

**ACTIVITY REPORT**  
**1<sup>st</sup> INTERNATIONAL CONFERENCE ON EDUCATION, LANGUAGE  
AND SOCIAL SCIENCE**  
**JAKARTA STATE UNIVERSITY**  
**JAKARTA, 6-7 AGUSTUS 2019**



**Budi Tjahjono, S.Kom, M.Kom**

**FAKULTAS ILMU KOMPUTER**  
**UNIVERSITAS ESA UNGGUL**  
**JAKARTA**  
**2019**

## KATA PENGANTAR

Dengan Rahmat Allah SWT kami dapat menyelesaikan laporan pelaksanaan konferensi internasional yang diselenggarakan di Universitas Negeri Jakarta dalam rangka mengikuti The 1st International Conference on Education, Language and Social Science. Kegiatan ini dilaksanakan tanggal 6-7 Agustus 2019 di Gedung Bung Hatta Universitas negeri Jakarta . Kegiatan ini merupakan kegiatan konferensi ICELS pertama dimana kegiatan ini proceeding terindeks scopus dan makalah terpilih akan dipertimbangkan masuk dalam jurnal terakreditasi Scopus.

Kegiatan konferensi ini diselenggarakan dengan tujuan guna sharing dan diskusi hasil penelitian para peserta khususnya dalam bidang pendidikan, bahasa dan ilmu-ilmu sosial. Kami mengucapkan banyak terima kasih kepada berbagai pihak diantaranya LPPM Universitas Esa Unggul, Fakultas Ilmu Komputer dan Yayasan Kemala Bangsa atas ijin dan kesempatan dalam mempresentasikan hasil penelitian kami.

Semoga hasil laporan kegiatan konferensi yang kami ikuti , dapat berguna bagi pihak-pihak yang berkepentingan dan mengembangkan ilmu yang berkaitan dengan keinovasian.

Terima kasih kami sampaikan atas perhatian, ijin dan kesempatannya.

Budi Tjahjono, S.Kom, M.Kom

## LATAR BELAKANG

Pendidikan tinggi adalah salah satu organisasi yang harus mengembangkan inovasi dan respon dari perkembangan ilmu dan teknologi. Adapatis pada pengembangan ilmu dan teknologi merupakan bagian yang sangat penting. Jika tidak diinginkan ketinggalan dalam perkembangan teknologi, kompetensi sumber daya manusia harus diubah. Semua alur kerja organisasi harus berubah.

Pendidikan tinggi harus menjadi motor dalam disruptive inovasi yang dapat mengubah pola pikir, kerja organisasi, produktivitas, disiplin, inovasi, progresif, mau berubah dan agresif dalam membuat breakthrough. Satu jalannya adalah dengan menyesuaikan kurikulum dan metode pembelajaran dan kontekstual. Pendidikan tinggi harus memungkinkan menjadi agen perubahan melalui penelitian dan berbagai inovasi.

Cara baru harus dikembangkan. Mahasiswa dan dosen harus dikembangkan inovasinya. Agenda perubahan harus disesuaikan waktu dan peralatan melalui berbagai ketrampilan yang harus dipertimbangkan agar tetap bertahan. Data dan teknologi, pengetahuan, kemampuan kepemimpinan dan kewirausahaan. Dunia pendidikan dan dunia industri harus bekerja sama dalam mengembangkan strategi transformasi industri. Salah satunya adalah mempertimbangkan pengembangan sektor manusia karena transformasi industri akan sukses dengan tuntutan kompetensi.

SERTIFIKAT

Language Education of Postgraduate School  
Universitas Negeri Jakarta



THE  
**ICELS**  
2019  
INTERNATIONAL CONFERENCE  
ON EDUCATION,  
LANGUAGE, AND SOCIETY

# CERTIFICATE

Presented to:

**BUDI TJAHHJONO**

with sincere thanks for being a  
**Presenter**

at The International Conference on Education, Language, and Society  
held on August 6, 2019 in Jakarta, Indonesia

