

Lampiran 1

Data Responden

No	NIM	Jenis Kelamin	Usia	No	NIM	Jenis Kelamin	Usia
1	2011-58-003	P	21-22	31	2012-58-032	L	19-20
2	2011-58-009	P	21-22	32	2012-58-033	P	21-22
3	2011-58-012	P	21-22	33	2012-58-034	P	21-22
4	2011-58-014	P	21-22	34	2012-58-035	P	21-22
5	2011-58-018	L	21-22	35	2012-58-036	P	19-20
6	2011-58-019	P	21-22	36	2012-58-040	P	19-20
7	2011-58-020	P	21-22	37	2012-58-041	P	21-22
8	2011-58-023	L	21-22	38	2012-58-042	L	21-22
9	2011-58-025	P	21-22	39	2012-58-044	P	21-22
10	2011-58-026	P	21-22	40	2012-58-046	L	19-20
11	2011-58-027	P	23-24	41	2012-58-047	P	21-22
12	2011-58-034	P	21-22	42	2012-58-048	P	21-22
13	2011-58-038	P	21-22	43	2012-58-049	P	19-20
14	2011-58-039	L	21-22	44	2012-58-050	P	19-20
15	2011-58-042	P	21-22	45	2012-58-052	P	21-22
16	2011-58-047	P	21-22	46	2012-58-055	L	21-22
17	2011-58-048	L	23-24	47	2012-58-057	P	19-20
18	2011-58-065	L	21-22	48	2012-58-058	P	21-22
19	2011-58-062	P	23-24	49	2012-58-059	L	21-22
20	2011-58-075	L	23-24	50	2012-58-060	L	19-20
21	2011-58-087	L	23-24	51	2012-58-064	L	19-20
22	2011-58-095	P	21-22	52	2012-58-067	P	21-22
23	2011-58-101	L	21-22	53	2012-58-069	P	19-20
24	2011-58-109	L	21-22	54	2012-58-085	P	19-20
25	2011-58-113	P	23-24	55	2012-58-089	P	19-20
26	2012-58-006	P	19-20	56	2012-58-090	P	19-20
27	2012-58-011	L	21-22	57	2012-58-105	P	21-22
28	2012-58-015	P	19-20	58	2012-58-119	P	19-20
29	2012-58-017	P	21-22	59	2012-58-138	P	19-20
30	2012-58-021	P	21-22	60	2012-58-145	P	19-20

Lampiran 2

KUESIONER

Saya Ashri Indah Astuti, mahasiswa semester akhir Universitas Esa Unggul jurusan Broadcasting. Saat ini saya sedang melakukan penelitian mengenai sebuah program acara *varietyshow* “Ada-Ada Aja” di Global TV, yang dipandu oleh “Irfan Hakim, Ayu Tingting, Gilang Dirga, dan Gracia Indri” sebagai presenter. Saya sungguh berharap teman-teman mahasiswa jurusan Broadcasting angkatan 2011 dan 2012 berkenan membantu saya dalam mengisi kuesioner ini. Atas perhatian dan tanggapan positifnya saya ucapkan terima kasih.

Kuesioner ini terdiri dari 20 pernyataan yang harus diisi berdasarkan keterangan sebagai berikut :

1. Pengisian ini dilakukan dengan cara memberikan tanda ceklis (√) pada salah satu jawaban yang menurut Anda paling tepat
2. Setiap pernyataan hanya memiliki satu jawaban
3. Setelah selesai mengisi pernyataan mohon agar di cek kembali agar tidak ada pernyataan yang terlewatkan
4. Berikut kerterangan nilai pada setiap jawaban :

SS : Sangat Setuju

S : Setuju

N : Netral

TS : Tidak Setuju

STS : Sangat Tidak Setuju

NIM :

