

# Esa Unggul

# Esa Ungo

## **LAPORAN**

## **International Conference and Call for Paper**

548th International Conference on Management, Economics & Social Science - ICMESS

14th - 15th December, 2019 at Dubai, United Arab Emirate

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Presented by: Elistia, SE, MM

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Faculty of Economic and Business
Esa Unggul University

Desember 2019







## Background

Researchfora is World's largest Non-profitable professional organization meant for research development and promotion in the field of Science, Engineering, Technology, Management, Economics, Social Science, Medical & Health Science. Researchfora is a paramount body which has brought technical revolution and sustainable development of Science, Engineering, Technology, Management, Economics, Social Science, and Medical & Health Science. Researchfora constitutes of professional wizards and overseas technical leaders who have left no stones unturned to reinforce the field of Science, Engineering, Technology, Management, Economics, Social Science, Medical & Health Science. The organization conducts technical conferences, seminars and workshop at different parts of country to reduce the gap between curriculum and their practical implementation among students, research scholars, professors, Engineers & scientists. Today Researchfora is one of the leading publishers of research papers in its high quality peer reviewed journals, proceeding and research magazine. The organization provides a brilliant scope of research and development to geniuses and wizards working in the field of engineering by providing financial aids by which economic constraints won't retaliate the technical growth and research development.

## II. Call for Paper Presentation Content

548th International Conference on Management, Economics & Social Science - ICMESS 14th - 15th December, 2019 at Dubai, United Arab Emirate, I submit my paper entitles:

## "Study of Alignment between Potential and Leading Sectors in Sambas, West Kalimantan, Indonesia"

The development of an area is inseparable from the role of resources, both natural resources and human resources. Both of these resources are very important in determining the success of regional development. Sambas Regency, which is one of the Regencies in West Kalimantan Province, in its development process is inseparable from national development but is highly adapted to the potential and problems that exist in the region. This is due to differences in conditions, needs and potential problems that are owned by each region. If a region can manage the leading sector and its economic potential, then it will quickly have an impact on the quality of Human Resources and Economic Growth is very high. The results of the analysis of leading sectors using the Location Quotient (LQ) measuring instrument that Sambas has the top 3 leading sectors, namely Agriculture, Forestry, and Fisheries, Large and Retail Trade, Processing Industry. The challenge is the management of regional natural resource potential that is influenced by factors in the development of human resources, infrastructure, investment and business capital that are oriented towards regional potential growth. The study recommends that local governments need to establish regional spending policies in investment in education-oriented to building the productivity of potential local natural resources, among others, Manufacturing, Mining and Excavation, and Tourism. Keywords - Leading Sectors, Potential Sectors, Local Development, Location Quotient.



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## III. Conference Program and Schedule

For detail program schedule see the attachment

• Day 1 : 14<sup>th</sup> December, 2019

09.00 am: Registration Participant

09.30 am: Opening

10.30 am till 04.00 pm: Presentation paper

Day 2: 15<sup>th</sup> December, 2019
 10.00 am till 13.00 pm: Presentation paper

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Re	gistration and Reporting 9.30AM	; time	Ina	uguration Function 10.00AM		Vote of Thanks 10.15AM					
_		-	(10.	30 AM to 12.00 PM)							
Sl no.	l no. Paper ID.		Paper Title	Author	Co-authors	Author's Affiliation					
	RF-ICMESSDUBA- 14129-6663	MANA SAFET	IINING THE RELATIONSHIPS EEN EMPLOYEE PERCEPTIONS OF AGEMENT'S COMMITMENT TO YAND THE SAFE BEHAVIOUR OF OYEES: A STUDY IN TURKEY	SERPIL AYTAC	SALIH DURSUN	BURSA ULUDAG UNIVERSITY, FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES. TURKE					
	RF-ICMESSDUBA- 14129-6831	POTE	Y OF ALIGNMENT BETWEEN NTIAL AND LEADING SECTORS IN AS, WEST KALIMANTAN, NESIA	ELISTIA		ESA UNGGUL UNIVERSITY, JAKART.					
	RF-ICMESSDUBA- 14129-6891	ARE U	FFECTS OF TECHNOLOGIES THAT ISED IN THE MANUFACTURING ESS ON JOB SATISFACTION: THE OF THE TURKISH GARMENT OR	ÖZLEM KAYA		HITIT UNIVERSITY, FACULTY OF FIN ARTS, DESIGN AND ARCHITECTURE DEPARTMENT OF TEXTILE AND FASHION DESIGN					

