



**LAPORAN KEIKUTSERTAAN SEBAGAI ORAL
PRESENTER PADA THE 3RD INTERNATIONAL
CONFERENCE ON FAMILY BUSINESS AND
ENTREPRENEURSHIP**

Oleh

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Diselenggarakan Oleh President University
di Patra Bali Resort & Villas, Kuta Bali 8-9 April 2019

A. LATAR BELAKANG

Konferensi Internasional Family Business & Entrepreneurship yang ketiga kali diadakan di Bali Indonesia ini memberikan kesempatan kepada praktisi, pengusaha, dan dosen bisnis dan manajemen seluruh Indonesia untuk berbagi ide-ide terbaru dan pengetahuan yang dihasilkan dari penelitian-penelitian dibidang Family Business & Entrepreneurship. Konferensi International ini dihadiri oleh kurang lebih 150 peserta dari Indonesia, Inggris, Amerika, India, Malaysia dan Singapura.

Konferensi internasional Family Business & Entrepreneurship ini mengambil tema “*Family Business & Entrepreneurship oward Creative Industry 4.0 Landscape*”. Dalam konferensi ini juga digambarkan perkembangan family business dan entrepreneurship dari masing-masing negara sehingga kita dapat mengambil pelajaran dan ide untuk meningkatkan mutu dan kualitas dalam family business & entrepreneurship di Indonesia. Peserta dan pembicara dalam konferensi ini terdiri dari praktisi bisnis UMKM; praktisi Bisnis Tiki –JNE, BRI , PT. Propan Raya; praktisi Konsultan; dosen; mahasiswa; Editor in Chief International Journal dan Sesjen Kementrian Riset, Tehnologi dan Pendidikan Tinggi sebagai pembuat kebijakan.

Presentasi hasil penelitian dan studi literature dilakukan oleh sekitar 100 speaker dari berbagai negara secara paralel selama dua hari konferensi. Hasil diskusi dan masukan selama konferensi dapat digunakan untuk menambah dan memperbaiki manuskrip penelitian sehingga dapat dipublikasikan sesuai rencana.

B. PELAKSANAAN KEGIATAN

The 3rd International Conference on Family Business & Entrepreneurship dilaksanakan selama 2 hari, yaitu tanggal 8 s/d 9 April 2019 di The Patra Bali Resort & Villas, Kuta Bali. Adapun *Keynote Speaker* dan jadwal kegiatan sebagai berikut:

The 3rd International Conference on Family Business and Entrepreneurship (ICFBE) | April 8-9, 2019 at The Patra Bali Resort and Villas Bali