Jenis Kelamin : Laki-Laki Perempuan

Usia : 19 – 20 21 – 22 23 - 24

Daya Tarik

a. Daya Tarik Fisik

NO	PERNYATAAN	PENILAIAN				
		SS	S	N	TS	STS
	Ekspresi Wajah					
1	Para presenter (Irfan Hakim, Ayu ting-ting, Gilang Dirga, Gracia Indri) memiliki wajah yang good looking (cantik/tampan)					
	Pakaian					
2	Presenter selalu memakai pakaian sesuai tema program dan menarik dalam setiap episodenya					
	Gerakan Tangan					
3	Gerakan tangan para presenter terlihat luwes saat membawakan acara					
	Gerakan Badan					
4	Para presenter suka melakukan adegan yang lucu dalam segmen tertentu					
	Kontak Mata					
5	Para presenter selalu menghadap bintang tamu ketika berbicara					

b. Daya Tarik Suara

NO	PERNYATAAN	PENILAIAN				
		SS	S	N	TS	STS
	Pernafasan					
1	Ketika berbicara intonasi suara para presenter jelas					
	Volume					
2	Volume nada suara presenter disesuaikan dengan suasana pada segmen acara					

	Ekspresi	SS	S	N	TS	STS
3	Kecepatan bicara para presenter (Irfan Hakim, Ayu Tingting, Gilang Dirga, Gracia Indri) mudah dimengerti					
4	Para presenter memiliki karakteristik gaya bicara yang khas					
5	Gaya bicara para presenter santun					

Minat Menonton

a. Perhatian

NO	PERNYATAAN	PENILAIAN				
		SS	S	N	TS	STS
1	Bintang tamu yang dihadirkan selalu menarik perhatian.					
2	Tertarik dengan presenter “Ada-Ada Aja”					
3	Konten yang disampaikan program mengandung informasi yang bermanfaat					

b. Ketertarikan

NO	PERNYATAAN	PENILAIAN				
		SS	S	N	TS	STS
1	Program “Ada-Ada Aja” sangat menghibur karena kelucuan para presenternya					
2	Tertarik dengan acara <i>varietyshow</i> “Ada-Ada Aja”					

c. Keinginan

NO	PERNYATAAN	PENILAIAN				
		SS	S	N	TS	STS
1	Konsisten menonton program “Ada-Ada Aja”					
2	Menyempatkan waktu untuk menonton program “Ada-Ada Aja”					

d. Keputusan

NO	PERNYATAAN	PENILAIAN				
		SS	S	N	TS	STS
1	Selalu ingin menonton acara “Ada-Ada Aja”					

e. Tindakan

NO	PERNYATAAN	PENILAIAN				
		SS	S	N	TS	STS
1	Tidak ingin melewatkan program “Ada-Ada Aja”					
2	Menonton program “Ada-Ada Aja” dengan serius					

Lampiran 3

Hasil Test Pertama

Tabel Daya Tarik

NO	Fisik					Suara					Σ
	1	2	3	4	5	6	7	8	9	10	
1	3	2	2	3	2	3	3	2	3	2	25
2	3	3	3	4	3	3	4	4	3	4	34
3	4	4	3	3	4	3	4	4	3	3	35
4	4	4	5	5	4	5	4	5	4	4	44
5	5	5	4	5	4	4	5	4	4	5	45
6	4	4	5	5	5	4	5	4	5	5	46
7	4	4	3	3	4	3	3	4	3	4	35
8	4	5	4	4	4	3	4	3	4	3	38
9	3	3	4	4	3	3	3	4	3	4	34
10	4	5	5	5	4	4	5	5	4	5	46

Hasil Test Pertama

Tabel Minat

No	Perhatian			Ketertarikan		Keinginan		Kepu- tusan	Tindakan		Σ
	1	2	3	4	5	6	7		8	9	
1	3	3	3	3	2	3	3	2	3	2	27
2	4	2	4	4	3	3	3	3	4	3	33
3	4	3	4	4	3	3	4	3	3	4	35
4	5	5	5	4	4	5	4	4	5	5	46
5	4	4	5	5	4	4	5	5	4	4	44
6	4	4	4	3	4	3	3	3	4	3	35
7	5	5	5	4	5	4	4	5	5	5	47
8	4	4	5	4	4	5	4	4	4	4	42
9	3	4	5	3	3	3	4	4	4	3	36
10	3	3	3	2	3	2	3	3	2	3	27

