

MEDIA IDENTITAS KORPORAT
SABUN KECANTIKAN BDL PAPAYA

NO.	ITEM	STATUS
1	KOP SURAT/ AMPLOP	✓
2	ID CARD STAFF	✓
3	POLO SHIRT	✓
4	FOLDER MAP	✓
5	KARTU NAMA	✓
6	KALENDER	✓
7	SHOPPING BAG	✓
8	T SHIRT	✓
9	MUG	✓
10	BALLPOINT	✓
11	PIN/ BROS	✓
12	STICKER	✓
13	PACKAGING	✓
14	NOTEBOOK	✓
15	GANTUNGAN KUNCI	✓
16	FLYER	✓
17	IKLAN MAJALAH	✓
18	IKLAN KORAN	✓
20	BILLBOARD	✓
21	BUMPER TVC	✓
22	BROSUR	✓
23	SPANDUK	✓
24	X-BANNER	✓
25	HANGING MOBILE	✓
26	UMBUL-UMBUL	✓
27	POSTER	✓
28	RAK DISPLAY	✓
29	STAND PAMERAN	✓
30	MOBIL	✓



FAKULTAS DESAIN & INDUSTRI KREATIF
Program Sarjana Desain (S1)

Jl. Arjuna Utara, Kebon Jeruk, Jakarta Barat 11510

021 - 567 4223 (hunting). Hotline Services : 021 - 7064 6060 / 021 - 7024 7272

Unggul

LEMBARAN ASISTENSI TUGAS AKHIR

ULIAH : Tugas Akhir
 MAHASISWA : Irene Triana
 2011 25 002
 PEMBIMBING : Elsa Martini
 TUGAS AKHIR : Perancangan kembali identitas korporat Abun Kerambitan
 Bobo Papaya

SAL	ASISTENSI	TANDA TANGAN	
		MAHASISWA	DOSEN
19	Pengenalan tema & konsultan	<i>Irene Triana</i>	<i>Elsa Martini</i>
19	Pengolahan data pribadi & kompetitor	<i>Irene Triana</i>	<i>Elsa Martini</i>
14	Konsultasi data observasi & wawancara Logo, desain Bab I	<i>Irene Triana</i>	<i>Elsa Martini</i>
5	Asistensi logo	<i>Irene Triana</i>	<i>Elsa Martini</i>
5	Perubahan logo	<i>Irene Triana</i>	<i>Elsa Martini</i>
10	Logo & elemen desain, Bab I	<i>Irene Triana</i>	<i>Elsa Martini</i>
5	Padaang & Bab II	<i>Irene Triana</i>	<i>Elsa Martini</i>
5	Banner, spanduk, poster, Bab III	<i>Irene Triana</i>	<i>Elsa Martini</i>
5	Stationery & Bab IV, V	<i>Irene Triana</i>	<i>Elsa Martini</i>
15	Billboard, x-banner, iklan majalah	<i>Irene Triana</i>	<i>Elsa Martini</i>
15	(Kerusi) poster, spanduk, banner	<i>Irene Triana</i>	<i>Elsa Martini</i>