

LAMPIRAN : 2

TABEL INDUK

REKAP KLASIFIKASI RESPONDEN

Responden	Pekerjaan				Usia					Melihat Iklan Bebelac 4		Menggunakan Bebelac		Frekuensi melihat iklan Bebelac 4 di TV			Memiliki anak balita	
	ibu rmh tangga	karayawti	wiraswasta	PNS	17-21 th	22-26 th	27-31 th	32- th	> 36 th	pernah	tdk pernah	sudah	belum	1 -2 kali	3 - 4 kali	5 kali keatas	ya	tidak
1	1								1	1		1			1		1	
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100	1						1			1			1			1	1	
JML	76	14	8	2	13	41	39	6	1	100	0	18	82	11	52	37	100	0