Lampiran 4

Hasil Re-Test Daya Tarik

NO	Fisik					Suara					Σ
	1	2	3	4	5	6	7	8	9	10	
1	4	4	4	4	3	3	4	4	4	4	38
2	4	4	3	3	3	3	4	4	4	3	35
3	5	5	5	5	4	4	5	4	4	5	46
4	5	5	4	5	5	4	4	5	5	5	47
5	3	3	4	2	4	3	3	3	3	4	32
6	5	4	5	5	4	4	5	4	5	5	46
7	3	3	3	3	1	3	3	2	3	3	27
8	4	4	3	3	4	4	4	4	3	3	36
9	4	4	5	5	5	5	4	4	4	4	44
10	4	5	5	5	4	4	5	5	4	5	46

Hasil Re-Test Minat

No	Perhatian			Ketertarikan		Keinginan		Kepu- tusan	Tindakan		Σ
	1	2	3	4	5	6	7		8	9	
1	3	3	3	3	3	4	3	4	3	2	31
2	4	3	3	3	4	2	4	3	3	4	33
3	5	4	5	5	5	4	4	5	4	4	45
4	4	4	3	3	2	3	2	4	3	3	31
5	4	4	3	4	4	3	3	3	4	3	35
6	4	4	4	5	5	4	5	4	4	4	43
7	2	2	3	2	1	2	3	2	2	2	21
8	4	3	4	3	4	4	4	3	4	3	36
9	4	5	4	5	4	5	5	4	4	4	44
10	4	4	4	5	4	5	5	4	4	4	43

Lampiran 5

Korelasi Test Daya Tarik

	VAR000 01	VAR000 02	VAR000 03	VAR000 04	VAR000 05	VAR000 06	VAR000 07	VAR000 08	VAR000 09	VAR000 10	TOTAL
VAR000 Pearson 01 Correlation	1	.848**	.442	.441	.726*	.497	.361	.645*	.553	.495	.720*
Sig. (2-tailed)		.002	.201	.202	.018	.144	.305	.044	.097	.146	.019
N	10	10	10	10	10	10	10	10	10	10	10
VAR000 Pearson 02 Correlation	.848**	1	.627	.523	.774**	.395	.498	.684*	.575	.551	.794**
Sig. (2-tailed)	.002		.052	.121	.009	.259	.143	.029	.082	.099	.006
N	10	10	10	10	10	10	10	10	10	10	10
VAR000 Pearson 03 Correlation	.442	.627	1	.885**	.706*	.761*	.713*	.659*	.800**	.736*	.907**
Sig. (2-tailed)	.201	.052		.001	.023	.011	.021	.038	.005	.015	.000
N	10	10	10	10	10	10	10	10	10	10	10
VAR000 Pearson 04 Correlation	.441	.523	.885**	1	.509	.808**	.594	.777**	.799**	.778**	.876**
Sig. (2-tailed)	.202	.121	.001		.133	.005	.070	.008	.006	.008	.001
N	10	10	10	10	10	10	10	10	10	10	10
VAR000 Pearson 05 Correlation	.726*	.774**	.706*	.509	1	.477	.570	.661*	.733*	.638*	.830**
Sig. (2-tailed)	.018	.009	.023	.133		.163	.085	.037	.016	.047	.003
N	10	10	10	10	10	10	10	10	10	10	10
VAR000 Pearson 06 Correlation	.497	.395	.761*	.808**	.477	1	.628	.577	.674*	.553	.771**
Sig. (2-tailed)	.144	.259	.011	.005	.163		.052	.081	.033	.097	.009
N	10	10	10	10	10	10	10	10	10	10	10
VAR000 Pearson 07 Correlation	.361	.498	.713*	.594	.570	.628	1	.466	.290	.753*	.737*
Sig. (2-tailed)	.305	.143	.021	.070	.085	.052		.174	.416	.012	.015
N	10	10	10	10	10	10	10	10	10	10	10
VAR000 Pearson 08 Correlation	.645*	.684*	.659*	.777**	.661*	.577	.466	1	.778**	.684*	.845**

