ABSTRACT


Technological developments that increase so quickly, make social networking sites increasing widely. One of the social networking site that's most visited today is Facebook. Facebook users, commonly referred to as Facebooker get a lot of convenience from Facebook. Without the need to meet face to face, Facebooker may establish a Healthy Interpersonal Relationship. Esa Unggul University is one of university that provides WiFi facilities that can be used to access lecture material. Not infrequently, the students as Facebooker use this facility to open Facebook. The purpose of this study was to see an overview of Healthy Interpersonal Relationship in Facebooker at Esa Unggul University and find out the high and low levels of Healthy Interpersonal Relationship on Facebooker.

This research included in the quantitative research and using a descriptive method. The sample was students who enrolled at Universitas Esa Unggul and have a Facebook account. Sample collection techniques is purposive sampling. The data collected is done with questionnaires measuring instruments. Validity test was done by using Pearson Product Moment and obtained the result that 20 items of 42 items Interpersonal Relationship Healthy declared invalid, so the remaining is 22 valid items. Results of analysis of Healthy Interpersonal Relationship reliability test by using Cronbach Alpha reliability coefficient obtained for Healthy Interpersonal Relationship 0.911, number of subjects for this research is 162 Facebooker.

General description of Healthy Interpersonal Relationship in Facebooker obtained from data processing, 110 samples obtained results of research that goes into two categories, namely category low Interpersonal Relationship Healthy as much as 49 Facebooker (45%) and the category of high Healthy Interpersonal Relationship Facebooker total of 61 (55%) . Based on the results of data analysis, the results supporting that Facebooker who have Healthy Interpersonal Relationship which tend to be high are Facebooker with female sex, from the Faculty of Health Sciences, School of Physiotherapy, Faculty of Communication Sciences and Faculty of Economics, 18-20 years of age, ethnic background are Betawi and Javanese, access the Update status feature, Home and Message, accessing Facebook less than 1 hour per day, having friend in Facebook less than 1000 people and has the experience to remove friends. Meanwhile, Facebooker who tend to have low-Healthy Interpersonal Relationship are Facebooker with male gender, from the Faculty of Design, Faculty of Law and Faculty of Engineering, more than 23 years of age, ethnic background are Sundanese, Batak and Chinese, accessing comment feature, accessing more than 8 hours, having friend 3001-4000 people and never removing friends. The dominant characteristic of Healthy Interpersonal Relationship is Nonjudgmentalism, where Facebooker bet able to not to carelessly label for what other people do, on their own opinions.