PARALLEL SESSION

Parallel Session	No.	Time	Room 1		Room 2		Room 3	
			Name	Title	Name	Title	Name	Title
Day 1: Monday, April 8, 2019								
Parallel Session #1 09.30-12.00	1	09.30-09.45	Azalia Mawarindani Indra , Gadang Ramantoko	The Development of Digital Maturity Model for Small Medium Enterprise	Budi Mulia Panggabean	Analysis of Customer Loyalty Program: The Case Study of MyPertamina, 2018	Hanif Adinugroho Widyanto , Rahmania Agusti Cahya	Beauty Influencer in the Digital Age: How Does It Influence the Purchase Intention of Generation Z?
	2	09.45-10.00	Armando Yonathan	Investigating Role of Perceived Organization Support on Prosocial Voice Behavior and Upward Safety Communication in Benevolent & Morality Leadership Environment	Ronald Sianipar	Impact of Entrepreneurial Orientation and Market Orientation on SMEs performance influenced by External Environment and Networking Capabilities	Zikra Fadilla , Riani Rachmawati	The Influence of Work Schedule Flexibility to Enhance Employee Work-Life Balance at Start-up Companies in Indonesia
	3	10.00-10.15	Fran Sayekti Sayekti Lilis Endang Wlijayanti Siti Resmi Resmi Abdul Muhamad Sumantri	The Influence ability of personal techniques and training and education programs on the performance of Information System with Top manager support as a moderating variables (A Case studi in Some Social Service of the Regional Government of Yogyakarta City)	Hardi Utomo Sony Heru Priyanto Lieli Suharti Gatot Sasongko	Developing Social Entrepreneurship Through Entrepreneurship A Study of Community Perception in Indonesia	Eko Prasetyo	The Impact of Organizational Structure and Digital Maturity on Corporate Entrepreneurship in the Relation to Business Model Innovation Adoption and Business Model Performance in the Hospitality Sector
	4	10.15-10.30	M. Mustopa Romdhon , Trisniarty Adjeng Moelyatie, Yetty Oktarina	A Priority Strategy in Developing the Business of Cultivating Egg-Laying Ducks in Indonesia	Astria Sari Marsyeili	The Effect of Learning Orientation, Network Capability, on Coffee Shop's Performance Through Entrepreneurship Orientation and Market Orientation	Muhammad Fauzi , Harriman Saragih	Increasing Public Awareness on Climate Change: Integrating Intelligence Analytics to Edge Devices in Industry 4.0
	5	10.30-10.45	Liliani Reskita	Analysis Internal Factors of Banking Performance on Bank's Profitability in Indonesia	Genoveva , Filbertha Nathania, Kartawaria	A Comparison of Entrepreneurial Orientation Among Africa, Asia and Europe Business Students	La Ode Rifaldi Nedan Prakasa , Muhammad Ilham Razak	Analysis of Road Map E-Commerce Policy in Feminism Perspective: An Effort to Empower the Rural Women as the Strategy to Enhance the Indonesian Digital Economy Vision 2020
	6	10.45-11.00	Syahmardi Yacob , Erida Erida	Does of Market Attractiveness Increasing Tourism Visiting Intention Through Destination Image in Rural Tourism: Evidence from Indonesia?	Suresh Kumar , Dedi Kurniawan	The Relationship Between Entrepreneurial Education, Family Background, Innovativeness, and Entrepreneurial Capabilities Toward Entrepreneurial Intention	Setiawan Ari , Hanif Adinugroho Widyanto	Brand Equity in an Online Open Marketplace: An Exploration of the Antecedents of Purchase Intention

7	11.00-11.15	William Lie	Backward Integration Strategy of An Automatic Gas Deck Oven Distributor	Eric Ricardo Senjaya, Genoveva	Study of Entrepreneurial Intention Among Business Students	Emeralda Aryuni, Riani Rachmawati	The Influence of Socialization Tactics towards Employees Commitment through Relational Mechanism in Start-up Companies
8	11.15-11.30	Antonius Antonius, Sony Heru Priyanto, Albert Nugraha	Competitiveness of Various Resource Typologies in Indigenous Tourism: A Resource-Based View Approach	Presenter	Title	Presenter	Title
9	11.30-11.45	Presenter	Title	Presenter	Title	Presenter	Title
10	11.45-12.00	Presenter	Title	Presenter	Title	Presenter	Title

Lunch Break

Parallel Session #2 13.00-15.00	1	13.00-13.15	Sir Kalifatullah Ermaya	Business Strategy and Competitive Advantage to Improve Organization Performance in Terms of Environmental Turbulence and Dynamic Capabilities (Case Study at PT POS in West Java)	Muana Nanga Dedi Kurniawan	Encouraging Entrepreneurship as the Strategy for Empowering Micro, Small and Medium Enterprises: A Literature Review	Reschiwati Reschiwati, Fran Sayekti, Faisal Arief	Account Representative Roles, E-Filing and MSMEs in Tax Compliance
	2	13.15-13.30	Karen Sheila Gustin	The Effect of Work Engagement, Organizational Identification and Job Involvement on Work Performance: Analysis Toward Drivers of Ride-hailing Services	Maria Jacinta Arquisola Iseu Adywianti	The Role of Family Influence, Gender, and Entrepreneurial Education towards Entrepreneurial Intentions of Vocational High School (SMK) Students in Tasikmalaya, West Java	Hadi Cahyadi	Inter-Generation Family Business Succession is a necessity but not easy: Study of Large-family businesses in Indonesia
	3	13.30-13.45	Erny Estiurlina Hutabarat Ade Dwi Septiani Jusa	Recruitment in Digital Era, A Study on Job-Seekers Perception	Maria Jacinta Arquisola Ester Mulia Tan	Employee Perceptions on How Indonesian Industries Implement HR Roles to Address the Challenges of Industry 4.0	Bruno Rummyaru	Beyond Family Business and Entrepreneurship
	4	13.45-14.00	Dewi Khumaeni Filda Rahmiati	The influence of tourism service quality on tourist satisfaction and tourism loyalty : a study of foreign tourist in Indonesia	Dedy Dewanto Budi Soetjipto	The Effect of Follower in increasing Leader's Innovativeness and Firm Performance: Empirical Study at PT."X"	Esti Nalurani Shinta Nastiti	The Role of Leadership and Organizational Culture on Succession Planning of Family Company in The Dabn Corporation
	5	14.00-14.15	Chandra Setiawan Intan Permata Sari	The Effect of Financial Performance and Corporate Social Responsibility toward the Firm Value of Commercial Banks Category in Indonesia	Suresh Kumar Dedi Kurniawan	The Influence of The Quality of Working Life on Employee Job Satisfaction, Job Commitment and Intention to Stay in The Small Medium Enterprise in Cikarang District	Wakhid Slamet Ciptono, Rocky Adiguna	How Do Family Businesses Create Happiness? A Conceptual Model for an Indonesian Context