	Sig. (2-tailed)	.044	.029	.038	.008	.037	.081	.174		.008	.029	.002
	N	10	10	10	10	10	10	10	10	10	10	10
VAR000	Pearson	.553	.575	.800**	.799**	.733*	.674*	.290	.778**	1	.575	.822**
09	Correlation											
	Sig. (2-tailed)	.097	.082	.005	.006	.016	.033	.416	.008		.082	.004
	N	10	10	10	10	10	10	10	10	10	10	10
VAR000	Pearson	.495	.551	.736*	.778**	.638*	.553	.753*	.684*	.575	1	.842**
10	Correlation											
	Sig. (2-tailed)	.146	.099	.015	.008	.047	.097	.012	.029	.082		.002
	N	10	10	10	10	10	10	10	10	10	10	10
TOTAL	Pearson	.720*	.794**	.907**	.876**	.830**	.771**	.737*	.845**	.822**	.842**	1
	Correlation											
	Sig. (2-tailed)	.019	.006	.000	.001	.003	.009	.015	.002	.004	.002	
	N	10	10	10	10	10	10	10	10	10	10	10

** . Correlation is significant at the 0.01 level
(2-tailed).

* . Correlation is significant at the 0.05 level
(2-tailed).

VAR00 008	Pearson	.561	.703*	.866**	.600	.812**	.592	.818**	1	.651*	.762*	.879**
	Correlation											
	Sig. (2-tailed)	.091	.023	.001	.067	.004	.072	.004		.042	.010	.001
	N	10	10	10	10	10	10	10	10	10	10	10
VAR00 009	Pearson	.787**	.688*	.822**	.602	.711*	.747*	.430	.651*	1	.651*	.851**
	Correlation											
	Sig. (2-tailed)	.007	.028	.003	.065	.021	.013	.215	.042		.042	.002
	N	10	10	10	10	10	10	10	10	10	10	10
VAR00 010	Pearson	.873**	.703*	.726*	.600	.812**	.710*	.648*	.762*	.651*	1	.895**
	Correlation											
	Sig. (2-tailed)	.001	.023	.017	.067	.004	.021	.043	.010	.042		.000
	N	10	10	10	10	10	10	10	10	10	10	10
TOTAL	Pearson	.829**	.796**	.913**	.736*	.860**	.846**	.758*	.879**	.851**	.895**	1
	Correlation											
	Sig. (2-tailed)	.003	.006	.000	.015	.001	.002	.011	.001	.002	.000	
	N	10	10	10	10	10	10	10	10	10	10	10

