ABSTRACT

BUDI SETIAWAN. This study aims to examine the evidence about the Company Characteristics Influence Stock Return With Corporate Social Responsibility (CSR) As with an intervening variable In Mining Industry Year Period 2010-2014.(Lead by Mrs. Sri Handayani, SE, M.Ak, MM).

The purpose of this study was to analyze the Company Characteristics Influence Stock Return With Corporate Social Responsibility (CSR) as an intervening variable. The data used is secondary data. The study population was the whole mining industry listed in Indonesia Stock Exchange (BEI) in the period 2010-2014 amounted to 177 companies. The sampling technique is purposive sampling. The research sample of 60 financial statement data of companies. Data were analyzed by multiple regression test and simple regression test. Data analysis technique used is path analysis with SPSS version 20.0.

The results of this study concluded that simultaneously Type Industry, Company Size and Profitability Significant On Corporate Social Responsibility (CSR) with a significance of 0.000. Simultaneously Type Industry, Company Size and Profitability There are currently no Significant Effect Stock Return of shares with a significance of 0.180. Partially Corporate Social Responsibility (CSR) Influential Significant Return Against Shares with a significance of 0.028.

Keywords: Type Industri, Company Size, Profitability, Corporate Social Responsibility (CSR) Disclosure and Stock Return