	0.1303	5
	2008	428,000,000	52	153	0.0734	0.1685	13
	2009	428,000,000	49	395	0.0664	0.1555	10
	2010	428,000,000	57	650	0.0723	0.1447	11
MYOR	2006	767,000,000	112	1,620	0.0965	0.5801	35
	2007	767,000,000	185	1,750	0.1309	0.7257	40
	2008	767,000,000	256	1,140	0.1576	1.3227	50
	2009	767,000,000	485	4,500	0.2353	1.0264	100

	2010	767,000,000	631	10,750	0.2431	1.1847	130
TCID	2006	180,960,000	553	6,950	0.1648	0.1062	250
	2007	180,960,000	615	8,400	0.1651	0.0765	280
	2008	201,066,667	571	5,500	0.1407	0.1163	252
	2009	201,066,667	620	8,100	0.1415	0.1292	300
	2010	201,066,667	654	7,200	0.1386	0.1041	320
TSPC	2006	4.500.000.000	61	900	0.1403	0.2303	25
	2007	4.500.000.000	62	750	0.1316	0.2639	60
	2008	4.500.000.000	71	400	0.1434	0.2934	40
	2009	4.500.000.000	80	730	0.1494	0.3398	35
	2010	4.500.000.000	109	1,710	0.1877	0.3628	40
UNVR	2006	7,630,000,000	226	6,600	0.7269	0.9497	214
	2007	7,630,000,000	257	6,750	0.7288	0.9804	261
	2008	7,630,000,000	315	7,800	0.7764	1.0960	319
	2009	7,630,000,000	399	11,050	0.8221	1.0199	398
	2010	7,630,000,000	444	16,500	0.8372	1.1491	592

#### LAMPIRAN 2 SUKU BUNGA BANK INDONESIA PER BULAN (2007-2010)

Tanggal	BI Rate	Tanggal	BI Rate	Tanggal	BI Rate	Tanggal	BI Rate
4/1/2007	9,50%	8/1/2008	8,00%	7/1/2009	8,75%	6/1/2010	6,50%
6/2/2007	9,25%	6/2/2008	8,00%	4/2/2009	8,25%	4/2/2010	6,50%
6/3/2007	9,00%	6/3/2008	8,00%	4/3/2009	7,75%	4/3/2010	6,50%

5/4/2007	9,00%	3/4/2008	8,00%	3/4/2009	7,50%	6/4/2010	6,50%
8/5/2007	8,75%	6/5/2008	8,25%	5/5/2009	7,25%	5/52010	6,50%
7/6/2007	8,50%	5/6/2008	8,50%	3/6/2009	7,00%	3/6/2010	6,50%
5/7/2007	8,25%	3/7/2008	8,75%	3/7/2009	6,75%	5/7/2010	6,50%
7/8/2007	8,25%	5/8/2008	9,00%	5/8/2009	6,50%	4/8/2010	6,50%
6/9/2007	8,25%	4/9/2008	9,25%	3/9/2009	6,50%	3/9/2010	6,50%
8/10/2007	8,25%	7/10/2008	9,50%	5/10/2009	6,50%	5/10/2010	6,50%
6/11/2007	8,25%	6/11/2008	9,50%	4/11/2009	6,50%	4/11/2010	6,50%
6/12/2007	8,00%	4/12/2008	9,25%	3/12/2009	6,50%	3/12/2010	6,50%

Rata-rata BI Rate pada tahun 2007  
: 8,60%

Rata-rata BI Rate pada tahun 2008  
: 8,67%

Rata-rata BI Rate pada tahun 2009  
: 7,15%

Rata-rata BI Rate pada tahun 2010  
: 6,50

### Lampiran 3 Data Variable Dependen dan Independen sebelum di Logaritma

Emiten	Tahun	Gpenjualan (X1)	GROE (X2)	DPR (X3)	GDER (X4)	SBI (X5)	PER (Y)
DLTA	2007	10,88	2,99	47,36	-10,15	8,60	5,41

