

Lampiran 1

KUESIONER PRA SURVEI

Responden yang terhormat.

Bersama ini saya mengharapkan kesediaan saudara/i untuk mengisi daftar pertanyaan dalam kuesioner ini dengan tujuan sebagai data tambahan untuk penyusunan skripsi dengan judul : **“Pengaruh Kualitas Produk, Harga Dan Desain Produk Terhadap Keputusan Pembelian Sepeda Motor Yamaha Byson (Studi Kasus Di Wilayah Kebayoran Lama, Jakarta Selatan)”**. Atas kesediaan saudara/i menjawab dengan sejujurnya dan sebaik-baiknya saya ucapkan terima kasih.

petunjuk

isilsh data responden kemudihan pilih jawaban dengan memberi tanda silang (X)

➤ Kualitas Produk	setuju	Tidak setuju
Apakah kualitas produk Yamaha Byson bagus?		
➤ Harga		
Apakah harga sepeda motor Yamaha Byson lebih murah dari pada motor sejenis 150cc?		
➤ Desain		
Apakah desain motor Yamaha Byson bagus?		

Lampiran 2**KOESIONER PENELITIAN****UNIVERSITAS ESA UNGGUL****Program S-1 Fakultas Ekonomi dan Bisnis Program Studi Manajemen****KOESIONER PENELITIAN SKRIPSI**

Kepada Yth,

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Saya sedang meneliti Pengaruh Kualitas Produk, Harga dan Desain produk Terhadap Keputusan Pembelian Motor Yamaha Byson di Wilayah Kebayoran Lama Jakarta Selatan, maka dari itu saya meminta kesediaan saudara mengisi kuesioner ini.

Atas kesediaan dan partisipasinya saudara, saya ucapkan terima kasih.

DATA RESPONDEN**PETUNJUK**

Isilah data responden kemudian pilih jawaban jawaban dengan memberi tanda silang (X)

1. Jenis kelamin : a. laki-laki
b. perempuan

2. Usia : a. 17-25 tahun c. 32-37 tahun
b. 26-31 tahun d. > 37 tahun
3. pekerjaan : a. Pegawai swasta c. wirausaha
b. Pegawai Negeri d. Pelajar/ Mahasiswa
4. Pendapatan : a. Rp. 2.000.000-Rp. 4.000.000
b. Rp. 4.000.001-Rp. 6.000.000
c. Rp. 6.000.001-Rp. 8.000.000
d. > Rp. 8000.001

TANGGAPAN RESPONDEN

PETUNJUK :

Isilah semua pernyataan dalam koesioner sesuai dengan kenyataan, dengan cara memberikan tanda (X) pada kotak yang telah tersedia.

KETERANGAN :

1.	SS	Sangat setuju
2.	S	Setuju
3.	TS	Tidak setuju
4.	STS	Sangat Setuju

No.	Pertanyaan	STS	TS	S	SS
		1	2	3	4
Kualitas Produk (X1)					
1.	Sepeda motor Yamaha Byson memiliki performa mesin yang optimal saat dikendarai.				

2.	Sepeda motor Yamaha Byson memiliki kesetabilan dan kecepatan maksimal saat di kendarai				
3.	Sepeda motor Yamaha Byson memiliki garansi mesin 3 tahun				
4.	Sepeda motor Yamaha Byson memiliki spesifikasi sesuai dengan keadaan.				
5.	Sepeda motor Yamaha Byson sudah full injection.				
6.	Sepeda motor Yamaha Byson sudah terdapat Eco indicator.				
7.	Sepeda motor Yamaha Byson memiliki daya tahan mesin yang lama.				
8.	Sepeda motor Yamaha Byson tidak mudah rusak.				
9.	Sepeda motor Yamaha Byson memiliki desain seperti motor sport.				
10.	Sepeda motor Yamaha Byson memiliki berbagai varian warna.				
Harga (X3)		STS	TS	S	SS
11.	Harga sepeda motor Yamaha Byson sesuai dengan harga pasar sepeda motor di Indonesia				
12.	Harga sepeda motor Yamaha Byson sesuai dengan kemampuan saya.				
13.	Harga sepeda motor Yamaha Byson sesuai yang diinginkan konsumen.				
14.	Harga sepeda motor Yamaha Byson sesuai dengan kualitas produknya.				
15.	Harga sepeda motor Yamaha Byson bersaing dengan produk sejenis.				

16.	Harga sepeda motor Yamaha Byson lebih murah di bandingkan dengan produk sejenis.				
17.	Harga sepeda motor Yamaha Byson sesuai dengan kualitas yang di berikan.				
18.	Harga sepeda motor Yamaha Byson sesuai dengan manfaat bagi konsumen.				
Desain Produk (X3)		STS	TS	S	SS
19	Sepeda motor Yamaha Byson memiliki kombinasi warna yang baik.				
20.	Sepeda motor Yamaha Byson memiliki banyak pilihan warna.				
21.	Sepeda motor Yamaha Byson memiliki striping pada body yang bagus.				
22.	Sepeda motor Yamaha Byson memiliki banyak model terbaru.				
23.	Sepeda motor Yamaha Byson memiliki desain produk yang menarik.				
24.	Sepeda motor Yamaha Byson merupakan produk yang inovatif.				
Keputusan Pembelian (Y)		STS	TS	S	SS
25.	Saya membeli sepeda motor Yamaha Byson karena sadar akan kebutuhan.				
26.	Saya membeli sepeda motor Yamaha Byson karena termotivasi untuk membelinya.				
27.	Saya memperoleh informasi sepeda motor Yamaha Byson dari internet.				
28.	Saya memperoleh informasi sepeda motor Yamaha Byson melalui iklan.				
29.	Saya melakukan evaluasi produk sebelum membeli sepeda motor Yamaha Byson.				

30.	Setelah membandingkan dengan produk lain, saya yakin sepeda motor Yamaha Byson adalah yang terbaik.				
31.	Saya menetapkan sepeda motor Yamaha Byson sebagai pilihan kendaraan bermotor sehari-hari.				
32.	Saya berniat membeli sepeda motor Yamaha Byson dengan tipe tertentu.				
33.	Saya merasa puas setelah membeli sepeda motor Yamaha Byson.				
34.	Setelah membeli sepeda motor Yamaha byson saya akan merekomendasikan kepada teman.				

LAMPIRAN 3

Data Tabulasi Karakteristik 30 Responden

Keterangan		Jumlah Responden	Total
Jenis Kelamin	Laki-laki	27	30
	Perempuan	3	
Usia	17-25 Tahun	9	30
	26-31 Tahun	11	
	32-37 Tahun	6	
	>37 Tahun	4	
Pekerjaan	Pegawai swasta	13	30
	Pegawai negeri	5	
	Wirausaha	9	
	Pelajar/ Mahasiswa	3	
Pendapatan	2.000.000-4.000.000	17	30
	4.000.001-6.000.000	3	
	6.000.001-8.000.000	6	
	>8.000.001	4	

Sumber : Data primer yang diolah peneliti, 2017

Data Tabulasi Karakteristik 170 Responden

Keterangan		Jumlah Responden	Total
Jenis Kelamin	Laki-laki	150	170
	Perempuan	20	
Usia	17-25 Tahun	42	170
	26-31 Tahun	70	
	32-37 Tahun	30	
	>37 Tahun	28	
Pekerjaan	Pegawai swasta	83	170
	Pegawai negeri	27	
	Wirausaha	47	
	Pelajar/ Mahasiswa	13	
Pendapatan	2.000.001-4.000.000	73	170
	4.000.001-6.000.000	58	
	6.000.001-8.000.000	30	
	>8.000.001	9	