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 7

Hasil Re-Test Daya Tarik

	VAR00 001	VAR00 002	VAR00 003	VAR00 004	VAR00 005	VAR00 006	VAR00 007	VAR00 008	VAR00 009	VAR00 010	TOTAL
VAR00 001 Pearson Correlation	1	.796**	.499	.782**	.558	.513	.705*	.796**	.837**	.671*	.858**
Sig. (2-tailed)		.006	.142	.007	.093	.129	.023	.006	.003	.034	.001
N	10	10	10	10	10	10	10	10	10	10	10
VAR00 002 Pearson Correlation	.796**	1	.499	.782**	.558	.513	.877**	.796**	.633*	.671*	.858**
Sig. (2-tailed)	.006		.142	.007	.093	.129	.001	.006	.050	.034	.001
N	10	10	10	10	10	10	10	10	10	10	10
VAR00 003 Pearson Correlation	.499	.499	1	.769**	.580	.620	.449	.671*	.533	.855**	.795**
Sig. (2-tailed)	.142	.142		.009	.079	.056	.193	.034	.113	.002	.006
N	10	10	10	10	10	10	10	10	10	10	10
VAR00 004 Pearson Correlation	.782**	.782**	.769**	1	.498	.713*	.659*	.782**	.782**	.769**	.912**
Sig. (2-tailed)	.007	.007	.009		.143	.021	.038	.007	.007	.009	.000
N	10	10	10	10	10	10	10	10	10	10	10
VAR00 005 Pearson Correlation	.558	.558	.580	.498	1	.724*	.733*	.429	.481	.580	.760*
Sig. (2-tailed)	.093	.093	.079	.143		.018	.016	.217	.160	.079	.011
N	10	10	10	10	10	10	10	10	10	10	10
VAR00 006 Pearson Correlation	.513	.513	.620	.713*	.724*	1	.508	.513	.379	.432	.724*
Sig. (2-tailed)	.129	.129	.056	.021	.018		.134	.129	.280	.212	.018
N	10	10	10	10	10	10	10	10	10	10	10
VAR00 007 Pearson Correlation	.705*	.877**	.449	.659*	.733*	.508	1	.705*	.671*	.594	.838**
Sig. (2-tailed)	.023	.001	.193	.038	.016	.134		.023	.034	.070	.002
N	10	10	10	10	10	10	10	10	10	10	10
VAR00 008 Pearson Correlation	.796**	.796**	.671*	.782**	.429	.513	.705*	1	.633*	.671*	.837**
Sig. (2-tailed)	.006	.006	.034	.007	.217	.129	.023		.050	.034	.003

N	10	10	10	10	10	10	10	10	10	10	10
VAR00009 Pearson Correlation	.837**	.633*	.533	.782**	.481	.379	.671*	.633*	1	.705*	.803**
Sig. (2-tailed)	.003	.050	.113	.007	.160	.280	.034	.050		.023	.005
N	10	10	10	10	10	10	10	10	10	10	10
VAR00010 Pearson Correlation	.671*	.671*	.855**	.769**	.580	.432	.594	.671*	.705*	1	.849**
Sig. (2-tailed)	.034	.034	.002	.009	.079	.212	.070	.034	.023		.002
N	10	10	10	10	10	10	10	10	10	10	10
TOTAL Pearson Correlation	.858**	.858**	.795**	.912**	.760*	.724*	.838**	.837**	.803**	.849**	1
Sig. (2-tailed)	.001	.001	.006	.000	.011	.018	.002	.003	.005	.002	
N	10	10	10	10	10	10	10	10	10	10	10

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Lampiran 8

Hasil Re-Test Minat

	VAR00 001	VAR00 002	VAR00 003	VAR00 004	VAR00 005	VAR00 006	VAR00 007	VAR00 008	VAR00 009	VAR00 010	TOTA L
VAR00 001 Pearson Correlation	1	.702*	.645*	.695*	.802**	.419	.355	.702*	.797**	.787**	.817**
Sig. (2-tailed)		.024	.044	.026	.005	.228	.315	.024	.006	.007	.004
N	10	10	10	10	10	10	10	10	10	10	10
VAR00 002 Pearson Correlation	.702*	1	.452	.836**	.562	.662*	.408	.688*	.745*	.672*	.805**
Sig. (2-tailed)	.024		.189	.003	.091	.037	.242	.028	.013	.033	.005
N	10	10	10	10	10	10	10	10	10	10	10
VAR00 003 Pearson Correlation	.645*	.452	1	.728*	.678*	.650*	.646*	.641*	.674*	.618	.805**
Sig. (2-tailed)	.044	.189		.017	.031	.042	.044	.046	.033	.057	.005
N	10	10	10	10	10	10	10	10	10	10	10
VAR00 004 Pearson Correlation	.695*	.836**	.728*	1	.789**	.747*	.720*	.720*	.830**	.785**	.951**
Sig. (2-tailed)	.026	.003	.017		.007	.013	.019	.019	.003	.007	.000
N	10	10	10	10	10	10	10	10	10	10	10
VAR00 005 Pearson Correlation	.802**	.562	.678*	.789**	1	.523	.697*	.562	.870**	.768**	.881**
Sig. (2-tailed)	.005	.091	.031	.007		.121	.025	.091	.001	.009	.001
N	10	10	10	10	10	10	10	10	10	10	10
VAR00 006 Pearson Correlation	.419	.662*	.650*	.747*	.523	1	.620	.662*	.731*	.402	.780**
Sig. (2-tailed)	.228	.037	.042	.013	.121		.056	.037	.016	.250	.008
N	10	10	10	10	10	10	10	10	10	10	10
VAR00 007 Pearson Correlation	.355	.408	.646*	.720*	.697*	.620	1	.281	.609	.732*	.750*
Sig. (2-tailed)	.315	.242	.044	.019	.025	.056		.432	.062	.016	.012
N	10	10	10	10	10	10	10	10	10	10	10
VAR00 008 Pearson Correlation	.702*	.688*	.641*	.720*	.562	.662*	.281	1	.559	.512	.754*
Sig. (2-tailed)	.024	.028	.046	.019	.091	.037	.432		.093	.130	.012

