

ABSTRACT

SATRIO GALIH ABIYOGA, the influence of Good Corporate Governance and Corporate Performance and the reputation of the Auditor of the company in the Manufacturing of automotive sub-sectors listed in Indonesia stock exchange in 2009-2011.(Supervisor Mr. Adrie Putra)

Doing research on manufacturing industry Automotive sub-sectors listed in Indonesia stock exchange. The research aims to find out or no influence of good corporate governance of the company and to see if there is a significant influence of good corporate governance and corporate performance and the reputation of the auditor of the company simultaneously.

The value of a company is measured by using a Price Book Value (PBV). Good Corporate Governance is divided into 5 pillars, namely: Transparency, Accountability, Independency, Responsibility, and Fairness, Tobin's q is an indicator to measure the company's performance, particularly about the value of the company, which showed a pro forma management in managing the company's assets and reputation is a dummy variable auditor is measured based on the reputation of the public accountant's audit of the company. The samples used in the study of 36 companies registered in the automotive sector that Indonesia stock exchange in the period 2009-2011. Sampling techniques in the study using a sampling of saturated or other terms of the census, the sample determination techniques when all members of the population used as research samples. This test using the test of Normality, test t, and F-test.

The results of research using the t-test that the company's performance and reputation of Auditors there is indication the company shows the automotive sector were listed on the Indonesia stock exchange effect significantly to the value of good corporate governance the company but did not affect significantly to the value of the company. Research results using the test F showed that the independent variable is the dependent variable to together.

Keywords: good corporate governance, the company's performance, the reputation of the auditor, the value of the company.