Sumber : Data primer yang diolah peneliti, 2017

Lampiran 4

Tabel Nilai r Product Moment

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
1	0.9877	0.9969	0.9995	0.9999	1.0000
2	0.9000	0.9500	0.9800	0.9900	0.9990
3	0.8054	0.8783	0.9343	0.9587	0.9911
4	0.7293	0.8114	0.8822	0.9172	0.9741
5	0.6694	0.7545	0.8329	0.8745	0.9509
6	0.6215	0.7067	0.7887	0.8343	0.9249
7	0.5822	0.6664	0.7498	0.7977	0.8983
8	0.5494	0.6319	0.7155	0.7646	0.8721
9	0.5214	0.6021	0.6851	0.7348	0.8470
10	0.4973	0.5760	0.6581	0.7079	0.8233
11	0.4762	0.5529	0.6339	0.6835	0.8010
12	0.4575	0.5324	0.6120	0.6614	0.7800
13	0.4409	0.5140	0.5923	0.6411	0.7604
14	0.4259	0.4973	0.5742	0.6226	0.7419
15	0.4124	0.4821	0.5577	0.6055	0.7247
16	0.4000	0.4683	0.5425	0.5897	0.7084
17	0.3887	0.4555	0.5285	0.5751	0.6932
18	0.3783	0.4438	0.5155	0.5614	0.6788
19	0.3687	0.4329	0.5034	0.5487	0.6652
20	0.3598	0.4227	0.4921	0.5368	0.6524
21	0.3515	0.4132	0.4815	0.5256	0.6402
22	0.3438	0.4044	0.4716	0.5151	0.6287
23	0.3365	0.3961	0.4622	0.5052	0.6178
24	0.3297	0.3882	0.4534	0.4958	0.6074
25	0.3233	0.3809	0.4451	0.4869	0.5974
26	0.3172	0.3739	0.4372	0.4785	0.5880

27	0.3115	0.3673	0.4297	0.4705	0.5790
28	0.3061	0.3610	0.4226	0.4629	0.5703
29	0.3009	0.3550	0.4158	0.4556	0.5620
30	0.2960	0.3494	0.4093	0.4487	0.5541
31	0.2913	0.3440	0.4032	0.4421	0.5465
32	0.2869	0.3388	0.3972	0.4357	0.5392
33	0.2826	0.3338	0.3916	0.4296	0.5322
34	0.2785	0.3291	0.3862	0.4238	0.5254
35	0.2746	0.3246	0.3810	0.4182	0.5189
36	0.2709	0.3202	0.3760	0.4128	0.5126
37	0.2673	0.3160	0.3712	0.4076	0.5066
38	0.2638	0.3120	0.3665	0.4026	0.5007
39	0.2605	0.3081	0.3621	0.3978	0.4950
40	0.2573	0.3044	0.3578	0.3932	0.4896
41	0.2542	0.3008	0.3536	0.3887	0.4843
42	0.2512	0.2973	0.3496	0.3843	0.4791
43	0.2483	0.2940	0.3457	0.3801	0.4742
44	0.2455	0.2907	0.3420	0.3761	0.4694
45	0.2429	0.2876	0.3384	0.3721	0.4647
46	0.2403	0.2845	0.3348	0.3683	0.4601
47	0.2377	0.2816	0.3314	0.3646	0.4557
48	0.2353	0.2787	0.3281	0.3610	0.4514
49	0.2329	0.2759	0.3249	0.3575	0.4473
50	0.2306	0.2732	0.3218	0.3542	0.4432

Lampiran 5

Tabel Nilai Distribusi t

Titik Persentase Distribusi t (df = 1 – 40)

Pr df	0.25 0.50	0.10 0.20	0.05 0.10	0.025 0.050	0.01 0.02	0.005 0.010	0.001 0.002
1	1.00000	3.07768	6.31375	12.70620	31.82052	63.65674	318.30884
2	0.81650	1.88562	2.91999	4.30265	6.96456	9.92484	22.32712
3	0.76489	1.63774	2.35336	3.18245	4.54070	5.84091	10.21453
4	0.74070	1.53321	2.13185	2.77645	3.74695	4.60409	7.17318
5	0.72669	1.47588	2.01505	2.57058	3.36493	4.03214	5.89343
6	0.71756	1.43976	1.94318	2.44691	3.14267	3.70743	5.20763
7	0.71114	1.41492	1.89458	2.36462	2.99795	3.49948	4.78529
8	0.70639	1.39682	1.85955	2.30600	2.89646	3.35539	4.50079
9	0.70272	1.38303	1.83311	2.26216	2.82144	3.24984	4.29681
10	0.69981	1.37218	1.81246	2.22814	2.76377	3.16927	4.14370
11	0.69745	1.36343	1.79588	2.20099	2.71808	3.10581	4.02470
12	0.69548	1.35622	1.78229	2.17881	2.68100	3.05454	3.92963
13	0.69383	1.35017	1.77093	2.16037	2.65031	3.01228	3.85198
14	0.69242	1.34503	1.76131	2.14479	2.62449	2.97684	3.78739
15	0.69120	1.34061	1.75305	2.13145	2.60248	2.94671	3.73283
16	0.69013	1.33676	1.74588	2.11991	2.58349	2.92078	3.68615
17	0.68920	1.33338	1.73961	2.10982	2.56693	2.89823	3.64577
18	0.68836	1.33039	1.73406	2.10092	2.55238	2.87844	3.61048
19	0.68762	1.32773	1.72913	2.09302	2.53948	2.86093	3.57940
20	0.68695	1.32534	1.72472	2.08596	2.52798	2.84534	3.55181
21	0.68635	1.32319	1.72074	2.07961	2.51765	2.83136	3.52715
22	0.68581	1.32124	1.71714	2.07387	2.50832	2.81876	3.50499
23	0.68531	1.31946	1.71387	2.06866	2.49987	2.80734	3.48496
24	0.68485	1.31784	1.71088	2.06390	2.49216	2.79694	3.46678
25	0.68443	1.31635	1.70814	2.05954	2.48511	2.78744	3.45019
26	0.68404	1.31497	1.70562	2.05553	2.47863	2.77871	3.43500
27	0.68368	1.31370	1.70329	2.05183	2.47266	2.77068	3.42103
28	0.68335	1.31253	1.70113	2.04841	2.46714	2.76326	3.40816
29	0.68304	1.31143	1.69913	2.04523	2.46202	2.75639	3.39624
30	0.68276	1.31042	1.69726	2.04227	2.45726	2.75000	3.38518
31	0.68249	1.30946	1.69552	2.03951	2.45282	2.74404	3.37490
32	0.68223	1.30857	1.69389	2.03693	2.44868	2.73848	3.36531
33	0.68200	1.30774	1.69236	2.03452	2.44479	2.73328	3.35634
34	0.68177	1.30695	1.69092	2.03224	2.44115	2.72839	3.34793
35	0.68156	1.30621	1.68957	2.03011	2.43772	2.72381	3.34005
36	0.68137	1.30551	1.68830	2.02809	2.43449	2.71948	3.33262
37	0.68118	1.30485	1.68709	2.02619	2.43145	2.71541	3.32563
38	0.68100	1.30423	1.68595	2.02439	2.42857	2.71156	3.31903
39	0.68083	1.30364	1.68488	2.02269	2.42584	2.70791	3.31279
40	0.68067	1.30308	1.68385	2.02108	2.42326	2.70446	3.30688

Titik Persentase Distribusi t (df = 41 – 80)

