

## KUESIONER

Saya Septriandy Widha Kurnia, mahasiswa semester akhir Universitas Esa Unggul jurusan Broadcasting. Saat ini saya sedang menyebarkan kuesioner dengan tujuan ingin mengetahui bagaimana, **Daya Tarik Program Bukan Sekedar Wayang di Net Tv Terhadap Minat Menonton Kepala Keluarga (Laki-laki) RT 006/009 di Komplek Graha Indira Perumahan Citra Raya Tangerang**. Mengharapkan partisipasi anda untuk meluangkan waktu sejenak guna mengisi kuesioner ini dengan baik dan benar. Atas perhatian dan tanggapan positifnya saya sangat berterima kasih.

**Contoh Petunjuk Pengisian :**

	Daya Tarik	SS	S	N	TS	STS
1.	Responden menyukai acara Bukan Sekedar Wayang.	√				

Jika jawaban anda **Sangat Setuju (SS)** dengan pernyataan yang diajukan, maka berilah tanda (√) pada kolom Sangat Setuju.

Keterangan :

**SS** : SangatSetuju

**S** : Setuju

**N** : Netral

**TS** : Tidak Setuju

**STS** : Sangat Tidak Setuju

**I. Identitas Responden**

a. Nama : .....

b. Jenis Kelamin : .....

c. Apakah anda pernah menonton *proram hiburan Bukan Sekedar Wayang* yang ditayangkan setiap hari senin s/d minggu pukul 17.30 wib di NET Tv ?

Ya

Tidak

II. Berikan tanda (v) pada kolom yang tersedia.

### Daya Tarik

No	PERNYATAAN	PENILAIAN				
		SS	S	N	TS	STS
	<b>Daya Tarik (Kesukaan)</b>	<b>SS</b>	<b>S</b>	<b>N</b>	<b>TS</b>	<b>STS</b>
1	Responden menyukai program Bukan Sekedar Wayang.					
2	Responden menyukai setiap lagu pembuka dan penutup program Bukan Sekedar Wayang.					
3	Responden menyukai tema program Bukan Sekedar Wayang disetiap harinya.					
4	Responden menyukai tata panggung program Bukan Sekedar Wayang di setiap episode.					
	<b>Daya Tarik (Kesamaan)</b>	<b>SS</b>	<b>S</b>	<b>N</b>	<b>TS</b>	<b>STS</b>
1	Responden memahami isi pesan dialog (percakapan) yang disampaikan oleh dalang pada program Bukan Sekedar Wayang.					
2	Responden memiliki kesamaan dalam busana yang dipakai Wayang Golek.					
	<b>Daya Tarik (Keterbiasaan)</b>	<b>SS</b>	<b>S</b>	<b>N</b>	<b>TS</b>	<b>STS</b>
1	Responden mengingat jam penayangan pada program Bukan Sekedar Wayang.					
2	Responden mengetahui durasi 30 menit program Bukan Sekedar Wayang.					
	<b>Daya Tarik (Familiaritas)</b>	<b>SS</b>	<b>S</b>	<b>N</b>	<b>TS</b>	<b>STS</b>
1	Responden mengenal masing-masing tokoh wayang di program Bukan Sekedar Wayang.					
2	Responden mengingat suara sule yang berbeda-beda dalam setiap tokoh wayang golek.					
3	Responden mengerti bahasa sunda yang di ucapkan oleh dalang saat menonton program Bukan Sekedar Wayang.					

