

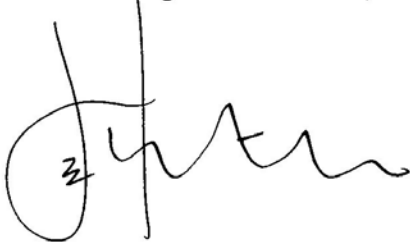
UNIVERSITAS ESA UNGGUL
FAKULTAS ILMU KOMUNIKASI
KONSENTRASI HUBUNGAN MASYARAKAT

TANDA PERSETUJUAN SIDANG SKRIPSI

Nama : Fitriyana Hasan
N.I.M : 2010-52-093
Konsentrasi : Hubungan Masyarakat
Judul : Representasi Logo Baru PT. Bank Muamalat Indonesia, Tbk
Terhadap Pelaksanaan Budaya Kerja (Analisis Semiotika)

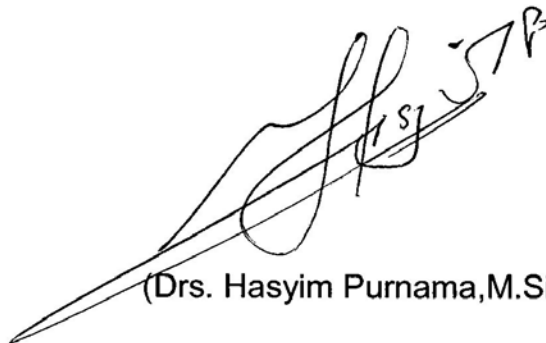
Jakarta, September 2014

Ketua Bidang Konsentrasi,

Handwritten signature of Euis Heryati in black ink, featuring a large initial 'E' and a stylized 'H'.

(Euis Heryati, M.M., M.I.Kom)

Pembimbing Materi,

Handwritten signature of Drs. Hasyim Purnama in black ink, featuring a large initial 'H' and 'P' with a long horizontal stroke extending to the left.

(Drs. Hasyim Purnama, M.Si)