df \ Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
	0.50	0.20	0.10	0.050	0.02	0.010	0.002
41	0.68052	1.30254	1.68288	2.01954	2.42080	2.70118	3.30127
42	0.68038	1.30204	1.68195	2.01808	2.41847	2.69807	3.29595
43	0.68024	1.30155	1.68107	2.01669	2.41625	2.69510	3.29089
44	0.68011	1.30109	1.68023	2.01537	2.41413	2.69228	3.28607
45	0.67998	1.30065	1.67943	2.01410	2.41212	2.68959	3.28148
46	0.67986	1.30023	1.67866	2.01290	2.41019	2.68701	3.27710
47	0.67975	1.29982	1.67793	2.01174	2.40835	2.68456	3.27291
48	0.67964	1.29944	1.67722	2.01063	2.40658	2.68220	3.26891
49	0.67953	1.29907	1.67655	2.00958	2.40489	2.67995	3.26508
50	0.67943	1.29871	1.67591	2.00856	2.40327	2.67779	3.26141
51	0.67933	1.29837	1.67528	2.00758	2.40172	2.67572	3.25789
52	0.67924	1.29805	1.67469	2.00665	2.40022	2.67373	3.25451
53	0.67915	1.29773	1.67412	2.00575	2.39879	2.67182	3.25127
54	0.67906	1.29743	1.67356	2.00488	2.39741	2.66998	3.24815
55	0.67898	1.29713	1.67303	2.00404	2.39608	2.66822	3.24515
56	0.67890	1.29685	1.67252	2.00324	2.39480	2.66651	3.24226
57	0.67882	1.29658	1.67203	2.00247	2.39357	2.66487	3.23948
58	0.67874	1.29632	1.67155	2.00172	2.39238	2.66329	3.23680
59	0.67867	1.29607	1.67109	2.00100	2.39123	2.66176	3.23421
60	0.67860	1.29582	1.67065	2.00030	2.39012	2.66028	3.23171
61	0.67853	1.29558	1.67022	1.99962	2.38905	2.65886	3.22930
62	0.67847	1.29536	1.66980	1.99897	2.38801	2.65748	3.22696
63	0.67840	1.29513	1.66940	1.99834	2.38701	2.65615	3.22471
64	0.67834	1.29492	1.66901	1.99773	2.38604	2.65485	3.22253
65	0.67828	1.29471	1.66864	1.99714	2.38510	2.65360	3.22041
66	0.67823	1.29451	1.66827	1.99656	2.38419	2.65239	3.21837
67	0.67817	1.29432	1.66792	1.99601	2.38330	2.65122	3.21639
68	0.67811	1.29413	1.66757	1.99547	2.38245	2.65008	3.21446
69	0.67806	1.29394	1.66724	1.99495	2.38161	2.64898	3.21260
70	0.67801	1.29376	1.66691	1.99444	2.38081	2.64790	3.21079
71	0.67796	1.29359	1.66660	1.99394	2.38002	2.64686	3.20903
72	0.67791	1.29342	1.66629	1.99346	2.37926	2.64585	3.20733
73	0.67787	1.29326	1.66600	1.99300	2.37852	2.64487	3.20567
74	0.67782	1.29310	1.66571	1.99254	2.37780	2.64391	3.20406
75	0.67778	1.29294	1.66543	1.99210	2.37710	2.64298	3.20249
76	0.67773	1.29279	1.66515	1.99167	2.37642	2.64208	3.20096
77	0.67769	1.29264	1.66488	1.99125	2.37576	2.64120	3.19948
78	0.67765	1.29250	1.66462	1.99085	2.37511	2.64034	3.19804
79	0.67761	1.29236	1.66437	1.99045	2.37448	2.63950	3.19663
80	0.67757	1.29222	1.66412	1.99006	2.37387	2.63869	3.19526

Titik Persentase Distribusi t (df = 81 –120)

Pr df	0.25	0.10	0.05	0.025	0.01	0.005	0.001
	0.50	0.20	0.10	0.050	0.02	0.010	0.002
81	0.67753	1.29209	1.66388	1.98969	2.37327	2.63790	3.19392
82	0.67749	1.29196	1.66365	1.98932	2.37269	2.63712	3.19262
83	0.67746	1.29183	1.66342	1.98896	2.37212	2.63637	3.19135
84	0.67742	1.29171	1.66320	1.98861	2.37156	2.63563	3.19011
85	0.67739	1.29159	1.66298	1.98827	2.37102	2.63491	3.18890
86	0.67735	1.29147	1.66277	1.98793	2.37049	2.63421	3.18772
87	0.67732	1.29136	1.66256	1.98761	2.36998	2.63353	3.18657
88	0.67729	1.29125	1.66235	1.98729	2.36947	2.63286	3.18544
89	0.67726	1.29114	1.66216	1.98698	2.36898	2.63220	3.18434
90	0.67723	1.29103	1.66196	1.98667	2.36850	2.63157	3.18327
91	0.67720	1.29092	1.66177	1.98638	2.36803	2.63094	3.18222
92	0.67717	1.29082	1.66159	1.98609	2.36757	2.63033	3.18119
93	0.67714	1.29072	1.66140	1.98580	2.36712	2.62973	3.18019
94	0.67711	1.29062	1.66123	1.98552	2.36667	2.62915	3.17921
95	0.67708	1.29053	1.66105	1.98525	2.36624	2.62858	3.17825
96	0.67705	1.29043	1.66088	1.98498	2.36582	2.62802	3.17731
97	0.67703	1.29034	1.66071	1.98472	2.36541	2.62747	3.17639
98	0.67700	1.29025	1.66055	1.98447	2.36500	2.62693	3.17549
99	0.67698	1.29016	1.66039	1.98422	2.36461	2.62641	3.17460
100	0.67695	1.29007	1.66023	1.98397	2.36422	2.62589	3.17374
101	0.67693	1.28999	1.66008	1.98373	2.36384	2.62539	3.17289
102	0.67690	1.28991	1.65993	1.98350	2.36346	2.62489	3.17206
103	0.67688	1.28982	1.65978	1.98326	2.36310	2.62441	3.17125
104	0.67686	1.28974	1.65964	1.98304	2.36274	2.62393	3.17045
105	0.67683	1.28967	1.65950	1.98282	2.36239	2.62347	3.16967
106	0.67681	1.28959	1.65936	1.98260	2.36204	2.62301	3.16890
107	0.67679	1.28951	1.65922	1.98238	2.36170	2.62256	3.16815
108	0.67677	1.28944	1.65909	1.98217	2.36137	2.62212	3.16741
109	0.67675	1.28937	1.65895	1.98197	2.36105	2.62169	3.16669
110	0.67673	1.28930	1.65882	1.98177	2.36073	2.62126	3.16598
111	0.67671	1.28922	1.65870	1.98157	2.36041	2.62085	3.16528
112	0.67669	1.28916	1.65857	1.98137	2.36010	2.62044	3.16460
113	0.67667	1.28909	1.65845	1.98118	2.35980	2.62004	3.16392
114	0.67665	1.28902	1.65833	1.98099	2.35950	2.61964	3.16326
115	0.67663	1.28896	1.65821	1.98081	2.35921	2.61926	3.16262
116	0.67661	1.28889	1.65810	1.98063	2.35892	2.61888	3.16198
117	0.67659	1.28883	1.65798	1.98045	2.35864	2.61850	3.16135
118	0.67657	1.28877	1.65787	1.98027	2.35837	2.61814	3.16074
119	0.67656	1.28871	1.65776	1.98010	2.35809	2.61778	3.16013
120	0.67654	1.28865	1.65765	1.97993	2.35782	2.61742	3.15954

Titik Persentase Distribusi t (df = 161 –200)

df \ Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
	0.50	0.20	0.10	0.050	0.02	0.010	0.002
161	0.67602	1.28683	1.65437	1.97481	2.34973	2.60671	3.14162
162	0.67601	1.28680	1.65431	1.97472	2.34959	2.60652	3.14130
163	0.67600	1.28677	1.65426	1.97462	2.34944	2.60633	3.14098
164	0.67599	1.28673	1.65420	1.97453	2.34930	2.60614	3.14067
165	0.67598	1.28670	1.65414	1.97445	2.34916	2.60595	3.14036
166	0.67597	1.28667	1.65408	1.97436	2.34902	2.60577	3.14005
167	0.67596	1.28664	1.65403	1.97427	2.34888	2.60559	3.13975
168	0.67595	1.28661	1.65397	1.97419	2.34875	2.60541	3.13945
169	0.67594	1.28658	1.65392	1.97410	2.34862	2.60523	3.13915
170	0.67594	1.28655	1.65387	1.97402	2.34848	2.60506	3.13886
171	0.67593	1.28652	1.65381	1.97393	2.34835	2.60489	3.13857
172	0.67592	1.28649	1.65376	1.97385	2.34822	2.60471	3.13829
173	0.67591	1.28646	1.65371	1.97377	2.34810	2.60455	3.13801
174	0.67590	1.28644	1.65366	1.97369	2.34797	2.60438	3.13773
175	0.67589	1.28641	1.65361	1.97361	2.34784	2.60421	3.13745
176	0.67589	1.28638	1.65356	1.97353	2.34772	2.60405	3.13718
177	0.67588	1.28635	1.65351	1.97346	2.34760	2.60389	3.13691
178	0.67587	1.28633	1.65346	1.97338	2.34748	2.60373	3.13665
179	0.67586	1.28630	1.65341	1.97331	2.34736	2.60357	3.13638
180	0.67586	1.28627	1.65336	1.97323	2.34724	2.60342	3.13612
181	0.67585	1.28625	1.65332	1.97316	2.34713	2.60326	3.13587
182	0.67584	1.28622	1.65327	1.97308	2.34701	2.60311	3.13561
183	0.67583	1.28619	1.65322	1.97301	2.34690	2.60296	3.13536
184	0.67583	1.28617	1.65318	1.97294	2.34678	2.60281	3.13511
185	0.67582	1.28614	1.65313	1.97287	2.34667	2.60267	3.13487
186	0.67581	1.28612	1.65309	1.97280	2.34656	2.60252	3.13463
187	0.67580	1.28610	1.65304	1.97273	2.34645	2.60238	3.13438
188	0.67580	1.28607	1.65300	1.97266	2.34635	2.60223	3.13415
189	0.67579	1.28605	1.65296	1.97260	2.34624	2.60209	3.13391
190	0.67578	1.28602	1.65291	1.97253	2.34613	2.60195	3.13368
191	0.67578	1.28600	1.65287	1.97246	2.34603	2.60181	3.13345
192	0.67577	1.28598	1.65283	1.97240	2.34593	2.60168	3.13322
193	0.67576	1.28595	1.65279	1.97233	2.34582	2.60154	3.13299
194	0.67576	1.28593	1.65275	1.97227	2.34572	2.60141	3.13277
195	0.67575	1.28591	1.65271	1.97220	2.34562	2.60128	3.13255
196	0.67574	1.28589	1.65267	1.97214	2.34552	2.60115	3.13233
197	0.67574	1.28586	1.65263	1.97208	2.34543	2.60102	3.13212
198	0.67573	1.28584	1.65259	1.97202	2.34533	2.60089	3.13190
199	0.67572	1.28582	1.65255	1.97196	2.34523	2.60076	3.13169
200	0.67572	1.28580	1.65251	1.97190	2.34514	2.60063	3.13148