## Minat Menonton

No	PERNYATAAN	PENILAIAN				
		SS	S	N	TS	STS
	<b>Minat Menonton (Hasrat/Desire)</b>	<b>SS</b>	<b>S</b>	<b>N</b>	<b>TS</b>	<b>STS</b>
1	Responden mencari tahu tentang tema yang akan di tayangkan pada program Bukan Sekedar Wayang.					
2	Responden menyimak tayangan program Bukan Sekedar Wayang.					
	<b>Minat Menonton (Keputusan/ Decision)</b>	<b>SS</b>	<b>S</b>	<b>N</b>	<b>TS</b>	<b>STS</b>
1	Responden berkeinginan untuk menonton kembali program Bukan Sekedar Wayang.					
2	Responden meluangkan waktu untuk menonton program Bukan Sekedar Wayang.					
3	Responden menonton program Bukan Sekedar Wayang untuk mendengarkan dialog (percakapan) sesama dalang yang humoris.					
4	Responden menonton program Bukan Sekedar Wayang setiap episode.					
	<b>Minat Menonton (Tindakan/ Action)</b>	<b>SS</b>	<b>S</b>	<b>N</b>	<b>TS</b>	<b>STS</b>
1	Responden menunggu program Bukan Sekedar Wayang pada saat komersial break atau iklan.					
2	Responden menonton program Bukan Sekedar Wayang tidak ingin memindahkan ke stasiun televisi yang lain.					
3	Responden menonton program Bukan Sekedar Wayang dari awal hingga akhir.					
4	Responden menunggu waktu tayang program Bukan Sekedar Wayang.					

**TABEL TEST – RETEST**  
**TEST (08 - 15 Desember 2014)**

No.	Daya Tarik											Minat										Jumlah
	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15	Q16	Q17	Q18	Q19	Q20	Q21	
1	5	4	5	4	4	4	4	3	5	5	3	3	5	4	4	4	3	4	3	4	4	84
2	4	4	5	4	4	5	4	3	4	4	5	4	5	5	3	4	4	4	4	4	4	87
3	5	3	3	4	3	3	5	3	3	4	2	3	4	3	3	4	3	3	2	3	3	69
4	5	5	4	5	5	4	4	4	4	5	4	4	4	5	5	4	5	5	4	5	5	95
5	3	3	5	3	4	5	3	5	5	4	4	4	4	4	5	4	5	3	3	5	4	85
6	4	4	4	5	3	5	4	3	4	4	4	3	4	4	4	4	4	3	3	3	3	79
7	4	3	4	4	4	4	3	5	3	4	4	4	3	5	4	3	4	4	4	4	4	81
8	5	5	4	3	4	3	4	3	5	5	5	5	5	4	3	5	4	3	3	4	4	86
9	5	5	4	3	4	4	3	4	4	3	4	5	4	5	4	3	3	3	4	4	4	82
10	5	5	5	5	5	5	4	3	5	5	4	4	5	4	3	4	4	3	4	4	3	89
Σ	45	41	43	40	40	42	38	36	42	43	39	39	43	43	38	39	39	35	34	40	38	837

**KUADRAT (TEST)**

**(08 – 15 Desember 2014)**

No.	Daya Tarik											Minat										Jumlah
	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15	Q16	Q17	Q18	Q19	Q20	Q21	
<b>1</b>	25	16	25	16	16	16	16	9	25	25	9	9	25	16	16	16	9	16	9	16	16	346
<b>2</b>	16	16	25	16	16	25	16	9	16	16	25	16	25	25	9	16	16	16	16	16	16	367
<b>3</b>	25	9	9	16	9	9	25	9	9	16	4	9	16	9	9	16	9	9	4	9	9	239
<b>4</b>	25	25	16	25	25	16	16	16	16	25	16	16	16	25	25	16	25	25	16	25	25	435
<b>5</b>	9	9	25	9	16	25	9	25	25	16	16	16	16	16	25	16	25	9	9	25	16	357
<b>6</b>	16	16	16	25	9	25	16	9	16	16	16	9	16	16	16	16	16	9	9	9	9	305
<b>7</b>	16	9	16	16	16	16	9	25	9	16	16	16	9	25	16	9	16	16	16	16	16	319
<b>8</b>	25	25	16	9	16	9	16	9	25	25	25	25	25	16	9	25	16	9	9	16	16	366
<b>9</b>	25	25	16	9	16	16	9	16	16	9	16	25	16	25	16	9	9	9	16	16	16	330
<b>10</b>	25	25	25	25	25	25	16	9	25	25	16	16	25	16	9	16	16	9	16	16	9	389
<b>Σ</b>	207	175	189	166	164	182	148	136	182	189	159	157	189	189	150	155	157	127	120	164	148	3453