	N	10	10	10	10	10	10	10	10	10	10	10
VAR00009	Pearson Correlation	.797**	.745*	.674*	.830**	.870**	.731*	.609	.559	1	.668*	.903**
	Sig. (2-tailed)	.006	.013	.033	.003	.001	.016	.062	.093		.035	.000
	N	10	10	10	10	10	10	10	10	10	10	10
VAR00010	Pearson Correlation	.787**	.672*	.618	.785**	.768**	.402	.732*	.512	.668*	1	.836**
	Sig. (2-tailed)	.007	.033	.057	.007	.009	.250	.016	.130	.035		.003
	N	10	10	10	10	10	10	10	10	10	10	10
TOTAL	Pearson Correlation	.817**	.805**	.805**	.951**	.881**	.780**	.750*	.754*	.903**	.836**	1
	Sig. (2-tailed)	.004	.005	.005	.000	.001	.008	.012	.012	.000	.003	
	N	10	10	10	10	10	10	10	10	10	10	10

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 9

Hasil Uji Reliabilitas Daya Tarik

Test Daya Tarik

Reliability Statistics

Cronbach's Alpha	N of Items
.942	10

Hasil Uji Reliabilitas Minat

Test Minat

Reliability Statistics

Cronbach's Alpha	N of Items
.951	10

Lampiran 10

Tabel Induk Daya Tarik

NO	Daya Tarik Fisik					Daya Tarik Suara					Σ
	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	
1	3	4	4	5	4	3	4	3	4	3	37
2	2	3	2	2	3	3	2	3	3	3	26
3	3	4	3	4	5	3	3	5	4	4	38
4	3	5	4	4	5	3	3	4	4	3	38
5	3	4	5	4	4	3	4	3	4	5	39
6	4	3	3	5	2	2	3	2	2	3	29
7	4	4	3	3	4	4	4	3	3	4	36
8	3	4	5	4	4	3	4	4	3	4	38
9	3	3	4	4	5	3	3	4	5	3	37
10	4	4	5	3	4	4	4	3	4	3	38
11	3	4	5	4	4	5	4	3	4	3	39
12	4	4	4	5	5	3	4	3	4	4	40
13	4	5	4	4	4	3	3	3	3	4	37
14	4	3	3	4	4	4	3	4	3	3	35
15	3	4	3	4	3	2	3	3	3	3	31
16	4	4	3	3	2	2	3	2	2	3	28
17	4	4	5	5	4	4	4	3	4	4	41
18	3	4	5	4	4	3	4	4	3	4	38
19	4	4	4	4	3	3	3	4	5	3	37
20	4	4	5	3	4	4	4	3	4	3	38
21	4	3	4	4	4	4	3	4	4	3	37
22	4	3	3	4	4	4	3	3	4	4	36
23	4	4	4	5	3	4	3	4	4	4	39
24	2	3	4	4	3	5	4	4	4	4	37
25	4	4	3	3	3	4	2	4	3	3	33
26	4	4	3	3	4	3	4	3	4	2	34
27	4	5	5	4	5	5	3	5	4	3	43
28	5	4	5	5	5	4	3	4	3	3	41
29	4	4	2	5	3	5	4	4	3	4	38
30	4	4	4	5	4	4	3	4	4	3	39
31	3	2	2	3	2	3	3	2	3	2	25
32	3	4	4	4	5	3	4	4	3	4	38
33	4	4	5	5	5	3	4	4	3	3	40
34	4	4	5	5	4	5	4	5	4	4	44

