

ABSTRACT

NURINDAHSARI. 2017. "EFFECT FIRM SIZE, PROFITABILITY, AND LEVERAGE ON THE VALUE OF COMPANIES IN PROPERTY AND REAL ESTATE COMPANIES IN 2014 - 2015". (Pembimbing Bapak Dwi Hendro Widayatmoko SE., AK., M.Si., CA).

The company was founded with the aim of increasing company value, firm size, profitability, and leverage is an effort to increase the value of the company. This research aims to determine the effect of firm size, profitability, and leverage on the value of companies in property and real estate companies in 2014 - 2015.

The population of this research are property and real estate companies listed on the Indonesia Stock Exchange in 2014 - 2015. Sample selection of 90 samples. Descriptive analysis method, classical assumption test, hypothesis test, and multiple linear.

From the result of research, it is found that firm size and profitability give influence in this research mean firm size and profitability influence to company value.

Suggestion from this research is research variable which used in subsequent research add data with time of different research period and information about company value, in order to get more accurate result.

Keywords : Firm Size, Profitability, Leverage, Firm Value