6	14.15-14.30	Mayadewi Istyawardhani Budi Widjaja Soetjipto	The Influence of Supportive Learning Environment Towards Employee Retention – Examining the Mediator Roles of Person-Organization Fit and Psychological Capital	Kunthi Afrilinda Kusumawardani, Richard Richard	Family Comes First: an Investigation on Entrepreneurial Intention Among Chinese Indonesian Gen Z	Fernando Van Wis Lee, Genoveva Genoveva	The Less Intention to Apply In Family Business: Millennials Perspectives
7	14.30-14.45	Helen Alexandra, Hajanirina Andrianantenaina	Analysis of The Effect of CEO Age, Gender and Work Experience on Family Business Sustainability	Grace Amin	Analysis of Generation Gap on Organizational Commitment	Presenter	Title
8	14.45-15.00	Chandra Setiawan Putu Raisa Laksmi Febriani	The Influence of Risk Management and Good Corporate Governance toward Profitability of Conventional Banks Category III in Indonesia	Andrias Andi, Kristina Sisilia	Indonesia SME Supply Chain Performance from SCOR Model Perspective	Presenter	Title

Coffee Break

Parallel Session #3 15.30-17.00	1	15.30-15.45	Mery Kristiani Ika Pratiwi Simbolon	Analysis of Stock Price Volatility in Indonesia: Dividend Policy and Earning Management	Vera Yanti Eka setyaningsih Ida Zuniarti Slamet winarno Sri Arfani	Development of Competence of Small Medium Business Actor in Utilizing Information and Communication Technology in Bandung	Khansa Fii Sabilillah Ihsan Hadiansah Adhi Setyo Santoso	Indonesian Travelers' Perspectives in Travel Planning: Using Travel Vlog or Not?
	2	15.45-16.00	Mutiara Ansia Azara Sidiq Imas Nurani Islami	Does Job Satisfaction Mediate the Relationship Between Opportunities and Organizational Commitment?	Ajay Chauhan, Innaya Vira Asyifa, Ketwadee Madden	Impact of Price, Promotion and Brand Image on Purchase Intentions in the Choice of a Low-Cost Airline	Nugraha Kusbianto Sabian, Ihsan Hadiansah, Karina Beiby Yulian	Generation Y behavioral intention to use Grab Car: an evidence from Indonesia
	3	16.00-16.15	Maria Yus Trinity Irsan, Ika Pratiwi Simbolon	The Analysis of Value at Risk: Companies Listed on LQ45	Waseso Segoro	The Influences of Life Style, Perceived Ease Of Use, And Perceived Usefulness On The Interest In Using E-Money Card Mandiri Bank In Jakarta Indonesia	Sheila Kuslitasari, Gadang Ramantoko	Prediction of Factors that Influence Complaint Handling Sentiment on Customers Using Logistic Regression (Case Study of An Online Shoe Company)
	4	16.15-16.30	Muhamad Safiq	Factors that affect future cash flow and its impact on financial distress	Ayu Ika Sukaesih, Herry Irawan, Andry Alamsyah	Opinion Voice Using Text Analytics to Understand Global Tourism Attractions	Anggita Prameswara Putri, Dr. Gadget Ramantoko	Evaluation Users Response of Streaming TV Mobile Application Using Data Envelopment Analysis (DEA)
	5	16.30-16.45	Presenter	Title	Presenter	Title	Jilmi Astina Anif, Ernie Tisnawati Sule, Hilmiana Yudo Martono, Sucherly Sucherly	The Impact of Service Quality on Tourists' Trust through the Reputation of Dive Trip Operators in Indonesia
	6	16.45-17.00	Presenter	Title	Presenter	Title	Andi Ina Yustina	Linking Ethical Climate to Managerial Success