35	5	5	4	5	4	4	5	4	4	5	45
36	4	4	5	5	5	4	5	4	5	5	46
37	4	4	3	3	4	3	3	4	3	4	35
38	4	5	4	4	4	3	4	3	4	3	38
39	3	3	4	4	3	3	3	4	3	4	34
40	4	5	5	5	4	4	5	5	4	5	46
41	4	4	4	4	3	3	4	4	4	4	38
42	4	4	3	3	3	3	4	4	4	3	35
43	5	5	5	5	4	4	5	4	4	5	46
44	5	5	4	5	5	4	4	5	5	5	47
45	3	3	4	2	4	3	3	3	3	4	32
46	4	4	5	5	4	4	5	4	5	5	45
47	3	3	3	3	1	3	3	2	3	3	27
48	4	4	3	3	4	4	4	4	3	3	36
49	4	4	5	5	5	5	4	4	4	4	44
50	4	5	5	5	4	4	5	5	4	5	46
51	4	4	3	3	4	4	3	4	3	3	35
52	3	3	4	4	3	4	3	3	3	4	34
53	4	4	3	3	4	3	4	3	4	4	36
54	4	4	4	5	4	5	3	4	4	4	41
55	3	4	5	5	4	4	5	5	4	4	43
56	3	3	3	4	3	3	3	4	3	4	33
57	4	4	3	3	2	3	3	4	2	3	31
58	4	3	3	4	4	4	3	3	4	3	35
59	4	5	5	4	3	4	3	4	3	4	39
60	4	4	4	5	5	4	4	4	4	4	42
∑	223	235	235	243	228	216	216	221	217	219	2253

Tabel Minat

NO	Perhatian			Ketertarikan		Keinginan		Keputusan	Tindakan		Σ
	Q1	Q2	Q3	Q4	Q5	Q6	Q7		Q8	Q9	
1	4	4	4	4	3	3	4	4	4	4	38
2	2	4	3	3	3	3	2	2	3	3	28
3	5	5	5	4	4	4	5	5	4	4	45
4	4	3	3	4	3	3	3	4	4	3	34
5	3	4	4	5	4	4	3	4	5	4	40
6	4	3	3	5	4	5	4	3	2	3	36
7	4	4	5	5	5	4	4	5	5	4	45
8	3	4	4	3	4	4	4	3	3	3	35
9	4	4	5	5	5	5	4	4	4	4	44
10	4	5	5	5	4	4	5	5	4	4	45
11	4	4	4	5	5	4	4	3	3	3	39
12	4	3	3	3	4	3	3	3	4	3	33
13	4	4	4	5	5	4	5	5	4	4	44
14	4	4	4	5	5	4	4	3	3	3	39
15	5	5	4	5	5	4	4	4	5	5	46
16	3	3	4	4	4	3	3	3	3	4	34
17	4	4	5	5	4	4	4	5	5	5	45
18	3	3	3	4	4	3	4	3	3	3	33
19	4	4	4	3	3	4	4	4	3	4	37
20	4	4	3	3	4	3	3	4	4	4	36
21	3	3	2	4	3	3	4	3	4	3	32
22	4	4	4	3	5	4	4	3	3	4	38
23	3	3	3	2	3	2	3	2	3	3	27
24	3	3	4	4	3	3	3	4	3	3	33
25	3	3	3	4	4	4	3	3	2	3	32
26	4	4	4	3	3	4	3	4	3	3	35
27	5	4	5	4	5	4	3	4	4	4	42
28	4	4	3	3	2	3	3	2	4	3	31
29	3	3	4	3	3	4	3	4	4	3	34
30	3	4	4	3	4	3	4	4	4	3	36
31	3	3	3	3	2	3	3	2	3	2	27
32	4	2	4	4	3	3	3	3	4	3	33
33	4	3	4	4	3	3	4	3	3	4	35
34	5	5	5	4	4	5	4	4	5	5	46
35	4	4	5	5	4	4	5	5	4	4	44

