

ABSTRACT

ANDREAS SUGENG TOGU P. *This study aims to examine the evidence about Profitability, Size, and Public Ownership Influence Stock Return With Corporate Social Responsibility (CSR) As with an intervening variable. In Farmacy Industry Year Period 2010-2014. (Lead by Mrs. Sri Handayani, SE, M.Ak, MM).*

The purpose of this study was to analyze the Profitability, Size, and Public Ownership Influence Stock Return With Corporate Social Responsibility (CSR) As with an intervening variable. The data used is secondary data. The study population was the whole farmacy industry listed in Indonesia Stock Exchange (BEI) in the period 2010-2014 amounted to 9 companies. The sampling technique is purposive sampling. The research sample of 45 financial statement data of companies. Data were analyzed by multiple regression test and simple regression test. Data analysis technique used is path analysis with SPSS version 20.0.

The results of this study concluded that simultaneously Profitability, Size, and Public Ownership no Significant On Corporate Social Responsibility (CSR) with a significance of 0,640. Simultaneously Profitability, Size, Public Ownership, Corporate Social Responsibility (CSR) Significant On Stock Return of shares with a significance of 0,009. Partially Corporate Social Responsibility (CSR) Influential Significant Return Against Shares with a significance of 0,007.

Keywords : Profitability, Size, Public Ownership, Corporate Social Responsibility (CSR) Disclosure and Stock Return.