

ABSTRAK

Kreatifitas Komunikasi Guru Terhadap Motivasi Belajar Siswa SMP Generasi Madani

Oleh:

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Penelitian itu berjudul “Hubungan Kreatifitas Komunikasi Guru Terhadap Motivasi Belajar Siswa SMP Generasi Madani.” Tujuannya dari penelitian itu ialah guna mengetahui apakah terdapat hubungan diantaranya kreatif komunikasi guru terhadap motivasi belajar Siswa SMP Generasi Madani, serta guna mengetahui seberapa besarnya persentase hubungan diantaranya kreatif komunikasi guru terhadap motivasi belajar siswa SMP Generasi Madani. Seperangkat teori yang dikenakan dididalamnya penelitian itu ialah komunikasi, komunikasi kelompoknya, kreatif dan motivasi belajar. Metode penelitian yang dikenakan oleh peneliti dididalamnya penelitian itu ialah metode korelasional ialah melihat hubungan diantaranya variabel yang diteliti dan menguji hipotesis dengan pendekatan kuantitatif. Penelitian itu dilakukan terhadap siswa SMP Generasi Madani yang berjumlah 120 orang. Teknik pengumpulan data yang dikenakan ialah studi kepustakaan serta survei dengan menyebarkan kuesioner. Teknik analisa data yang dikenakan dididalamnya penelitian itu ialah uji validitas, uji reliabilitas, uji asumsi klasik, dan uji hipotesis yang nantinya diolah dengan *Software IBM SPSS*. Dari hasilnya penelitian itu, peneliti menyimpulkan bahwasanya kreatif komunikasi guru di SMP Generasi Madani tergolong kurang optimal, terdapat hubungan anatar kreatif komunikasi guru terhadap motivasi belajar siswa SMP Generasi Madani dengan nilai signifikansi (*2-tailed*) dengan masing-masing variabel terdapat nilai *pearson correlation* 0.322 yang artinya keduanya terdapat wujud hubungan korelasi positif dengan derajat hubungan yang lemah. Persentase hubungan variabel bebas (kreatif komunikasi) terhadap variabel terikat (motivasi belajar) ialah besarnya 10.3% dan sisanya besarnya 89,7% diakibatkan oleh variabel lain diluar dari penelitian itu.

Kata Kunci: komunikasi, kreatif komunikasi, motivasi belajar.

ABSTRACT

The Relationship between Teacher Communication Creativity and the Learning Motivation of Student at SMP Generasi Madani

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This research is entitled "The Relationship between Teacher Communication Creativity and the Learning Motivation of Student at SMP Generasi Madani". The aim of this research is to find out whether there is a relationship between teacher communication creativity and the learning motivation of student at SMP Generasi Madani, as well as to find out how big the percentage of relationship between teacher communication creativity and the learning motivation of student at SMP Generasi Madani. A set of theories used in this research are communication, group communication, creativity and learning motivation. The research method used by researchers in this research is the correlational method, namely looking at the relationship between the variables studied and testing the hypothesis with a quantitative approach. This research was conducted on 120 student at SMP Generasi Madani. The data collection techniques used were literature studies and surveys by distributing questionnaires. The data analysis techniques used in this research are validity testing, reliability testing, classical assumption testing, and hypothesis testing which will later be processed with IBM SPSS software. From the results of this research, the researcher concluded that teacher communication creativity of student at SMP Generasi Madani is classified as less than optimal, there is a relationship between teacher communication creativity and students' learning motivation of student at SMP Generasi Madani with a significance value (2-tailed) with each variable having a Pearson correlation value of 0.322 which means that both have a positive relationship with a weak degree of relationship. The percentage of relationship between the independent variable (communication creativity) and the engagement variable (learning motivation) is 10.3% and the remaining 89.7% is influenced by other variables outside this research.

Keywords: communication, communication creativity, learning motivation.