Parallel Session #4 08.00-09.30	1	08.00-08.15	Andi Setiadi Tengku Ezni Balqiah	Analyzing Customer Lifetime Value Based On Frequent Flyer Member Transaction : The Case of Indonesian Airways	Esti Nalurani, Suwignyo Widagdo Yuniarita Indah	The Effect Of Visionary Leadership And Enterpreneural Motivation Toward Business Performance On Campus Enterpriser In The University Of Jember	Aryo Nugroho Hedyanto	The Correlation of Digital Feature on Decision to Use Loyalty Program: A Case Study on Loyalty Program in Garuda Indonesia
	2	08.15-08.30	Eryne Riptantya	Analysis of Strategic Options on Garuda Indonesia Subsidiaries	Hasliza Hassan, Abu Bakar Sade, Melissa Wendy Migin	State of Entrepreneurship Attitude and Intention among Malaysian Youngsters	Terra Andi Pasomah	Work performance and positive and negative work factors: Evidence from motorcycle taxi drivers
	3	08.30-08.45	Erida Erida, Syahmardi Yacob, Johannes Simatupang	Model Of Marketing Performance That Supported By Marketing Attractiveness And Competitive Advantage In Rural Tourism: Experience From Indonesia	Dian Ratna Sawitri, Ika Zenita Ratnaningsih, Mirwan Surya Perdhana	The Links from Career Congruence, Commitment to Parents' Goal, and Goal Clarity to Career Aspirations and Distress in Students with Entrepreneurship Goal	Akbari Jamalullail Faisal, Dr. Biakman Irbansyah	The Effect Of Marketing Activities Using Social Media On Brand Equity And Man Customer Response Towards Watch Brands In Indonesia
	4	08.45-09.00	Erna Sofriana Imaningsih, Prijono Tjiptoherijanto, Ignatius Heruwasto, Daniel Tumpal H. Aruan	Exploring Value Orientations : The Influences of Egoistic, Altruistic, and Biospheric Values to Green Satisfaction and Green Commitment	Puspita Cahya Arinda, Winda Widyanty, Achmad Hidayat Sutawidjaya	The influence of entrepreneurial passion, competence and entrepreneurial characteristics on the success of the strawberry processing MSME business	Antonio Jaramillo Dayag	Price-Earnings Multiple as an Investment Assessment Tool in Analyzing Stock Market Performance of Selected Universal Banks in the Philippines
	5	09.00-09.15	Mirwan Surya Perdhana, Dian Ratna Sawitri, Ghanis Chaerunissa	Merger, acquisition, and the role of leadership in achieving person-organization fit: A phenomenological study	Kristina Sisilia, Yahya Peranginangin	Course Comparison of Formal Institution and Non Formal Startup using Kano Model	Ratri Amelia Aisyah	Quality Evaluation of Electronic Services on Train Passengers in Surabaya
	6	09.15-09.30	Syuh Fuen, Maryat Nirwandi	Investment Strategy of New Colorant Project at PT. YY	Ristiyanti Harsono, Sony Heru Priyanto, John Joi Ihalauw, Rooskities Andadari	Interaction in the Small Hotel Service Encounter: Shall Scripting Compulsory?	Yennida Parmariza, Dede Afriani	Online Consumer Behavior from the Perspective of Brand Ambassador, Web Design and Customer Trust Variables