	2008	53,19	56,10	66,92	16,87	8,67	3,82
	2009	9,93	33,02	120,25	-18,76	7,15	7,85
	2010	-26,04	14,89	115,11	-28,71	6,50	13,16
GGRM	2007	3,99	33,42	33,33	4,60	8,60	11,33
	2008	10,45	18,59	8,24	-19,27	8,87	4,35
	2009	8,99	55,78	3,02	-12,28	7,15	11,99
	2010	14,31	3,60	2,20	-8,07	6,50	18,56
HMSP	2007	0,82	-27,52	108,83	-21,77	8,60	10,76
	2008	164,26	7,70	67,49	6,36	8,67	9,11
	2009	12,38	0,48	131,35	-30,99	7,15	8,96
	2010	11,31	29,28	18,43	45,62	6,50	19,22
INDF	2007	29,97	4,80	41,35	24,79	8,60	24,74
	2008	39,27	-12,28	39,83	17,68	8,67	7,89
	2009	-4,27	69,35	39,41	-20,53	7,15	15,04
	2010	3,40	-20,94	29,10	-63,18	6,50	12,14
KAEF	2007	8,04	13,86	33,33	17,42	8,60	33,89
	2008	14,33	1,57	20,00	-0,36	8,67	7,60
	2009	5,52	7,53	27,27	9,12	7,15	11,55
	2010	11,55	98,25	135,04	-14,92	6,50	6,36

KLBF	2007	15,37	-7,75	14,49	-8,23	8,60	18,26
	2008	12,45	-6,38	18,57	13,32	8,67	5,71
	2009	15,36	10,46	27,47	4,62	7,15	14,29
	2010	12,54	11,09	43,31	-40,23	6,50	25,59
MERK	2007	12,23	-13,09	57,59	-93,00	8,60	13,14
	2008	16,43	-5,64	121,51	-19,57	8,67	8,06
	2009	17,93	37,47	74,96	54,42	7,15	12,22
	2010	5,89	-21,00	84,18	-12,25	6,50	18,20
MLBI	2007	9,83	15,10	89,89	3,33	8,60	13,73
	2008	35,46	51,34	260,64	-19,10	8,67	4,69
	2009	21,92	401,01	22,59	386,56	7,15	10,95
	2010	10,76	-70,95	101,19	-83,27	6,50	13,55
MRAT	2007	11,48	15,70	57,57	25,53	8,60	11,35
	2008	22,08	84,42	25,00	29,32	8,67	2,94
	2009	12,27	-9,54	20,41	-7,72	7,15	8,06
	2010	6,88	9,04	19,30	-6,95	6,50	11,40
MYOR	2007	43,67	35,65	21,62	25,10	8,60	9,47
	2008	38,16	20,40	19,53	82,27	8,67	4,45
	2009	22,25	49,30	20,62	-22,40	7,15	9,27



	2010	51,22	3,31	20,60	15,42	6,50	17,04
TCID	2007	7,00	0,18	40,65	-27,97	8,60	13,66
	2008	21,75	-14,78	52,54	51,50	8,67	9,63
	2009	12,01	0,57	51,61	11,48	7,15	13,06
	2010	5,63	-2,05	51,99	-19,89	6,50	11,01
TSPC	2007	14,47	-6,07	40,32	14,59	8,60	12,10
	2008	16,32	8,97	85,51	11,18	8,67	5,63
	2009	23,78	4,18	50,00	15,98	7,15	9,12
	2010	14,15	25,64	59,63	6,61	6,50	15,69
UNVR	2007	10,67	0,40	83,27	3,23	8,60	26,26
	2008	24,18	6,39	82,86	11,79	8,67	24,76
	2009	17,13	5,89	79,95	-6,94	7,15	27,69
	2010	7,91	1,75	89,64	12,67	6,50	37,16

