

## ABSTRACT

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Research Titles : Peran Produser *Talk Show* Hitam Putih Trans7 Dalam  
Menentukan Narasumber Yang Sesuai Dengan Tema Di Setiap  
Episodenya

Page : 11 Roman, 2 Table, 1 Diagram, 3 Picture, 5 Chapter, 80 Page, 2  
Attachment

Keyword : Role, Producer, Talk Show

Bibliography : 26 Book's dan 1 Other Source

This is research how the authors review Talk Show Producer “Hitam Putih” in determining resource person in each episode. Discussion producer determines the themes addressed this research. Each way of selecting a resource producer, the obstacles faced Producer, search sera ideas and sources that fit the theme discussed by the author in this thesis. Sisca Hormansyah as Producer “Hitam Putih” explained all of the knowledge and experience of the author in an interview conducted in the building Trans7 then all the interviews are described in an article. Producer Black White pointed out that all started from the determination of the idea, and then selecting the resource and upon discussion as to what his sources, then the producer determines the sources that fit the theme in each episode.