Page 1 of 2

RF-ICMHSDUBA-14129- 6611 GS-ICOGP-DBAI-13129- 1961	PAIN MANAGEMENT OF PATIENTS WITH CHRONIC RENAL FAILURE: A CASE STUDY OF PATIENTS IN A PRIVATE RENAL FACILITY ENVIRONMENTALLY FRIENDLY PROCESS OF DE-OILING AND REACTIVATION OF OIL REFINERY SPENT CLAY  SOCIO-ECONOMIC STATUS AND	ADAM JK ISAM A.H. AL ZUBAIDI	GOVENDER S  ADIL AL TAMIMI, MOSTAFA AL ZUBAIDI  ADÉLA JANIŠOVÁ, KLÁRA MRŠTINOVÁ,	DURBAN UNIVERSITY OF TECHNOLOGY, DURBAN, KWA-ZULU NATAL, SOUTH AFRICAZDURBAN KIDNEY & DIALYSIS CENTRE, DURBAN, SOUTH AFRICA FACULTY OF ENGINEERING AND APPLIED SCIENCE/ UNIVERSITY OF REGINA / SASKATCHEWAN- CANADA INSTITUTE OF PRIMARY AND PRE- PRIMARY EDUCATION, FACULTY OF EDUCATION, UNIVERSITY OF
AR-SL2E-ABDHBI- 141219-300	ATTITUDES TOWARDS SCHOOL AND MATHEMATICS OF PUPILS WITH MILD INTELLECTUAL DISABILITY	PAVEL ZIKL	ŠTĚPÁNKA SMOLÁKOVÁ, KAMILA DVOŘÁKOVÁ	HRADEC KRÁLOVÉ, ROKITANSKÉHO 62, 500 03 HRADEC KRÁLOVÉ, CZECH REPUBLIC

Universitas Esa Unggul

## IV. Documentation:

548th International Conference on Management, Economics & Social Science - ICMESS 14th - 15th December, 2019 at Dubai, United Arab Emirate







## V. Content File Presentation and Certificate











Based on Gross Regional Domestic Product (GRDP) data based on current prices, the economic contribution of Sambas Regency to West Kalimantan Province is quite large, which is in the fourth position after Pontianak City, Kubu Raya Regency, and Ketapang Regency. The relatively high contribution of the Sambas Regency economy to West Kalimantan was mainly supported by contributions from the agriculture and trade categories.

categories.

The GRDP includes regional estimates on the three major sectors including their sub-

- sectors, namely:

  1. Agriculture, fishery and forestry

  2. Industry sector: Mining and quarrying, manufacturing, construction, electricity, and water
- Service sector: Transport, communication, and storage, trade, finance, ownership of dwellings and real estate, private government services

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The economic structure of Sambas Regency is dominated by the Agriculture, Forestry and Fisheries Sector, which is around 32.54 percent, following the Wholesale and Retail Trade Sector; Car and Motorcycle Repair was 17.39 percent and the Manufacturing Industry Sector was 12.10 percent. As a comparison, in 2014 the contributions of the three sectors were 33.37 percent each; 17.45 percent and 12.68 percent.

The potential economic strength of Sambas Regency is not only from Natural Resources (SDA) but also from Human Resources (HR) as a factor of production. According to Adam Smith (Arsyad, 1999), a country's production system contains 3 components of production factors namely natural resources, human resources, and capital to produce output and added value in the form of Gross Domestic Product (GDP).

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LQ analysis is used to show the size of the economic sector's role in a region by comparing the same sector in a larger region. This method is used to identify potential economic sectors that are superior and can be developed in an area. Also, it is used to identify the comparative advantages of an area. One of the analysis tools to see the base sector or sector that has a 'specialization' of development based on a region or region is the Location Quotient index (LQ). The calculation of this indicator can use several data approaches, for example, sectoral employment data, production value data or gross value-added data that is contained in the GRDP.

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### METHODOLOGY

LQ measurement produces the following criteria

- If LQ> 1, sector i in the analysis area is the leading sector, that is, the sector with a higher level of specialization in the analysis area than the reference region.
- If LQ = 1, sector i in the analysis area is not a superior sector, that is, the sector with the same level of specialization as the reference area. If LQ <1, sector i in the analysis area is not a superior sector, that is the sector whose specialization level is lower than the reference region.

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## I. Literature Review

## Human Resources as an Economic Mover

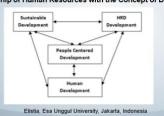
The development of an area is inseparable from the role of resources, both natural resources and human resources. Both of these resources are very important in determining the success of regional development. History shows that people can prosper because they succeed in utilizing the resources they have. Sector, that is, the sector with a higher level of specialization in the analysis area than the reference region.