**RETEST (15 - 22 Desember 2014)**

No.	Daya Tarik											Minat										Jumlah
	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15	Q16	Q17	Q18	Q19	Q20	Q21	
1	5	5	5	4	5	4	4	4	5	5	3	4	5	4	4	4	5	4	3	4	4	90
2	4	4	3	4	4	5	5	3	4	4	4	3	3	5	5	4	4	4	4	4	4	84
3	5	3	4	4	3	3	5	3	3	4	2	2	4	3	3	4	3	3	2	3	3	69
4	5	5	4	4	5	5	4	4	5	5	4	3	4	5	4	3	5	5	4	3	3	89
5	3	4	4	3	5	4	5	4	5	4	4	4	4	4	5	5	4	3	4	5	4	87
6	4	4	4	5	3	5	4	3	4	3	3	4	4	4	3	3	4	3	3	3	3	76
7	4	3	4	3	4	4	5	3	4	4	3	4	5	3	4	4	4	4	4	4	5	82
8	5	5	4	5	5	4	4	5	5	5	4	4	5	4	4	3	4	3	3	4	4	89
9	4	4	5	4	3	4	3	3	4	5	4	4	4	3	4	4	5	4	4	4	5	84
10	5	5	5	4	4	4	4	4	4	5	4	5	5	4	4	5	4	3	4	4	4	90
<b>Σ</b>	44	42	42	40	41	42	43	36	43	44	35	37	43	39	40	39	42	36	35	38	39	840

**KUADRAT (RETEST)**

**Retest (15 – 22 Desember 2014)**

No.	Daya Tarik											Minat										Jumlah
	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15	Q16	Q17	Q18	Q19	Q20	Q21	
1	25	25	25	16	25	16	16	16	25	25	9	16	25	16	16	16	25	16	9	16	16	394
2	16	16	9	16	16	25	25	9	16	16	16	9	9	25	25	16	16	16	16	16	16	344
3	25	9	16	16	9	9	25	9	9	16	4	4	16	9	9	16	9	9	4	9	9	241
4	25	25	16	16	25	25	16	16	25	25	16	9	16	25	16	9	25	25	16	9	9	389
5	9	16	16	9	25	16	25	16	25	16	16	16	16	16	25	25	16	9	16	25	16	369
6	16	16	16	25	9	25	16	9	16	9	9	16	16	16	9	9	16	9	9	9	9	284
7	16	9	16	9	16	16	25	9	16	16	9	16	25	9	16	16	16	16	16	16	25	328
8	25	25	16	25	25	16	16	25	25	25	16	16	25	16	16	9	16	9	9	16	16	387
9	16	16	25	16	9	16	9	9	16	25	16	16	16	9	16	16	25	16	16	16	25	344
10	25	25	25	16	16	16	16	16	16	25	16	25	25	16	16	25	16	9	16	16	16	392
$\Sigma$	198	182	180	164	175	180	189	134	189	198	127	143	189	157	164	157	180	134	127	148	157	3472

**Hasil Varians Butir Daya Tarik dan Minat  
dari butir ke-1 s/d butir ke-21 pada Minggu ke 1  
(Test)**

$$1. ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{207 - \frac{(45)^2}{10}}{10} = \frac{207 - \frac{2025}{10}}{10} = \frac{270 - 202,5}{10} = \frac{4,5}{10} = \mathbf{0,45}$$

$$2. ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{175 - \frac{(41)^2}{10}}{10} = \frac{175 - \frac{1681}{10}}{10} = \frac{175 - 168,1}{10} = \frac{6,9}{10} = \mathbf{0,69}$$

$$3. ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{189 - \frac{(48)^2}{10}}{10} = \frac{189 - \frac{2304}{10}}{10} = \frac{189 - 230,4}{10} = \frac{4,1}{10} = \mathbf{0,41}$$

$$4. ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{166 - \frac{(40)^2}{10}}{10} = \frac{166 - \frac{1600}{10}}{10} = \frac{166 - 160}{10} = \frac{6}{10} = \mathbf{0,6}$$