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April 8-9, 2019 at The Patra Bali Resort and Villas
Monday, April 8, 2019

08.00-09.30	Registration and coffee break
09.30-12.00	Parallel Session #1
12.00-13.00	Lunch break
13.00-15.00	Parallel Session #2
15.00-15.30	Coffee break
15.30-17.00	Parallel Session #3

Tuesday, April 9, 2019

08.00-09.30	Parallel Session #4
08.30-09.30	International Journal Publication Workshop
09.30-10.00	Coffee Break
	<i>(Certificate distribution in the plenary room before the session begins)</i>
	Opening Remarks Prof. Budi Susilo Soepandji, Chairman of President University Foundation
10.00-11.00	Plenary Session #1 <i>"Developing entrepreneurship nation & culture through entrepreneurship education"</i> Host : Nadine Sulkowski, University of Gloucestershire, UK Speakers : 1. Prof. Rina Indiausti, Sekretaris Ditjen Pembelajaran dan Kemahasiswaan – Ristekdikti 2. Prof. Neil Towers, Ph.D., University of Gloucestershire UK & Editor-in-Chief of some international journals
11.00-12.30	Plenary Session #2 <i>"Sustaining & Expanding Family Business in Creative Industry 4.0 Era: A Sharing Session"</i> Host : Maria J. Arquisola, Ph.D., Dean of Faculty of Business, President University Speakers : 1. Dr. Yuwono Imanto, Director at PT Propan Raya, Steering Committee of Indonesia Creative Cities Network 2. Mr. Eri Palgunadi, Vice President of Marketing at PT. Tiki Jalur Nugraha Ekakurir (JNE) 3. Dr. AB Susanto, Founder of The Jakarta Consulting Group
12.30-13.00	Closing and Awarding Remarks by Prof. Jony Haryanto, Rector of President University
13.00-14.00	Lunch ND International Journal Publication Workshop Certificate Distribution

D. Materi Presentasi

The Effect of Follower in increasing Leader's Innovativeness and Firm

Prerformance: Empirical Study at PT."X"

ABSTRACT

New knowledge enables firms both to innovate and to outperform their rivals in dynamic environments (Grant, 1996; Kogut & Zander, 1992). Current development of Knowledge Management theory maintains that new knowledge is created within organizations through a process of exchange and combination among employees (Nahapiet & Ghoshal, 1998). Hence there is no clear direction of flow of ideas and knowledge. The objective of this research is to understand the process of developing leaders' innovativeness in the context of a project-based organization with followers as the provider of ideas and knowledge. In addition, this research aims at understanding the extent to which such innovativeness is turned into project performance. This research is conducted in a construction state own enterprise (SOE), selected due to tight competition and the consequential need for innovation within short timescales. The data collection involves 118 dyads of general managers (as leaders) and project managers (as followers). This research is based on a knowledge management model, which according to Dibella, Nevis and Gold (1996) comprises of knowledge acquisition, knowledge sharing and knowledge use, as well as on Nonaka and Takeuchi's (1995) middle-up down model to foster innovation. The findings indicate the presence of vertical, middle-up flow of knowledge acquisition and sharing, that is, from followers to leaders in the development of leaders innovativeness. Yet, this research demonstrates the opposite effect in vertical, down flow of knowledge use in which leaders' innovativeness may result in lower project performance. The hypothesis that Leader's Innovativeness affects positively to Project's Performance is not proven, but the effect is significantly negative. The reasons can be explained as follows: (1) Communication constraints (such as educational level difference, construction certificate ownership difference, competition, prestige, etc), (2) External factor constraints during execution (such as shortage materail and equipment supply, act of God, etc), (3) Setting target by Head Office is high, target reconciliation with region/division affected by external factor and cut off date, as well as company still adopt accounting system multi years bases, (4) Company do not perform Accumulated Knowledge Base, by codification of innovations from finished projects, (5) The impact of innovation might be long term nature.



Keywords:

Follower's personal mastery, knowledge exchange and combination, Leader-member exchange (LMX), leaders' innovativeness, project performance.

E. Lampiran Foto Kegiatan



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