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
46	4.05	3.20	2.81	2.57	2.42	2.30	2.22	2.15	2.09	2.04	2.00	1.97	1.94	1.91	1.89
47	4.05	3.20	2.80	2.57	2.41	2.30	2.21	2.14	2.09	2.04	2.00	1.96	1.93	1.91	1.88
48	4.04	3.19	2.80	2.57	2.41	2.29	2.21	2.14	2.08	2.03	1.99	1.96	1.93	1.90	1.88
49	4.04	3.19	2.79	2.56	2.40	2.29	2.20	2.13	2.08	2.03	1.99	1.96	1.93	1.90	1.88
50	4.03	3.18	2.79	2.56	2.40	2.29	2.20	2.13	2.07	2.03	1.99	1.95	1.92	1.89	1.87
51	4.03	3.18	2.79	2.55	2.40	2.28	2.20	2.13	2.07	2.02	1.98	1.95	1.92	1.89	1.87
52	4.03	3.18	2.78	2.55	2.39	2.28	2.19	2.12	2.07	2.02	1.98	1.94	1.91	1.89	1.86
53	4.02	3.17	2.78	2.55	2.39	2.28	2.19	2.12	2.06	2.01	1.97	1.94	1.91	1.88	1.86
54	4.02	3.17	2.78	2.54	2.39	2.27	2.18	2.12	2.06	2.01	1.97	1.94	1.91	1.88	1.86
55	4.02	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.06	2.01	1.97	1.93	1.90	1.88	1.85
56	4.01	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.05	2.00	1.96	1.93	1.90	1.87	1.85
57	4.01	3.16	2.77	2.53	2.38	2.26	2.18	2.11	2.05	2.00	1.96	1.93	1.90	1.87	1.85
58	4.01	3.16	2.76	2.53	2.37	2.26	2.17	2.10	2.05	2.00	1.96	1.92	1.89	1.87	1.84
59	4.00	3.15	2.76	2.53	2.37	2.26	2.17	2.10	2.04	2.00	1.96	1.92	1.89	1.86	1.84
60	4.00	3.15	2.76	2.53	2.37	2.25	2.17	2.10	2.04	1.99	1.95	1.92	1.89	1.86	1.84
61	4.00	3.15	2.76	2.52	2.37	2.25	2.16	2.09	2.04	1.99	1.95	1.91	1.88	1.86	1.83
62	4.00	3.15	2.75	2.52	2.36	2.25	2.16	2.09	2.03	1.99	1.95	1.91	1.88	1.85	1.83
63	3.99	3.14	2.75	2.52	2.36	2.25	2.16	2.09	2.03	1.98	1.94	1.91	1.88	1.85	1.83
64	3.99	3.14	2.75	2.52	2.36	2.24	2.16	2.09	2.03	1.98	1.94	1.91	1.88	1.85	1.83
65	3.99	3.14	2.75	2.51	2.36	2.24	2.15	2.08	2.03	1.98	1.94	1.90	1.87	1.85	1.82
66	3.99	3.14	2.74	2.51	2.35	2.24	2.15	2.08	2.03	1.98	1.94	1.90	1.87	1.84	1.82
67	3.98	3.13	2.74	2.51	2.35	2.24	2.15	2.08	2.02	1.98	1.93	1.90	1.87	1.84	1.82
68	3.98	3.13	2.74	2.51	2.35	2.24	2.15	2.08	2.02	1.97	1.93	1.90	1.87	1.84	1.82
69	3.98	3.13	2.74	2.50	2.35	2.23	2.15	2.08	2.02	1.97	1.93	1.90	1.86	1.84	1.81
70	3.98	3.13	2.74	2.50	2.35	2.23	2.14	2.07	2.02	1.97	1.93	1.89	1.86	1.84	1.81
71	3.98	3.13	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.97	1.93	1.89	1.86	1.83	1.81
72	3.97	3.12	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.96	1.92	1.89	1.86	1.83	1.81
73	3.97	3.12	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.96	1.92	1.89	1.86	1.83	1.81
74	3.97	3.12	2.73	2.50	2.34	2.22	2.14	2.07	2.01	1.96	1.92	1.89	1.85	1.83	1.80
75	3.97	3.12	2.73	2.49	2.34	2.22	2.13	2.06	2.01	1.96	1.92	1.88	1.85	1.83	1.80
76	3.97	3.12	2.72	2.49	2.33	2.22	2.13	2.06	2.01	1.96	1.92	1.88	1.85	1.82	1.80
77	3.97	3.12	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.96	1.92	1.88	1.85	1.82	1.80
78	3.96	3.11	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.95	1.91	1.88	1.85	1.82	1.80
79	3.96	3.11	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.95	1.91	1.88	1.85	1.82	1.79
80	3.96	3.11	2.72	2.49	2.33	2.21	2.13	2.06	2.00	1.95	1.91	1.88	1.84	1.82	1.79
81	3.96	3.11	2.72	2.48	2.33	2.21	2.12	2.05	2.00	1.95	1.91	1.87	1.84	1.82	1.79
82	3.96	3.11	2.72	2.48	2.33	2.21	2.12	2.05	2.00	1.95	1.91	1.87	1.84	1.81	1.79
83	3.96	3.11	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.95	1.91	1.87	1.84	1.81	1.79
84	3.95	3.11	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.95	1.90	1.87	1.84	1.81	1.79
85	3.95	3.10	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.94	1.90	1.87	1.84	1.81	1.79
86	3.95	3.10	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.94	1.90	1.87	1.84	1.81	1.78
87	3.95	3.10	2.71	2.48	2.32	2.20	2.12	2.05	1.99	1.94	1.90	1.87	1.83	1.81	1.78
88	3.95	3.10	2.71	2.48	2.32	2.20	2.12	2.05	1.99	1.94	1.90	1.86	1.83	1.81	1.78
89	3.95	3.10	2.71	2.47	2.32	2.20	2.11	2.04	1.99	1.94	1.90	1.86	1.83	1.80	1.78
90	3.95	3.10	2.71	2.47	2.32	2.20	2.11	2.04	1.99	1.94	1.90	1.86	1.83	1.80	1.78