## Population-Based Development

Population-based Development Population-oriented development concepts, namely. Sustainable Development, Human Resource Development (HRD), Human Development, Human-Development Development (People Centered Development). The relationship between these concepts can be seen in Figure 2. Measurement of population-oriented development using IPBK (Population-Based Development Index). The index uses five dimensions in its measurement, namely. community participation, sustainability, integration, partiality towards the poor, and equality (Jalal, 2014).

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The Relationship of Human Resources with the Concept of Development



## Investment Policy on Economic Development

Investment Policy on Economic Leveropment
According to Todaro (2000: 137-138), investment plays an important role in driving the
nation's economic life, because capital formation enlarges production capacity,
increases national income and creates new jobs, in this case will further expand

Furthermore, Mankiw (2003: 61) states that technological innovation is one of the

According to Sukimo (2008: 122), investment can also be interpreted as spending or spending by investors or companies to buy capital goods and equipment to increase the ability to produce goods and services available in the economy.

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## Main Sector of Sambas Regency

Based on the results of calculations on GRDP data, it is reflected that some primary and tertiary sectors that specialize in Sambas Regency and have the opportunity to be traded outside the region, especially. The agricultural sector, especially the subsector of food crops, horticulture, plantations, animal husbandry, and fisheries.

The five sectors will be able to meet expectations to be developed and have the opportunity to gain markets in several areas in West Kalimantan and other regions if only supported by several factors, for example availability of infrastructure, competitive prices and also continuous production.

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- From the results of these calculations it can be said that the economic structure of the leading sector of Sambas Regency is derived from the following:

  1. The agricultural sector, especially the subsector of food crops, horticulture, plantations, animal husbandry, and fisheries. The five sectors will be able to meet expectations to be developed and have the opportunity to gain markets in several regions in West Kalimantan and other regions if only supported by several factors, for example, the availability of infrastructure, competitive prices and also continuous production.

  2. Large and retail trade sectors; Car and Motorcycle reparation development opportunities can be translated that if only the agricultural sector and other sectors develop, the trade sector with other sectors.

  3. The processing industry sector is a downstream process of the availability of materials from the agriculture and fisheries sector in food and beverage processing, wood, bamboo, rattan and the like, then the rubber industry, rubber, and plastic goods will automatically also increase the wholesale and retail trade sector.

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				Economic Structure										LO Sambas				
	100	Business Field		Sambas West Kalimantan														
			2014	2015	2016	2917	2018	2014	2015	2016	2917	2018	2014	2015	2016	2017	2018	
i	1.	Agri culture, Forestry and Fi sheries	34,81	34,22	34,05	34,12	34,27	29,30	22,77	22,52	22,81	29,17	1,49	1,50	1,51	1,50	1,48	
	2.	Miningand excavation	1,04	1,00	1,02	1,00	0,99	4,29	4,12	4,75	4,57	4,60	0,24	0,26	0,22	0,22	0,21	
	3,	Processing industry	12,83	12,74	12,65	12,62	12,45	16,85	16,62	16,50	16,14	15,79	0,76	0,77	0,77	0,78	0,79	
	4.	Electricity and Gas Procurement	0,05	0,05	0,05	0,05	0,0%	0,27	0,09	0,10	0,10	0,10	0,18	0,53	0,49	0,48	0,48	
	5	Water Supply, Waste Management, Waste and Recycling	0,06	0,06	0,06	0,06	0,06	0,14	0,14	0,14	0,14	0,14	0,42	0,41	0,43	0,44	0,45	
	6.	Construction	7,45	7,55	7,55	7,54	7,52	10,95	11,41	11,13	11,29	10,95	0,68	0,66	0,68	0,67	0,63	
	7.	Wholesale and retail trade, Car and Motorcycle Repair	17,86	17,93	17,79	17,63	17,57	15,08	15,20	15,08	14,90	14,89	1,18	1,17	1,18	1,18	1,15	
	0.	Transportation and Warehousing	2,51	2,54	2,52	2,51	2,51	4,20	4,10	4,23	4,23	4,32	0,60	0,61	0,60	0,59	0,58	
	9.	Provision of Accommodation and Food and Drink	1,98	2,01	2,05	2,06	2,08	2,29	2,31	2,29	2,26	2,30	0,87	0,87	0,90	0,91	0,90	
	10.	Educations Services	4,41	4,68	4,91	5,92	5,43	4,12	4,37	4,58	5,05	5,14	1,07	1,07	1,07	1,05	1,06	