36	4	4	4	3	4	3	3	3	4	3	35
37	5	5	5	4	5	4	4	5	5	5	47
38	4	4	5	4	4	5	4	4	4	4	42
39	3	4	5	3	3	3	4	4	4	3	36
40	3	3	3	2	3	2	3	3	2	3	27
41	3	3	3	3	3	4	3	4	3	2	31
42	4	4	3	4	4	2	2	3	3	2	31
43	5	4	5	5	5	4	4	5	4	4	45
44	4	4	3	3	5	3	5	4	3	3	37
45	4	4	3	4	4	3	3	3	4	3	35
46	4	4	4	5	5	4	5	4	4	4	43
47	2	2	3	2	1	2	3	2	2	2	21
48	4	3	4	3	4	4	4	3	4	3	36
49	4	5	4	5	4	5	5	4	4	4	44
50	4	4	4	5	4	5	5	4	4	4	43
51	4	3	4	4	4	4	4	3	4	3	37
52	4	3	3	4	4	4	3	3	4	4	36
53	3	3	4	3	3	4	4	3	4	4	35
54	5	4	4	4	3	3	4	4	4	3	38
55	4	4	3	3	3	4	4	2	3	3	33
56	4	4	3	3	4	3	3	4	4	2	34
57	4	4	3	4	3	3	2	3	2	3	31
58	5	4	5	5	5	4	4	3	3	3	41
59	4	4	3	4	3	4	4	4	3	4	37
60	4	4	5	5	4	4	4	5	5	4	44
Σ	229	224	231	232	227	217	221	215	218	206	2220

Tabel R

N	Tarf Signifikan		N	Tarf Signifikan		N	Tarf Signifikan	
	5%	1%		5%	1%		5%	1%
3	0,997	0,999	27	0,381	0,487	55	0,266	0,345
4	0,950	0,990	28	0,374	0,478	60	0,254	0,330
5	0,878	0,959	29	0,367	0,470	65	0,244	0,317
6	0,811	0,917	30	0,361	0,463	70	0,235	0,306
7	0,754	0,874	31	0,355	0,456	75	0,227	0,296
8	0,707	0,874	32	0,349	0,449	80	0,220	0,286
9	0,666	0,798	33	0,344	0,442	85	0,213	0,278
10	0,632	0,765	34	0,339	0,436	90	0,207	0,270
11	0,602	0,735	35	0,334	0,430	95	0,202	0,263
12	0,576	0,708	36	0,329	0,424	100	0,195	0,256

13	0,553	0,684	37	0,325	0,418	125	0,176	0,230
14	0,532	0,661	38	0,320	0,413	150	0,159	0,210
15	0,514	0,641	39	0,316	0,408	175	0,148	0,194
16	0,497	0,623	40	0,312	0,403	200	0,138	0,181
17	0,482	0,606	41	0,308	0,396	300	0,113	0,148
18	0,468	0,590	42	0,304	0,393	400	0,098	0,128
19	0,456	0,575	43	0,301	0,389	500	0,088	0,115
20	0,444	0,561	44	0,297	0,384	600	0,080	0,105
21	0,433	0,549	45	0,294	0,380	700	0,074	0,097
22	0,423	0,537	46	0,291	0,276	800	0,070	0,091
23	0,413	0,526	47	0,288	0,372	900	0,065	0,086
24	0,404	0,515	48	0,284	0,368	1000	0,062	0,081
25	0,396	0,505	49	0,281	0,364			
26	0,388	0,496	50	0,279	0,361			

N = Jumlah sampel yang digunakan untuk menghitung r

Sumber: Sugiono (2008:373)