Lampiran 6

Tabel Nilai Distribusi F

Lampiran 7

1. Tabulasi Data Pre-Test 30 Responden

No	Kualitas Produk										Harga								Desain Produk				Keputusan Pembelian										TOTAL			
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13	P14	P15	P16	P17	P18	P19	P20	P21	P22	P23	P24	P25	P26	P27	P28	P29	P30	P31	P32		P33	P34	
R1	3	3	4	3	4	2	2	3	3	4	3	2	2	3	4	2	3	4	4	4	3	4	3	4	4	2	3	2	4	4	3	3	3	3	3	107
R2	4	4	4	3	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	3	4	4	4	4	4	132
R3	4	3	4	3	4	3	4	4	4	4	3	3	3	2	3	3	3	4	4	4	4	3	3	4	4	3	3	3	4	4	3	3	3	3	116	
R4	3	3	4	3	4	3	3	4	4	4	3	3	3	3	3	3	4	4	4	4	4	3	4	4	3	3	3	3	3	3	3	3	3	3	114	
R5	3	3	3	3	3	4	3	3	3	3	3	3	3	3	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	104
R6	3	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	133
R7	3	4	3	3	4	2	3	4	4	3	4	4	4	4	4	4	4	3	3	4	3	3	3	3	3	4	4	4	3	3	4	4	4	4	4	120
R8	3	3	3	3	4	3	3	4	4	3	3	3	3	4	4	3	3	4	3	4	4	3	3	4	4	3	3	3	3	3	4	3	3	3	3	113
R9	2	4	3	4	4	4	2	3	3	3	4	4	4	3	4	4	4	4	3	4	3	3	4	3	4	4	4	4	3	4	4	4	4	4	4	122
R10	2	2	4	3	4	2	2	3	3	4	2	2	2	3	4	2	2	4	4	4	3	4	3	4	4	2	2	2	4	3	2	2	2	2	2	97
R11	4	4	4	3	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	133
R12	4	3	4	3	4	3	4	4	4	4	4	3	3	3	4	3	3	4	4	4	4	4	3	4	4	3	3	3	4	4	3	3	3	3	3	119
R13	4	4	4	4	3	4	4	4	4	4	4	4	4	4	3	4	4	3	4	3	4	4	4	3	3	4	4	4	4	3	4	4	4	4	4	129
R14	3	4	3	4	3	3	3	3	3	3	4	3	3	4	3	3	4	3	4	3	3	3	3	3	3	4	4	3	4	3	4	4	4	4	4	115
R15	2	3	3	3	2	3	2	3	3	3	3	3	3	3	2	3	3	2	2	2	3	4	3	2	2	4	3	3	2	4	3	3	3	3	3	95
R16	4	3	2	2	3	2	4	4	4	2	3	2	2	2	3	2	3	3	4	3	4	2	2	3	3	3	3	2	4	3	3	3	3	3	3	98
R17	2	3	3	4	2	4	2	4	4	3	3	4	4	4	2	4	3	3	3	2	3	3	4	2	2	4	3	4	3	3	3	3	3	3	3	106
R18	3	3	3	3	3	4	3	4	4	3	3	4	4	3	3	4	3	3	3	3	4	3	3	3	3	3	4	4	3	3	3	3	3	3	3	111
R19	4	3	3	3	3	3	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	4	3	3	3	3	3	3	3	3	3	105
R20	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	136
R21	3	3	4	4	4	4	3	4	4	4	3	4	4	4	4	4	3	4	4	3	3	4	4	4	4	4	3	4	4	3	3	3	3	3	3	123
R22	3	3	3	4	4	4	3	4	4	4	3	3	4	4	4	4	3	4	3	4	4	3	4	4	3	4	3	4	3	4	3	3	3	3	3	120
R23	2	2	3	3	4	4	2	4	4	3	2	4	4	3	4	4	2	4	3	4	3	3	3	4	4	4	2	4	3	4	2	2	2	2	2	107
R24	3	3	4	4	3	3	3	3	3	4	3	3	3	4	3	3	3	3	4	3	3	4	3	3	3	3	3	3	3	4	3	3	3	3	3	109
R25	2	2	3	2	2	3	2	3	3	3	2	3	3	2	2	3	2	2	2	2	3	3	2	2	2	3	2	3	3	2	2	2	2	2	2	81
R26	2	2	3	3	3	4	2	3	3	3	2	4	4	3	3	4	2	3	3	4	3	3	3	3	3	3	2	2	4	3	3	2	2	2	2	97
R27	4	4	3	4	4	4	4	3	3	3	4	4	4	4	4	4	4	4	4	4	3	3	4	3	4	3	4	4	4	4	4	4	4	4	4	128
R28	3	3	4	4	4	4	3	3	4	3	3	4	4	4	4	4	3	4	4	4	4	4	4	4	4	3	3	4	4	4	3	3	3	3	3	123
R29	4	4	3	3	3	4	4	3	3	4	4	4	4	3	3	4	4	3	3	3	3	3	3	3	3	4	3	3	4	3	3	4	4	4	4	118
R30	2	2	3	2	2	3	2	3	3	3	2	3	3	2	2	3	2	2	2	2	3	3	2	2	3	3	4	3	2	2	2	2	2	2	2	86

2. Tabulasi Data 170 Responden

No Responden	Kualitas Produk										Skor Total	Harga							Skor Total	Desain Produk						Skor Total	Keputusan Pembelian										Skor Total	
	1	2	3	4	5	6	7	8	9	10		11	12	13	14	15	16	17		18	19	20	21	22	23		24	25	26	27	28	29	30	31	32	33		34
1	3	2	2	3	3	3	4	4	3	3	30	3	3	4	3	3	3	4	26	3	4	3	4	2	3	19	3	2	2	4	4	4	4	4	4	4	4	35
2	4	4	3	3	3	3	3	3	3	4	33	3	4	3	2	3	2	3	4	24	2	3	4	4	3	4	20	4	4	3	3	3	4	2	2	2	2	29
3	4	3	2	2	4	3	3	3	4	2	30	3	4	3	4	4	4	4	30	4	2	3	4	2	4	19	4	3	2	3	3	4	4	4	3	3	33	
4	3	2	2	3	3	3	3	4	2	3	28	4	3	3	2	3	3	4	26	4	3	3	3	3	3	19	3	2	2	3	4	3	3	3	4	3	30	
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129	4	4	4	3	3	4	4	4	4	4	38	3	4	4	4	3	4	3	4	29	4	4	3	4	3	4	22	4	4	4	4	4	4	3	3	4	4	38		
130	3	4	4	3	3	3	3	3	3	3	32	3	3	3	3	4	3	3	3	25	4	3	3	4	3	3	20	3	4	4	3	3	4	3	3	3	3	33		
131	3	4	3	3	3	4	3	3	3	4	33	3	3	3	3	3	3	2	23	3	3	3	3	3	2	17	3	4	3	3	2	3	2	3	4	3	30			
132	3	3	4	4	3	3	4	3	3	4	34	3	3	3	3	3	3	1	3	22	3	3	3	3	3	3	18	3	3	4	3	3	3	4	3	3	4	33		
133	2	4	3	3	3	4	3	2	2	4	30	3	4	4	2	3	2	3	4	25	3	4	3	3	3	4	20	2	4	3	4	4	3	3	1	4	3	31		
134	2	3	3	3	3	4	4	3	2	4	31	4	3	3	2	4	2	3	4	25	3	3	3	3	4	20	2	3	3	3	4	3	3	3	4	4	4	32		
135	2	3	4	4	4	3	3	2	2	4	31	3	3	3	2	3	2	3	4	23	3	3	4	3	3	4	20	2	3	4	3	4	3	4	3	3	3	32		
136	2	3	3	3	3	3	4	2	2	3	28	3	2	2	2	3	2	3	3	20	3	2	2	3	3	3	16	2	3	3	2	3	3	3	3	3	4	29		
137	4	4	4	3	3	4	3	4	4	3	36	3	4	4	4	4	4	3	2	28	4	4	3	4	3	2	20	4	4	4	4	2	4	3	3	4	3	35		
138	2	3	3	3	3	3	3	3	3	4	30	3	3	3	2	3	2	3	2	21	3	3	3	3	3	2	17	2	3	3	3	2	3	3	3	3	3	28		
139	3	2	2	3	4	4	3	3	3	3	30	3	2	2	3	4	3	3	3	23	4	2	4	4	3	3	20	3	2	2	2	3	4	3	3	4	3	29		
140	3	3	3	3	3	3	4	3	3	4	32	3	3	3	3	4	3	3	3	25	3	3	3	3	3	3	18	3	3	3	3	3	3	3	3	3	4	31		
141	3	4	4	3	4	4	3	3	3	3	34	3	4	4	3	3	3	3	3	26	3	4	4	3	3	3	20	3	4	4	4	3	3	3	3	4	3	34		
142	4	4	4	3	2	3	4	4	4	3	35	3	3	3	4	3	4	3	3	26	3	3	2	3	3	3	17	4	4	4	3	3	3	3	3	3	4	34		
143	4	4	4	3	2	4	3	4	4	4	36	2	2	2	4	4	4	3	3	24	4	2	4	4	2	3	19	4	4	4	2	3	4	3	3	4	3	34		
144	4	3	3	3	3	3	1	4	4	3	31	2	4	4	4	4	4	2	28	4	4	3	4	2	2	19	4	3	3	4	2	4	3	3	3	1	30			
145	4	4	4	3	4	4	3	4	2	2	34	3	3	3	4	4	4	3	3	27	4	3	4	4	3	3	21	4	4	4	3	3	4	4	4	4	3	36		
146	4	3	3	4	4	4	1	4	4	3	34	3	2	2	4	3	4	4	3	25	3	2	4	3	3	3	18	4	3	3	2	3	3	4	3	4	4	33		
147	4	4	4	3	3	2	3	4	4	2	33	3	3	3	4	3	4	3	3	26	4	3	3	4	3	3	20	4	4	4	3	3	4	3	4	2	3	34		
148	4	3	3	3	3	3	4	4	4	4	35	3	4	4	4	4	4	3	4	30	4	4	3	4	3	4	22	4	3	3	4	4	4	2	3	3	4	34		
149	2	4	4	3	4	4	3	2	2	4	32	3	4	4	2	4	2	3	3	25	3	4	4	3	3	3	20	2	4	4	4	3	3	3	3	4	3	33		
150	3	3	3	4	4	3	4	3	3	4	34	2	3	3	3	3	3	3	3	23	3	3	4	3	2	3	18	3	3	3	3	3	3	4	3	3	4	32		