Acting Director of Postgraduate School  
Universitas Negeri Jakarta

Chairperson of ICELS



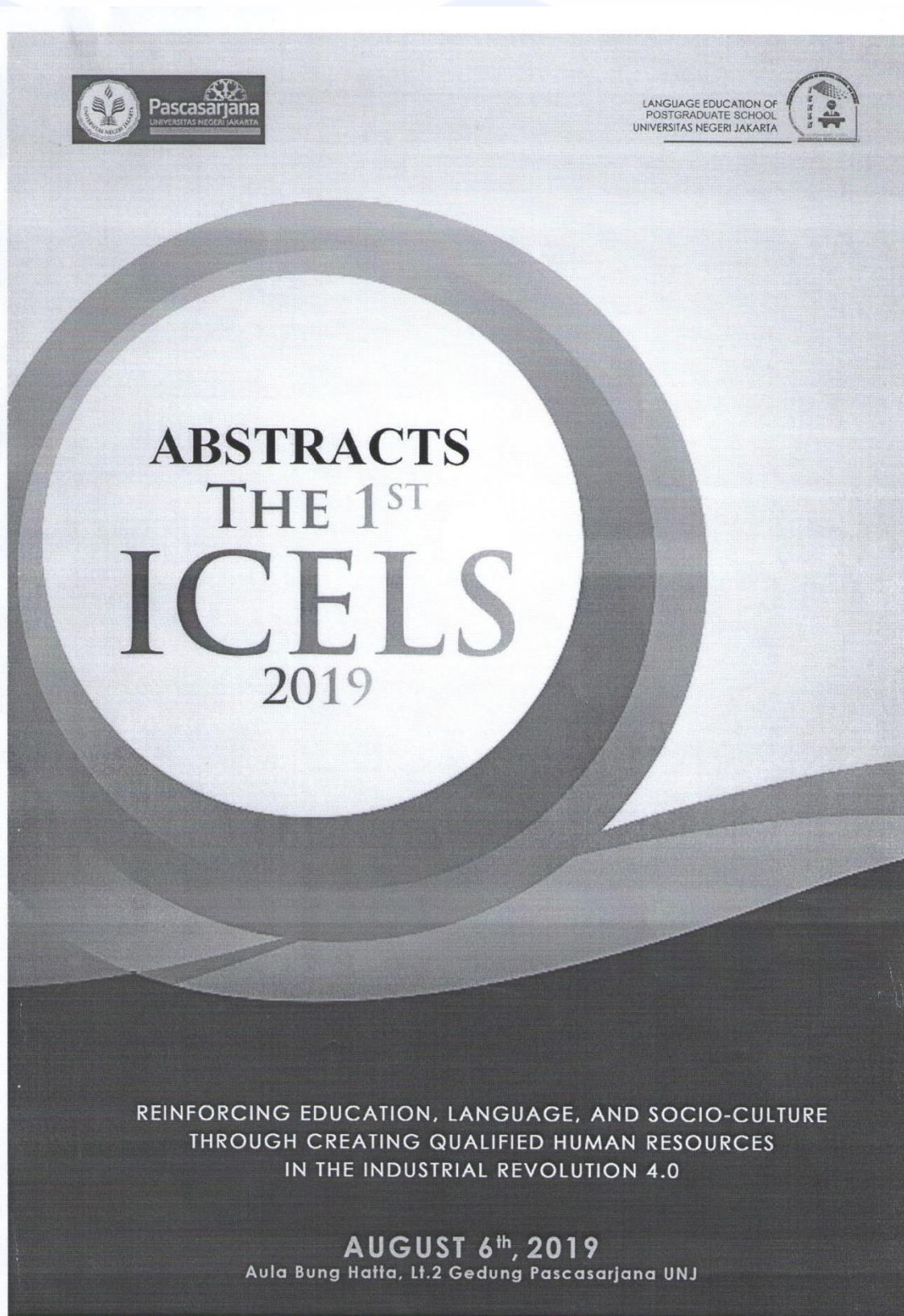
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**KUMPULAN ABSTRAK**



**ABSTRACTS**

**THE 1<sup>ST</sup> INTERNATIONAL CONFERENCE ON  
EDUCATION, LANGUAGE, AND SOCIETY (ICELS)  
2019**

Reinforcing Education, Language, and Socio-Culture Through Creating  
Qualified Human Resources in The Industrial Revolution 4.0

**LANGUAGE EDUCATION OF POSTGRADUATE SCHOOL  
UNIVERSITAS NEGERI JAKARTA  
2019**

**ABSTRACT**

The 1<sup>st</sup> International Conference on Education, Language, and Society 2019

Reinforcing Education, Language, and Socio-Culture Through Creating Qualified Human Resources in The Industrial Revolution 4.0

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ISBN: 978-623-91052-6-6

**Editors:**  
Miftahul Khaerah Anwar  
Fernandes Arung  
Asep Supriyana  
Otto Fajarianto

**Published by:**  
Language Education of Postgraduate School  
Universitas Negeri Jakarta  
Jalan Rawamangun Muka, Jakarta





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**THE EFFECT OF TRANSFORMATIONAL LEADERSHIP,  
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LECTURERS PERFORMANCE AT ESA UNGGUL UNIVERSITY,  
2019**

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**ABSTRACT**

Higher education has a national mission and is an infrastructure to give birth to graduates and prospective leaders of quality and virtuous nation. Lecturer performance is an activity experienced in achieving goals or results. Some variables that are expected to influence lecturer performance are transformational leadership, organizational culture, and innovation. The purpose of the study was to obtain information and find out about the direct effects of transformational leadership, organizational culture, and innovation on the performance of lecturers. This research was associative causal using a quantitative approach. The analytical method used was descriptive and inferential methods. The results showed that there was a positive direct effect of transformational leadership on lecturer performance ( $\beta = 0.19$ ); there was a positive direct influence of organizational culture on lecturer performance ( $\beta = 0.41$ ); there was a positive direct effect of innovation on lecturer performance ( $\beta = 0.22$ ); there was a positive direct effect of transformational leadership on innovation ( $\beta = 0.28$ ); there was a direct influence of organizational culture on innovation ( $\beta = 0.23$ ). Conclusions, lecturer performance is not only influenced by organizational culture but also needs to be considered also transformational leadership and innovation.

**Keywords:** transformational, leadership, organizational, culture, innovation, performance.

FOTO KEGIATAN