$$5. ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{164 - \frac{(40)^2}{10}}{10} = \frac{164 - \frac{1600}{10}}{10} = \frac{164 - 160}{10} = \frac{4}{10} = \mathbf{0,4}$$

$$6. ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{182 - \frac{(42)^2}{10}}{10} = \frac{182 - \frac{1764}{10}}{10} = \frac{196 - 176,4}{10} = \frac{5,6}{10} = \mathbf{0,56}$$

$$7. ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{148 - \frac{(38)^2}{10}}{10} = \frac{148 - \frac{1444}{10}}{10} = \frac{148 - 144,4}{10} = \frac{3,6}{10} = \mathbf{0,36}$$

$$8. ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{136 - \frac{(36)^2}{10}}{10} = \frac{136 - \frac{1296}{10}}{10} = \frac{196 - 129,6}{10} = \frac{6,4}{10} = \mathbf{0,64}$$

$$9. ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{182 - \frac{(42)^2}{10}}{10} = \frac{182 - \frac{1764}{10}}{10} = \frac{182 - 176,4}{10} = \frac{5,6}{10} = \mathbf{0,56}$$

$$10. ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{189 - \frac{(48)^2}{10}}{10} = \frac{189 - \frac{2304}{10}}{10} = \frac{189 - 230,4}{10} = \frac{4,1}{10} = \mathbf{0,41}$$

$$11. ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{159 - \frac{(39)^2}{10}}{10} = \frac{159 - \frac{1521}{10}}{10} = \frac{159 - 152,1}{10} = \frac{6,9}{10} = \mathbf{0,69}$$

$$12. ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{157 - \frac{(39)^2}{10}}{10} = \frac{157 - \frac{1521}{10}}{10} = \frac{157 - 152,1}{10} = \frac{4,9}{10} = \mathbf{0,49}$$



$$13.ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{189 - \frac{(48)^2}{10}}{10} = \frac{189 - \frac{2304}{10}}{10} = \frac{189 - 230,4}{10} = \frac{4,1}{10} = \mathbf{0,41}$$

$$14.ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{189 - \frac{(48)^2}{10}}{10} = \frac{189 - \frac{2304}{10}}{10} = \frac{189 - 230,4}{10} = \frac{4,1}{10} = \mathbf{0,41}$$

$$15.ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{150 - \frac{(88)^2}{10}}{10} = \frac{150 - \frac{7744}{10}}{10} = \frac{150 - 774,4}{10} = \frac{5,6}{10} = \mathbf{0,56}$$

$$16.ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{155 - \frac{(89)^2}{10}}{10} = \frac{155 - \frac{7921}{10}}{10} = \frac{155 - 792,1}{10} = \frac{2,9}{10} = \mathbf{0,29}$$

$$17.ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{157 - \frac{(89)^2}{10}}{10} = \frac{157 - \frac{7921}{10}}{10} = \frac{157 - 792,1}{10} = \frac{4,9}{10} = \mathbf{0,49}$$

$$18.ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{127 - \frac{(85)^2}{10}}{10} = \frac{127 - \frac{7225}{10}}{10} = \frac{127 - 722,5}{10} = \frac{4,5}{10} = \mathbf{0,45}$$

$$19.ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{120 - \frac{(84)^2}{10}}{10} = \frac{120 - \frac{7056}{10}}{10} = \frac{120 - 705,6}{10} = \frac{4,4}{10} = \mathbf{0,44}$$

$$20.ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{164 - \frac{(40)^2}{10}}{10} = \frac{164 - \frac{1600}{10}}{10} = \frac{164 - 160}{10} = \frac{4}{10} = \mathbf{0,4}$$

$$21.ab^2 = \frac{x^2 - \frac{(x)^2}{n}}{n} = \frac{148 - \frac{(88)^2}{10}}{10} = \frac{148 - \frac{7744}{10}}{10} = \frac{148 - 774,4}{10} = \frac{3,6}{10} = \mathbf{0,36}$$

