

ABSTRACT

Maria Desta (201212196), *The study of investment decisions effect, financing decision, and cash flow on firm value for agricultural company than listed in the Indonesia Stock Exchange 2008-2014 period (led by Dr. MF. Arrozi Adikara, SE, Ak , M.Si, CA).*

To maximize the firm value and to increase the productivity is the purpose and the obligation of the company it self. The risks of climate changes can disturb the productivity of agricultural company, so it can effect every decision that company have made, such as investment decision, financing decision, and the company's cash flow.

The research main purpose is to know the firm value can be affected by some variables like investment decision, financing decision, and cash flow.

The firm value in proxy is using Price Book Value (PBV), where is a stock price of the company divided with the price of stock value per share. Investment decision measured with Total Asset Growth (TAG) that can be seen by the growth of company's assets in year $x-1$ and year x . The financing decision can be measured with Debt to Equity Ratio (DER) of financing structure that have been used, which is total debt divided by total equity. The cash flow can be measured with total cash flow.

The analytical method used in this study is multiple regression analysis. The result of this research from simultan test (f test) showed only cash flow's variable that affected towards firm value. In opposite for investment decision and financing decision can not affects the firm value.

Keyword: *Investment decisions, financing decisions, cash flow, firm value.*