#### Lampiran 4 Data Variable Dependen dan Independen setelah di Logaritma

Emiten	Tahun	Gpenjualan (X1)	GROE (X2)	DPR (X3)	GDER (X4)	SBI (X5)	LN_PER (Y)
DLTA	2007	10,88	2,99	47,36	-10,15	8,60	3,66
	2008	53,19	56,10	66,92	16,87	8,67	2,75

	2009	9,93	33,02	120,25	-18,76	7,15	3,23
	2010	-26,04	14,89	115,11	-28,71	6,50	2,21
GGRM	2007	3,99	33,42	33,33	4,60	8,60	0,95
	2008	10,45	18,59	8,24	-19,27	8,87	3,30
	2009	8,99	55,78	3,02	-12,28	7,15	2,11
	2010	14,31	3,60	2,20	-8,07	6,50	1,50
HMSP	2007	0,82	-27,52	108,83	-21,77	8,60	1,93
	2008	164,26	7,70	67,49	6,36	8,67	1,76
	2009	12,38	0,48	131,35	-30,99	7,15	3,33
	2010	11,31	29,28	18,43	45,62	6,50	0,86
INDF	2007	29,97	4,80	41,35	24,79	8,60	4,98
	2008	39,27	-12,28	39,83	17,68	8,67	3,04
	2009	-4,27	69,35	39,41	-20,53	7,15	2,86
	2010	3,40	-20,94	29,10	-63,18	6,50	2,47
KAEF	2007	8,04	13,86	33,33	17,42	8,60	6,13
	2008	14,33	1,57	20,00	-0,36	8,67	2,70
	2009	5,52	7,53	27,27	9,12	7,15	2,93
	2010	11,55	98,25	135,04	-14,92	6,50	2,85
KLBF	2007	15,37	-7,75	14,49	-8,23	8,60	3,59

	2008	12,45	-6,38	18,57	13,32	8,67	3,89
	2009	15,36	10,46	27,47	4,62	7,15	0,30
	2010	12,54	11,09	43,31	-40,23	6,50	4,82
MERK	2007	12,23	-13,09	57,59	-93,00	8,60	3,09
	2008	16,43	-5,64	121,51	-19,57	8,67	2,18
	2009	17,93	37,47	74,96	54,42	7,15	2,65
	2010	5,89	-21,00	84,18	-12,25	6,50	6,73
MLBI	2007	9,83	15,10	89,89	3,33	8,60	1,43
	2008	35,46	51,34	260,64	-19,10	8,67	1,79
	2009	21,92	401,01	22,59	386,56	7,15	0,04
	2010	10,76	-70,95	101,19	-83,27	6,50	2,78
MRAT	2007	11,48	15,70	57,57	25,53	8,60	0,55
	2008	22,08	84,42	25,00	29,32	8,67	3,06
	2009	12,27	-9,54	20,41	-7,72	7,15	4,11
	2010	6,88	9,04	19,30	-6,95	6,50	3,23
MYOR	2007	43,67	35,65	21,62	25,10	8,60	0,33
	2008	38,16	20,40	19,53	82,27	8,67	4,45
	2009	22,25	49,30	20,62	-22,40	7,15	1,25
	2010	51,22	3,31	20,60	15,42	6,50	1,23

TCID	2007	7,00	0,18	40,65	-27,97	8,60	1,92
	2008	21,75	-14,78	52,54	51,50	8,67	3,33
	2009	12,01	0,57	51,61	11,48	7,15	2,32
	2010	5,63	-2,05	51,99	-19,89	6,50	3,43
TSPC	2007	14,47	-6,07	40,32	14,59	8,60	0,44
	2008	16,32	8,97	85,51	11,18	8,67	3,58
	2009	23,78	4,18	50,00	15,98	7,15	3,82
	2010	14,15	25,64	59,63	6,61	6,50	3,00
UNVR	2007	10,67	0,40	83,27	3,23	8,60	5,24
	2008	24,18	6,39	82,86	11,79	8,67	5,16
	2009	17,13	5,89	79,95	-6,94	7,15	5,10
	2010	7,91	1,75	89,64	12,67	6,50	5,91