**TOTAL = 10,07**

**Hasil Varians Butir Daya Tarik dan Minat  
dari butir ke-1 s/d butir ke-21 pada Tes Minggu ke 2  
(Retest)**

$$1. ab^2 = \frac{y^2 - \frac{(y)^2}{n}}{n} = \frac{198 - \frac{(44)^2}{10}}{10} = \frac{198 - \frac{1936}{10}}{10} = \frac{198 - 193,6}{10} = \frac{4,4}{10} = \mathbf{0,44}$$

$$2. ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{182 - \frac{(42)^2}{10}}{10} = \frac{182 - \frac{1764}{10}}{10} = \frac{182 - 176,4}{10} = \frac{5,6}{10} = \mathbf{0,56}$$

$$3. ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{180 - \frac{(42)^2}{10}}{10} = \frac{180 - \frac{176,4}{10}}{10} = \frac{180 - 176,4}{10} = \frac{3,6}{10} = \mathbf{0,36}$$

$$4. ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{164 - \frac{(40)^2}{10}}{10} = \frac{164 - \frac{1600}{10}}{10} = \frac{164 - 160}{10} = \frac{4}{10} = \mathbf{0,4}$$

$$5. ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{175 - \frac{(41)^2}{10}}{10} = \frac{175 - \frac{1681}{10}}{10} = \frac{175 - 168,1}{10} = \frac{6,9}{10} = \mathbf{0,69}$$

$$6. ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{180 - \frac{(42)^2}{10}}{10} = \frac{180 - \frac{1764}{10}}{10} = \frac{180 - 176,4}{10} = \frac{3,6}{10} = \mathbf{0,36}$$

$$7. ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{189 - \frac{(48)^2}{10}}{10} = \frac{189 - \frac{2304}{10}}{10} = \frac{189 - 230,4}{10} = \frac{4,1}{10} = \mathbf{0,41}$$

$$8. ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{134 - \frac{(36)^2}{10}}{10} = \frac{134 - \frac{1296}{10}}{10} = \frac{134 - 129,6}{10} = \frac{4,4}{10} = \mathbf{0,44}$$

$$9. ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{189 - \frac{(48)^2}{10}}{10} = \frac{189 - \frac{2304}{10}}{10} = \frac{189 - 230,4}{10} = \frac{4,1}{10} = \mathbf{0,41}$$

$$10. ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{198 - \frac{(44)^2}{10}}{10} = \frac{198 - \frac{1936}{10}}{10} = \frac{198 - 193,6}{10} = \frac{4,4}{10} = \mathbf{0,44}$$

$$11.ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{127 - \frac{(85)^2}{10}}{10} = \frac{127 - \frac{1225}{10}}{10} = \frac{127 - 122,5}{10} = \frac{4,5}{10} = \mathbf{0,45}$$

$$12.ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{143 - \frac{(87)^2}{10}}{10} = \frac{143 - \frac{1869}{10}}{10} = \frac{143 - 186,9}{10} = \frac{6,1}{10} = \mathbf{0,61}$$

$$13.ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{189 - \frac{(48)^2}{10}}{10} = \frac{189 - \frac{1849}{10}}{10} = \frac{189 - 184,9}{10} = \frac{4,1}{10} = \mathbf{0,41}$$

$$14.ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{157 - \frac{(89)^2}{10}}{10} = \frac{157 - \frac{1521}{10}}{10} = \frac{157 - 152,1}{10} = \frac{4,9}{10} = \mathbf{0,49}$$

$$15.ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{164 - \frac{(40)^2}{10}}{10} = \frac{164 - \frac{1600}{10}}{10} = \frac{164 - 160}{10} = \frac{4}{10} = \mathbf{0,4}$$

$$16.ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{157 - \frac{(89)^2}{10}}{10} = \frac{157 - \frac{1521}{10}}{10} = \frac{157 - 152,1}{10} = \frac{4,9}{10} = \mathbf{0,49}$$

$$17.ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{180 - \frac{(42)^2}{10}}{10} = \frac{180 - \frac{1764}{10}}{10} = \frac{180 - 176,4}{10} = \frac{3,6}{10} = \mathbf{0,36}$$

$$18.ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{134 - \frac{(86)^2}{10}}{10} = \frac{134 - \frac{1296}{10}}{10} = \frac{134 - 129,6}{10} = \frac{4,4}{10} = \mathbf{0,44}$$