No Responden	Kualitas Produk										Skor Total	Harga								Skor Total	Keputusan Pembelian								Skor Total										
	1	2	3	4	5	6	7	8	9	10		11	12	13	14	15	16	17	18		19	20	21	22	23	24	25	26		27	28	29	30	31	32	33	34		
151	3	4	4	4	4	3	3	3	3	4	35	3	3	3	3	4	3	3	3	25	4	3	4	4	3	3	21	3	4	4	3	3	4	4	3	3	3	3	34
152	3	3	3	3	4	3	4	3	3	3	32	3	2	2	3	4	3	3	3	23	4	2	4	4	3	3	20	3	3	3	2	3	4	3	3	3	3	4	31
153	3	3	3	4	1	4	3	3	3	4	31	3	4	4	3	3	3	4	2	26	3	4	4	3	3	2	19	3	3	3	4	2	3	4	3	4	3	4	32
154	3	3	4	3	3	3	4	3	3	3	32	3	3	3	3	4	3	3	2	24	4	3	3	4	3	2	19	3	3	4	3	2	4	3	4	3	4	3	33
155	4	4	4	3	3	4	4	4	4	4	38	3	3	3	4	3	4	3	3	26	4	3	3	4	3	3	20	4	4	4	3	3	4	2	3	4	4	4	35
156	3	4	4	3	4	1	3	3	3	3	31	3	3	3	3	4	3	3	4	26	3	3	4	3	3	4	20	3	4	4	3	4	3	3	3	3	4	3	34
157	3	3	3	4	4	3	4	3	3	3	33	3	4	4	3	3	3	3	4	27	3	4	4	3	3	4	21	3	3	3	4	4	3	4	3	4	3	4	34
158	4	3	4	2	4	4	3	4	4	4	36	3	4	4	4	4	4	3	3	29	4	4	4	4	3	3	22	4	3	4	4	3	4	4	3	4	3	4	36
159	3	4	4	3	4	4	4	3	3	4	36	4	4	4	3	4	3	3	2	27	4	4	4	4	4	2	22	3	4	4	4	2	4	3	3	4	4	3	35
160	2	3	3	3	3	3	4	4	3	4	32	4	3	3	2	3	2	4	4	25	4	3	3	4	4	4	22	2	3	3	3	4	4	3	3	3	4	3	32
161	3	4	4	3	4	2	3	3	3	3	32	3	3	3	3	4	3	3	3	25	4	3	4	4	3	3	21	3	4	4	3	3	4	3	4	4	4	3	35
162	3	4	4	4	4	3	4	3	3	3	35	3	3	3	3	3	3	4	3	25	3	3	4	3	3	3	19	3	4	4	3	3	3	3	4	3	3	4	34
163	3	4	4	3	3	4	3	3	3	4	34	4	3	3	3	4	3	3	3	26	4	3	3	4	4	3	21	3	4	4	3	3	4	3	4	4	3	4	35
164	3	3	3	2	3	4	4	3	3	3	31	3	3	3	3	3	3	4	25	4	3	3	4	3	4	21	3	3	3	3	4	4	2	3	4	4	4	33	
165	3	3	3	4	4	4	3	3	3	4	34	4	3	3	3	4	3	3	3	26	3	3	4	3	4	3	20	3	3	3	3	3	3	3	4	3	4	3	32
166	4	4	4	4	3	4	4	4	1	3	35	4	4	4	4	4	4	2	30	4	4	3	4	4	2	21	4	4	4	4	2	4	4	3	4	4	4	37	
167	4	3	3	3	3	3	4	4	4	3	34	3	4	4	4	3	4	3	4	29	3	4	3	3	3	4	20	4	3	3	4	4	3	3	4	3	4	3	35
168	4	3	4	3	1	4	3	4	4	4	34	3	4	4	4	4	4	3	3	29	4	4	4	4	3	3	22	4	3	4	4	3	4	3	3	4	3	4	35
169	3	4	4	4	4	4	1	3	3	4	34	4	3	3	3	3	3	4	3	26	3	3	4	3	4	3	20	3	4	4	3	3	3	4	3	4	4	3	35
170	3	4	4	3	3	3	3	3	3	3	32	3	3	3	3	3	3	4	3	25	3	3	3	3	3	18	3	4	4	3	3	3	3	3	4	3	3	33	

Lampiran 8
Uji Validitas

Correlations																																				
	VAR00001	VAR00002	VAR00003	VAR00004	VAR00005	VAR00006	VAR00007	VAR00008	VAR00009	VAR00010	VAR00011	VAR00012	VAR00013	VAR00014	VAR00015	VAR00016	VAR00017	VAR00018	VAR00019	VAR00020	VAR00021	VAR00022	VAR00023	VAR00024	VAR00025	VAR00026	VAR00027	VAR00028	VAR00029	VAR00030	VAR00031	VAR00032	VAR00033	VAR00034	Jumlah	
VAR00001 Pearson Correlation Sig. (2- tailed) N	1	.608	.250	.101	.370	.073	.974	.341	.037	.0328	.608	.073	.073	.099	.0316	.073	.608	.332	.591	.310	.535	.094	.178	.0338	.397	.149	.423	.073	.461	.172	.608	.608	.608	.608	.615	
VAR00002 Pearson Correlation Sig. (2- tailed) N		1	.175	.514	.328	.0273	.600	.227	.0212	.0263	1.000	.424	.424	.424	.341	.424	1.000	.279	.424	.260	.277	.175	.538	.105	.279	.529	.787	.424	.0215	.0263	1.000	1.000	1.000	1.000	.814	
VAR00003 Pearson Correlation Sig. (2- tailed) N			1	.364	.486	.101	.197	.193	.267	.891	.175	.072	.072	.198	.365	.072	.175	.523	.613	.404	.340	.891	.411	.568	.523	-.0037	.108	.072	.535	.239	.175	.175	.175	.175	.175	.496
VAR00004 Pearson Correlation Sig. (2- tailed) N				1	.336	.506	.116	.078	.157	.268	.514	.519	.519	.805	.357	.519	.514	.439	.439	.262	.057	.364	.873	.276	.201	.408	.328	.519	.188	.364	.514	.514	.514	.514	.514	.684
VAR00005 Pearson Correlation Sig. (2- tailed) N					1	.052	.326	.380	.435	.404	.328	.165	.165	.277	.903	.165	.328	.933	.654	.935	.410	.320	.451	.884	.863	.017	.137	.165	.372	.572	.328	.328	.328	.328	.328	.684
VAR00006 Pearson Correlation Sig. (2- tailed) N						1	.153	.150	.208	.101	.273	.828	.828	.295	.145	.828	.273	.196	-0.014	.052	.170	.101	.624	.027	.126	.399	.225	.828	-0.083	.186	.273	.273	.273	.273	.273	.479
VAR00007 Pearson Correlation Sig. (2- tailed) N							1	.375	.375	.273	.600	.161	.161	.111	.271	.161	.600	.287	.538	.267	.556	.045	.188	.285	.350	.232	.425	.161	.410	.121	.600	.600	.600	.600	.615	
VAR00008 Pearson Correlation Sig. (2- tailed) N								1	.935	.193	.227	.307	.307	.127	.244	.307	.227	.407	.307	.286	.693	.072	.246	.406	.207	.420	.227	.307	.119	.193	.227	.227	.227	.227	.227	.475
VAR00009 Pearson Correlation Sig. (2- tailed) N									1	.146	.212	.366	.366	.205	.302	.366	.212	.497	.366	.341	.795	.148	.331	.477	.265	.385	.205	.366	.179	.267	.212	.212	.212	.212	.212	.526
VAR00010 Pearson Correlation Sig. (2- tailed) N										1	.263	.072	.072	.108	.271	.072	.263	.433	.523	.320	.219	.793	.313	.471	.523	-.037	.108	.072	.428	.130	.263	.263	.263	.263	.263	.476
VAR00011 Pearson Correlation Sig. (2- tailed) N											1	.424	.424	.424	.341	.424	1.000	.279	.424	.260	.277	.175	.538	.105	.279	.529	.787	.424	.0215	.0263	1.000	1.000	1.000	1.000	.814	
VAR00012 Pearson Correlation Sig. (2- tailed) N												1	.020	.020	.020	.065	.020	.000	.136	.020	.166	.138	.354	.002	.579	.136	.003	.000	.020	.253	.161	.000	.000	.000	.000	.000

