

ABSTRAKSI

DEWI ANGGRAINI. Pengaruh Profitabilitas, Likuiditas, dan *Growth Opportunity* Terhadap Nilai Perusahaan (Studi Pada Perusahaan *Property and Real Estate* yang Terdaftar di BEI periode 2011-2015). Dibimbing oleh Dwi Hendro Widayatmoko.

Penelitian ini bertujuan untuk menganalisis pengaruh *Return On equity* (ROE), *Curret Ratio* (CR), dan *Price Earnings Ratio* (PER) terhadap *Price to Book Value* (PBV) (Studi Pada Perusahaan *Property and Real Estate* yang Terdaftar di BEI periode 2011-2015) baik secara parsial maupun simultan. Data sampel menggunakan metode purposive sampling dan dihasilkan 19 yang dijadikan sampel penelitian ini dari 49 perusahaan. Penelitian ini menggunakan data sekunder. Data yang telah dikumpulkan yang diolah dengan asumsi klasik test sebelum hipotesis test. Hipotesis test dalam penelitian ini menggunakan beberapa regresi linear, dengan Uji t dan Uji F pada 5% tingkat signifikan.

Hasil pengujian hipotesis menunjukkan bahwa secara simultan *Return On Equity*, *Current Ratio*, dan *Price Earnings Ratio* berpengaruh signifikan terhadap *Price to Book Value*. Secara parsial *Return On Equity* tidak berpengaruh signifikan terhadap *Price to Book Value*, *Current Ratio* berpengaruh negative signifikan terhadap *Price to Book Value*, dan *Price Earnings Ratio* berpengaruh positif signifikan terhadap *Price to Book Value*.

Kata Kunci : *Return On Equity*, *Current Ratio*, *Price Earnings Ratio*, dan *Price to Book Value*.

ABSTRACT

DEWI ANGGRAINI. The effect of Profitability, Liquidity, and Growth Opportunity to the Firm's Value (Case Study On Property and Real Estate companies are listed in Indonesia Stock Exchange Period 2011-2015). Led by Dwi Hendro Widayatmoko.

This study aimed to analyze the effect of Return On Equity (ROE), Current Ratio (CR), Price Earnings Ratio (PER) on Price to Book Value (PBV) (Case Study On Property and Real Estate companies are listed in Indonesia Stock Exchange Period 2011-2015) both partially and simultaneously. The data is sampled using purposive sampling method and resulting 19 are used as sample of this research from 49 companies. This research uses secondary data. The data which have already collected are proceed with classic assumption test before hypothesis test. Hypothesis test in this research use multiple linear regression, with t test and f test on 5% level of significant.

Hypothesis testing results showed that simultaneous, Return On Equity (ROE), Current Ratio (CR), and Price Earnings Ratio (PER) had significant effects on Price to Book Value (PBV). Partially, Return On Equity (ROE) have not significant effect on Price to Book Value (PBV), Current Ratio (CR) have a significant negative effect on Price to Book Value (PBV), and Price Earnings Ratio (PER) have a significant positive effect on Price to Book Value (PBV).

Key Words : Return On Equity, Current Ratio, Price Earnings Ratio, and Price to Book Value.