$$19.ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{127 - \frac{(85)^2}{10}}{10} = \frac{127 - \frac{1225}{10}}{10} = \frac{127 - 122,5}{10} = \frac{4,5}{10} = \mathbf{0,45}$$

$$20.ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{148 - \frac{(88)^2}{10}}{10} = \frac{148 - \frac{1444}{10}}{10} = \frac{148 - 144,4}{10} = \frac{3,6}{10} = \mathbf{0,36}$$

$$21.ab^2 = \frac{y^2 - \frac{(x)^2}{n}}{n} = \frac{157 - \frac{(89)^2}{10}}{10} = \frac{157 - \frac{1521}{10}}{10} = \frac{157 - 152,1}{10} = \frac{4,9}{10} = \mathbf{0,49}$$

**TOTAL = 9,46**

**DAFTAR RESPONDEN SAMPEL KEPALA KELUARGA  
(LAKI-LAKI) DI RT 006/009 GRAHA INDIRA**

No	Nama	Alamat
1	Dadang Maryadi	K 7/30
2	Medi	K 24/08
3	Budi	K 2/49
4	Deni	K 10/AB
5	Yayo	K 14/02
6	Wahyu Raharja	K 2/48
7	Edy Kurniawan	K 5/31
8	Atu	K 2/60
9	Toni Ristriyono	K 2/63
10	Hendrik S	K 3/08
11	Halim Wiyono	K 3/09
12	Usep	K 4/09
13	Subagyo	K 7/26
14	Simangunsong/Sianipar	K 4/19
15	Iwan S	K 2/52
16	Iman Warmana	K 5/01
17	Sondy	K 5/02
18	Indra Hermawan	K 10/01
19	Thohirudin	K 7/42
20	Hartono	K 8/22
21	Kunjung (Rubi)	K 5/21
22	Jo Yohan Suteja	K 2/55
23	HR Subadi	K 5/32
24	Yadi Suryadi	K 22/01
25	Subur S	K 5/37
26	Achjat	K 20/07
27	Iwan R	K 5/29
28	Ahmad/Agung	K 8/05
29	Toto	K 5/12
30	Hendri Hamdi	K 18/10
31	Nunu Danu Harta	K 7/19
32	M. Nur Jaelani	K 5/33
33	Eko Gunawan	K 7/46
34	Dika	K 8/11
35	Lukas Simamarta	K 8/08
36	Ery Faizal	K 7/31
37	Purwanto	K 7/45
38	Andreas Thiam Siong	K 6/12
39	Karyanto	K 5/26
40	Edi S	K 18/05

41	Ricardo	K 20/05
42	Anton	K 18/11
41	Handis Sugimoto	K 20/02
42	Joshua	K 10/02
43	Syarifudin	K 8/23
44	Cipto	K 10/16
45	Yudistira	K 4/20
46	Raimond	K 20/03
47	Robert/John	K 16/06
48	M. Anwar	K 18/01-02
49	Purwanto	K 10/7
50	Vidi Avida	K 5/09
51	Drs. Salman	K 7/12
52	David Sugiarto	K 14/03
53	Munjung	K 5/03

**TABEL INDUK  
(DAYA TARIK & MINAT MENONTON)**

RESPONDEN	SKOR BUTIR (DAYA TARIK)											Σ
	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	
1	4	3	3	3	3	4	3	3	3	3	3	35
2	3	4	4	4	4	5	4	4	5	5	3	45
3	4	5	5	5	4	3	3	4	5	4	3	45
4	4	5	5	5	3	3	3	4	4	5	4	45
5	4	4	4	5	4	5	4	4	4	3	4	45
6	3	4	5	4	4	4	3	4	4	4	5	44
7	3	2	4	3	3	4	3	5	3	4	4	38
8	4	3	5	5	4	4	4	3	4	5	4	45
9	3	3	4	4	4	4	4	5	5	5	4	45
10	3	4	4	4	3	4	3	3	4	4	4	40
11	3	4	5	4	3	3	3	3	4	4	3	39
12	4	5	4	5	4	3	4	3	4	5	4	45
13	4	3	3	3	4	3	4	3	3	4	3	37
14	4	5	4	5	4	3	3	3	5	5	4	45
15	5	4	5	5	3	3	4	3	5	4	4	45
16	4	4	5	5	4	3	3	3	5	5	4	45
17	4	5	4	5	4	3	4	4	4	4	4	45
18	4	5	5	5	3	3	3	4	5	4	4	45
19	4	3	3	5	3	4	4	3	5	4	4	42
20	4	5	4	5	5	4	3	3	4	4	4	45