VAR00012	Pearson Correlation	0.073	.424	0.072	.519	0.165	.828	0.161	0.307	.366	0.072	.424	1	1.000	.446	0.196	1.000	.424	0.177	-0.047	0.165	0.138	0.072	.646	0.007	0.102	.549	.372	1.000	-0.133	0.162	.424	.424	.424	.424	.593	
	Sig. (2-tailed)	0.700	0.020	0.705	0.003	0.383	0.000	0.395	0.099	0.047	0.705	0.020	0.000	0.013	0.298	0.000	0.020	0.349	0.804	0.383	0.468	0.705	0.000	0.970	0.591	0.002	0.043	0.000	0.483	0.391	0.020	0.020	0.020	0.020	0.020	0.001	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
VAR00013	Pearson Correlation	0.073	.424	0.072	.519	0.165	.828	0.161	0.307	.366	0.072	.424	1.000	1	.446	0.196	1.000	.424	0.177	-0.047	0.165	0.138	0.072	.646	0.007	0.102	.549	.372	1.000	-0.133	0.162	.424	.424	.424	.424	.593	
	Sig. (2-tailed)	0.700	0.020	0.705	0.003	0.383	0.000	0.395	0.099	0.047	0.705	0.020	0.000	0.013	0.298	0.000	0.020	0.349	0.804	0.383	0.468	0.705	0.000	0.970	0.591	0.002	0.043	0.000	0.483	0.391	0.020	0.020	0.020	0.020	0.020	0.001	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
VAR00014	Pearson Correlation	0.099	.424	0.198	.805	0.277	0.295	0.111	0.127	0.205	0.108	.424	.446	.446	1	.385	.446	.424	0.297	0.297	0.207	-0.003	0.289	.679	0.210	0.072	0.337	0.252	.446	0.044	0.198	.424	.424	.424	.424	.536	
	Sig. (2-tailed)	0.602	0.020	0.293	0.000	0.139	0.114	0.559	0.504	0.277	0.569	0.020	0.013	0.013	0.047	0.013	0.020	0.111	0.111	0.272	0.986	0.122	0.000	0.266	0.704	0.069	0.179	0.013	0.816	0.283	0.020	0.020	0.020	0.020	0.020	0.002	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
VAR00015	Pearson Correlation	0.316	0.341	0.355	0.357	.903	0.145	0.271	0.244	0.302	0.271	0.341	0.196	0.196	.385	1	0.196	0.341	.828	.547	.838	0.265	0.271	.472	.773	.758	0.043	0.154	0.196	0.333	.524	0.341	0.341	0.341	0.341	.645	
	Sig. (2-tailed)	0.089	0.065	0.054	0.053	0.000	0.445	0.148	0.194	0.104	0.148	0.065	0.298	0.298	0.047	0.298	0.065	0.000	0.002	0.000	0.158	0.148	0.009	0.000	0.000	0.823	0.415	0.298	0.072	0.003	0.065	0.065	0.065	0.065	0.065	0.000	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
VAR00016	Pearson Correlation	0.073	.424	0.072	.519	0.165	.828	0.161	0.307	.366	0.072	.424	1.000	1.000	.446	0.196	1	.424	0.177	-0.047	0.165	0.138	0.072	.646	0.007	0.102	.549	.372	1.000	-0.133	0.162	.424	.424	.424	.424	.593	
	Sig. (2-tailed)	0.700	0.020	0.705	0.003	0.383	0.000	0.395	0.099	0.047	0.705	0.020	0.000	0.000	0.013	0.298	0.020	0.349	0.804	0.383	0.468	0.705	0.000	0.970	0.591	0.002	0.043	0.000	0.483	0.391	0.020	0.020	0.020	0.020	0.020	0.001	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
VAR00017	Pearson Correlation	.608	1.000	0.175	.514	0.328	0.273	.600	0.227	0.212	0.263	1.000	.424	.424	.424	0.341	.424	1	0.279	.424	0.260	0.277	0.175	.538	0.105	0.279	.529	.787	.424	0.215	0.263	1.000	1.000	1.000	1.000	.814	
	Sig. (2-tailed)	0.000	0.000	0.354	0.004	0.077	0.145	0.000	0.228	0.281	0.161	0.000	0.020	0.020	0.020	0.065	0.020	0.136	0.020	0.166	0.138	0.354	0.002	0.579	0.136	0.003	0.000	0.020	0.253	0.161	0.000	0.000	0.000	0.000	0.000	0.000	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
VAR00018	Pearson Correlation	0.332	0.279	.523	.439	.933	0.196	0.287	.407	.467	.433	0.279	0.177	0.177	0.297	.828	0.177	0.279	1	.701	.863	.440	0.343	.565	.875	.850	0.018	0.072	0.177	.399	.613	0.279	0.279	0.279	0.279	.683	
	Sig. (2-tailed)	0.073	0.136	0.003	0.015	0.000	0.298	0.124	0.026	0.009	0.017	0.136	0.349	0.349	0.111	0.000	0.349	0.136	0.000	0.000	0.015	0.064	0.001	0.000	0.000	0.926	0.704	0.349	0.029	0.000	0.136	0.136	0.136	0.136	0.000		
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
VAR00019	Pearson Correlation	.591	.424	.613	.439	.854	-0.014	.538	0.307	.366	.523	.424	-0.047	-0.047	0.297	.547	-0.047	.424	.701	1	.584	.440	.433	.403	.658	.626	-0.058	0.222	-0.047	.754	0.252	.424	.424	.424	.424	.643	
	Sig. (2-tailed)	0.001	0.020	0.000	0.015	0.000	0.941	0.002	0.099	0.047	0.003	0.020	0.804	0.804	0.111	0.002	0.804	0.020	0.000	0.001	0.015	0.017	0.027	0.000	0.000	0.760	0.238	0.804	0.000	0.178	0.020	0.020	0.020	0.020	0.000		
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
VAR00020	Pearson Correlation	0.310	0.260	.404	0.262	.935	0.052	0.267	0.286	0.341	0.320	0.260	0.165	0.165	0.207	.839	0.165	0.260	.863	.584	1	.410	0.235	.376	.816	.793	-0.125	0.067	0.165	0.290	.572	0.260	0.260	0.260	0.260	.597	
	Sig. (2-tailed)	0.096	0.166	0.027	0.162	0.000	0.784	0.153	0.125	0.065	0.085	0.166	0.383	0.383	0.272	0.000	0.383	0.166	0.000	0.001	0.024	0.210	0.041	0.000	0.000	0.510	0.723	0.383	0.120	0.001	0.166	0.166	0.166	0.166	0.001		
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
VAR00021	Pearson Correlation	.535	0.277	0.340	0.057	.410	0.170	.556	.683	.765	0.219	0.277	0.138	0.138	-0.003	0.265	0.138	0.277	.440	.440	.410	1	0.219	0.215	.497	0.339	0.126	0.299	0.138	0.299	0.340	0.277	0.277	0.277	0.277	.511	
	Sig. (2-tailed)	0.002	0.138	0.066	0.765	0.024	0.369	0.001	0.000	0.000	0.240	0.138	0.468	0.468	0.986	0.158	0.468	0.138	0.015	0.015	0.024	0.240	0.254	0.005	0.067	0.506	0.109	0.468	0.109	0.066	0.138	0.138	0.138	0.138	0.004		
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
VAR00022	Pearson Correlation	0.094	0.175	.891	.364	0.320	0.101	0.045	0.072	0.146	.783	0.175	0.072	0.072	0.289	0.271	0.072	0.175	0.343	.433	0.235	0.219	1	.411	.384	0.343	0.055	0.108	0.072	0.321	0.239	0.175	0.175	0.175	0.175	.406	
	Sig. (2-tailed)	0.623	0.354	0.000	0.048	0.085	0.594	0.812	0.704	0.442	0.000	0.354	0.705	0.705	0.122	0.148	0.705	0.354	0.064	0.017	0.210	0.246	0.024	0.036	0.064	0.773	0.569	0.705	0.084	0.203	0.354	0.354	0.354	0.354	0.026		
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
VAR00023	Pearson Correlation	0.178	.538	.411	.873	.451	.624	0.168	0.246	0.331	0.313	.538	.646	.646	.679	.472	.646	.538	.565	.403	.376	0.215	.411	1	0.306	0.322	.448	0.354	.646	0.144	.411	.538	.538				