21	4	5	5	5	4	4	3	3	5	4	3	45
22	3	3	3	3	5	4	3	3	4	5	4	40
23	5	5	4	5	4	3	3	3	5	5	3	45
24	4	5	4	5	5	3	4	3	3	4	5	45
25	3	4	3	4	4	4	3	3	3	4	5	40
26	4	5	4	5	4	4	4	4	3	4	4	45
27	5	4	4	5	4	5	4	3	4	5	2	45
28	3	3	3	3	3	3	3	4	3	4	4	36
29	3	3	3	3	4	3	4	3	3	3	4	36
30	4	4	4	5	4	4	3	3	4	4	3	42
31	3	4	4	4	3	5	4	3	4	4	3	41
32	4	5	3	5	4	5	3	3	5	5	3	45
33	3	4	4	5	3	3	4	4	3	4	4	41
34	3	4	3	3	4	5	3	4	4	4	4	41
35	4	5	4	5	4	4	4	3	5	4	3	45
36	4	3	4	4	3	5	4	3	5	5	3	43
37	3	4	3	3	4	5	3	3	4	5	4	41
38	4	5	4	5	3	4	3	3	5	5	4	45
39	4	5	5	5	3	4	3	3	5	5	3	45
40	3	2	3	4	3	5	3	5	5	5	4	42

41	4	5	5	4	4	5	3	3	4	4	4	45
42	4	5	3	5	4	4	3	4	4	4	3	43
43	4	4	3	5	3	3	5	3	3	4	4	41
44	3	5	3	5	4	5	4	3	5	5	3	45
45	4	4	5	4	3	5	4	3	5	5	4	46
46	4	5	4	5	4	4	4	4	4	4	4	46
47	3	4	4	5	3	4	3	4	4	4	4	42
48	3	3	4	4	3	5	3	4	5	5	5	44
49	4	5	4	5	3	4	4	4	5	4	3	45
50	3	3	5	5	3	4	3	3	4	4	2	39
51	4	3	4	5	3	4	4	4	4	5	4	44
52	4	4	5	5	4	4	4	4	4	4	3	45
53	5	5	5	4	3	4	4	4	4	4	4	46
$\Sigma$	197	217	213	236	192	209	185	184	222	229	195	2279



RESPONDEN	SKOR BUTIR (MINAT)										Σ
	Q12	Q13	Q14	Q15	Q16	Q17	Q18	Q19	Q20	Q21	
1	3	3	4	4	4	3	3	3	3	3	33
2	3	3	3	4	4	3	3	3	4	4	34
3	3	3	4	3	5	3	3	4	3	3	34
4	3	4	4	3	5	3	4	4	3	4	37
5	4	3	5	3	5	4	3	4	4	5	40
6	3	4	4	3	5	3	4	4	3	4	37
7	4	4	4	3	5	4	4	5	3	3	39
8	3	4	4	4	4	4	4	4	3	4	38
9	4	4	4	4	5	3	3	4	3	4	38
10	3	4	4	4	4	4	3	4	4	3	37
11	3	3	4	4	4	3	4	3	3	3	34
12	3	4	4	4	5	4	4	3	3	3	37
13	3	3	4	4	5	4	4	4	3	3	37
14	3	4	4	4	5	2	4	4	3	5	38
15	3	3	5	3	4	4	3	4	4	4	37
16	3	4	4	4	5	4	3	4	3	3	37
17	3	4	4	4	3	4	3	4	3	4	36
18	5	4	4	4	4	3	3	3	4	4	38
19	4	3	4	4	5	3	3	4	4	3	37
20	3	3	4	5	5	3	4	3	3	4	37

21	3	4	4	5	5	4	3	4	3	3	38
22	4	3	4	4	5	4	3	4	4	3	38
23	3	4	5	4	5	4	4	3	3	4	39
24	3	3	4	4	4	5	3	4	4	4	38
25	3	3	3	3	4	4	2	3	3	4	32
26	4	4	4	4	5	3	3	4	3	4	38
27	3	3	5	5	5	3	4	3	3	4	38
28	3	5	4	3	5	4	3	4	3	4	38
29	4	3	4	4	5	3	3	3	3	3	35
30	3	3	4	4	5	4	2	4	3	5	37
31	3	3	3	4	4	3	3	4	4	4	35
32	4	3	4	4	5	4	4	4	2	4	38
33	3	3	4	4	5	3	3	3	4	3	35
34	4	3	4	5	3	4	3	3	4	4	37
35	4	4	4	4	5	3	3	3	3	4	37
36	3	4	4	4	4	4	3	4	3	3	36
37	3	5	4	3	5	4	2	4	4	3	37
38	4	5	4	4	5	4	3	3	3	3	38
39	3	4	3	4	3	3	2	3	3	4	32
40	3	5	4	3	5	4	4	4	3	4	39

41	4	5	4	4	5	3	4	3	4	4	40
42	4	5	4	4	5	4	5	3	4	4	42
43	4	5	4	4	5	3	2	4	3	4	38
44	3	4	4	3	5	3	5	3	3	4	37
45	3	4	4	4	4	5	4	4	3	5	40
46	3	3	3	3	5	3	3	3	3	4	33
47	4	5	4	3	5	3	5	4	3	4	40
48	3	5	3	4	5	4	4	3	4	3	38
49	3	4	4	4	5	4	3	4	3	4	38
50	4	4	3	4	5	4	4	2	3	4	37
51	4	5	5	5	4	4	3	3	4	5	42
52	3	4	4	3	5	4	4	3	4	4	38
53	3	4	4	4	4	4	3	5	3	4	38
$\Sigma$	178	202	210	203	245	190	178	190	175	200	1971

Tabel r

N	Taraf Signif		N	Taraf Signif		N	Taraf Signif	
	5%	1%		5%	1%		5%	1%
3	0,997	0,999	27	0,381	0,487	55	0,266	0,345
4	0,950	0,990	28	0,374	0,478	60	0,254	0,330
5	0,878	0,959	29	0,387	0,470	65	0,244	0,317
6	0,811	0,917	30	0,361	0,463	70	0,235	0,306
7	0,754	0,874	31	0,355	0,456	75	0,227	0,296
8	0,707	0,834	32	0,349	0,449	80	0,220	0,288
9	0,668	0,798	33	0,344	0,442	85	0,213	0,278
10	0,632	0,765	34	0,339	0,436	90	0,207	0,270
11	0,602	0,735	35	0,334	0,430	95	0,202	0,263
12	0,576	0,708	36	0,329	0,424	100	0,195	0,256
13	0,553	0,684	37	0,325	0,418	125	0,176	0,230
14	0,532	0,661	38	0,320	0,413	150	0,159	0,210
15	0,514	0,641	39	0,316	0,408	175	0,148	0,194
16	0,497	0,623	40	0,312	0,403	200	0,138	0,181
17	0,482	0,606	41	0,308	0,398	300	0,113	0,148
18	0,468	0,590	42	0,304	0,393	400	0,098	0,128
19	0,456	0,575	43	0,301	0,389	500	0,088	0,115
20	0,444	0,561	44	0,297	0,384	600	0,080	0,105
21	0,433	0,549	45	0,294	0,380	700	0,074	0,097
22	0,423	0,537	46	0,291	0,376	800	0,070	0,091
23	0,413	0,526	47	0,288	0,372	900	0,065	0,086
24	0,404	0,515	48	0,284	0,368	1000	0,062	0,081
25	0,396	0,505	49	0,281	0,364			
26	0,388	0,496	50	0,279	0,361			

Sumber: Sugiyono (1999). Metode Penelitian Bisnis. Bandung: Alfabeta