Lampiran 9

Uji Reliabilitas

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

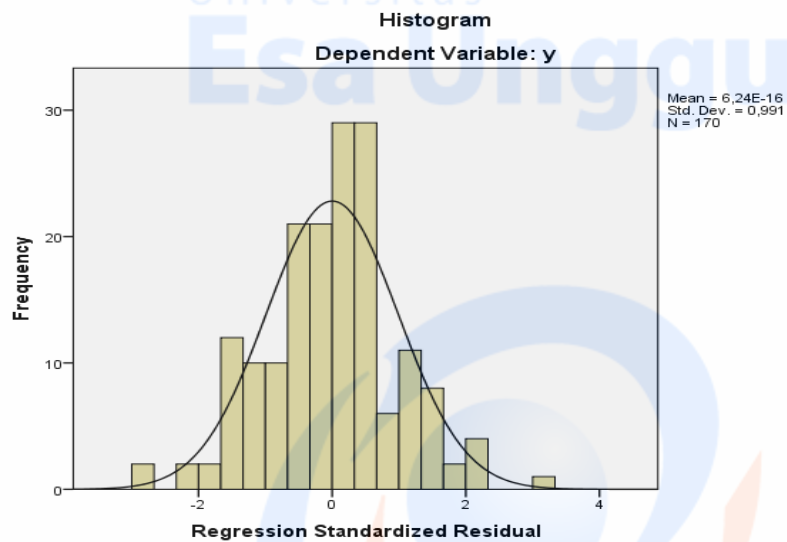
Reliability Statistics

Cronbach's	
Alpha	N of Items
,952	34

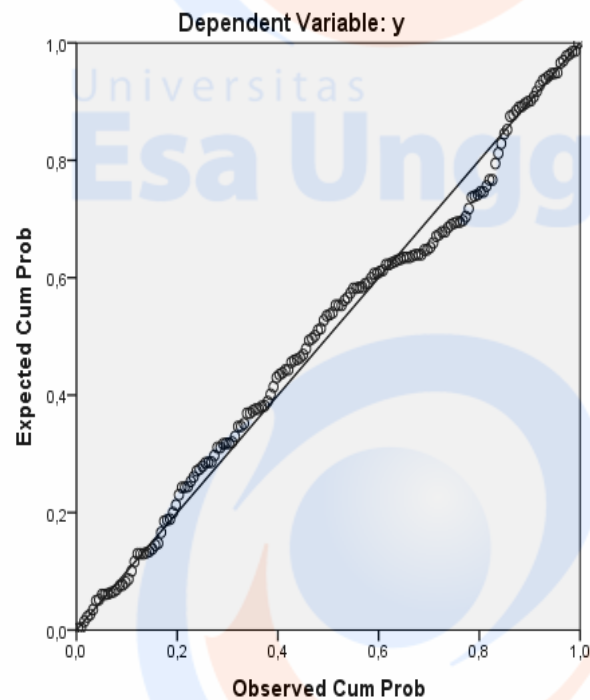
Lampiran 10

Uji Asumsi Klasik

1. Uji Normalitas



Normal P-P Plot of Regression Standardized Residual

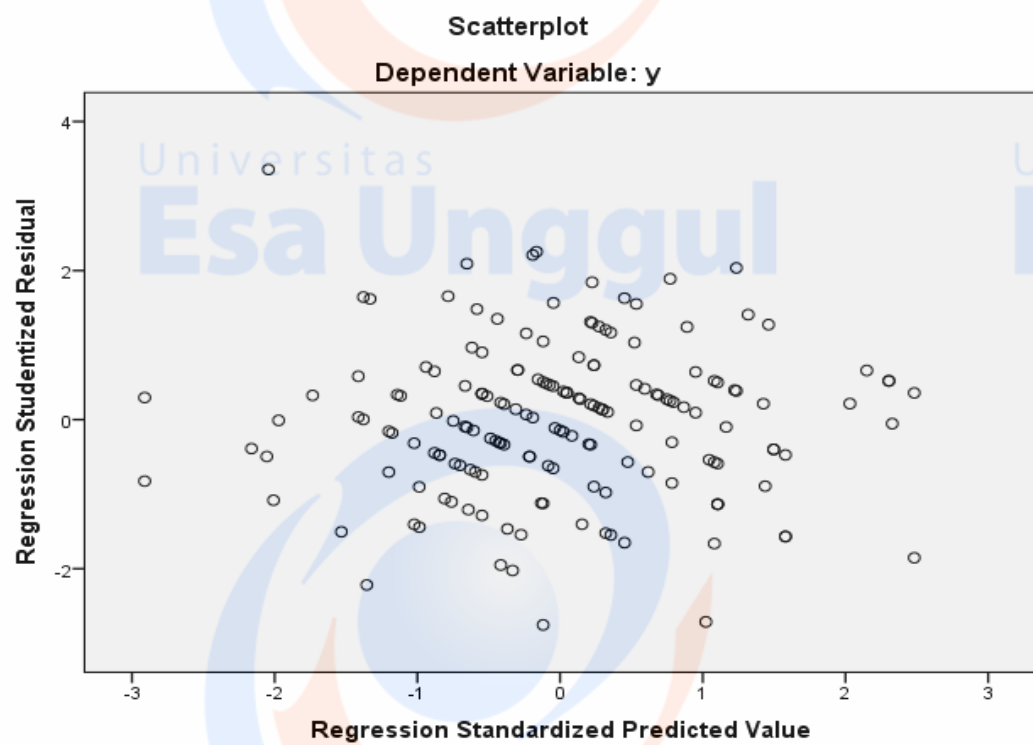


2. Uji Multikolinearitas

		Collinearity Statistics		
		B	Toleranc e	VIF
1	(Constant)	14,272		
	x1	,293	,545	1,834
	x2	,195	,396	2,523
	x3	,255	,487	2,052

a. Dependent Variable: y

3. Uji Heteroskedastisitas



Lampiran 11

Uji Hipotesis

1. Analisis Regresi Linier Berganda

Model		Coefficients ^a		
		Unstandardized Coefficients		Standardized Coefficients
		B	Std. Error	Beta
1	(Constant)	14,272	1,651	
	x1	,293	,062	,369
	x2	,195	,084	,213
	x3	,255	,117	,181

a. Dependent Variable: y

2. Uji t

Model		Coefficients ^a					
		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	
		B	Std. Error	Beta			
1	(Constant)	14,272	1,651		8,647	,000	
	x1	,293	,062	,369	4,722	,000	
	x2	,195	,084	,213	2,323	,021	
	x3	,255	,117	,181	2,183	,030	

a. Dependent Variable: y

3. Uji F dan Koefisien Determinasi

Model	Sum of Squares	df	Mean Square	F	Sig.
Regression	458,079	3	152,693	44,703	,000 ^b
Residual	567,009	166	3,416		
Total	1025,088	169			

a. Dependent Variable: y

b. Predictors: (Constant), x3, x1, x2