							able ient (l ency (									
11.	Financial Services and Insurance	2,58	2,65	2,06	2,93	9,01	1,60	3,61	3,76	3,84	1,95	0,72	0,73	0,76	0,76	0,76
12.	Real Estate	3,49	3,46	3,38	3,29	3,24	9,02	2,98	2,90	2,84	2,81	1,15	1,16	1,16	1,16	1,15
13.	Company Services	0,40	0,41	0,40	0,38	0,38	0,48	0,49	0,48	0,46	0,46	0,83	0,82	0,82	0,82	0,82
14.	Information and Communication	3,84	3,92	3,99	3,95	3,96	4,72	4,83	4,93	4,91	4,94	0,81	0,81	0,81	0,80	0,80
15.	Educational Services	4,56	4,59	4,62	4,48	4,40	4,35	4,28	4,14	3,99	3,93	1,05	1,07	1,12	1,12	1,12
16.	Health Services and Social Activities	1,24	1,21	1,19	1,17	1,18	1,46	1,45	1,41	1,40	1,42	0,85	0,84	0,84	0,83	0,83
17.	Other services	0,92	0,91	0,90	0,89	0,90	1,08	1,07	1,06	1,07	1,07	0,85	0,85	0,86	0,84	0,84

	No	Districts	Polency					
	1	Setakau	Oold, Copper, Tin (Metal Mineral Commodifies), Kaolin, Quarti Band, Zircon (Non Metallic Mineral Commodifies), Blones and Urug (Flock Commodifies)					
	2	Sefakau Timur	Oold, Silver, Copper, Tin Stetis Mineral Commodifies), Rackin, Quartz Sand, Zircon (Non-Metaltic Mineral Commodity), Rock and Unug (Rock Commodities)					
17	3	Pernangkat	Rock and Soil (Rock Commodiles)					
us 42	4	Saletiga	Rock and Soil (Rock Commodities), Quartz Sand (Non-Metallic Mineral Commodities)					
8.3	5	Semparuk	1					
sources Sambas ncy	.0	Tetras	Gold, Titarium, Bon, (Metats Minerals), Guartz Band, Zircon (Bon-Metatlic Minerals), Stories and Urug (Rock Commodities)					
	7	Tekarang						
温味 モ 京	0	Sambas	Quartz Sand, Zircon, Feldspar (Non-Metallic Mineral Commodity), River sand, rock and backfilt (Rock Commodities)					
10 O	9	Subah	Gold, Copper, Transum, (Metal Minerals) Feldspar, Zircon, Kaotin, Guartz Sand (Non- Metaltic Minerals) Stone and soil (Flock Commodities)					
Z S	10	Sebawi	Zircon, Feldspar, Kaolin, Guartz Sand, clay (Non-Metallic Mineral Commodity) Slone and soil (Rock Commodity)					
	11	Swiad	River sand (Rock Commodities)					
_	12	Jawai	Quartz Sand, Zircon, Tin (Non-Metatic Mineral)					
	12	Jawai Selatan	Quartz Sand, Zircon, Tin (Non-Metaltic Mineral)					
	14	Teluk Keramat						
	15	Oaling	Kaolin, Guartz Sand, Zircon (Non-Melalic Mineral)					
	16	Tangaran	Quartz Sand, Zircon (Metal Mineralis)					
	17	Sejangkung	Quartz Sand, Zircon (Non-Metallic Mineral), Rock and sol (Rock Commodities)					
	18	Sajingan Besar	Coal, Oold, Bauette, Gold (Metal Minerals) Rock and soil (Rock Commodities)					
	19	Paloh	Coal, Gold, Iron, Trianium, Tin (Metal Minerals) Quartz Band, Zircon, (Non-Metaltic Minerals), Stone, Stone and Soil (Rock Commodities)					

	No	District	Location	Tourist Attraction	
	1	Selakau	Sui Rusa	Pantai Polaria Beach	Marine Tourism
				Pantai Saadi/Terigas: Beach	Marine Tourism
	2	Pemangkat.	Pemangkat Kata	Pantai Tanjung Batu Beach	Marine Tourism
				Pantai Sinam Beach	Marine Tourism
				Toa Pekong Ular Putih	Religious Tourism
. c	3	Tekarang	Tekarang	Sawo Plantation	Agre Tourism
	4	Salatiga	Parit Baru	Selindung Mountain Waterfall	Natural Tourism
605	- 6	Tebas	Mak Jage	Taman Rekreasi Batu Mak Jage	Natural Tourism
5 5 5			Serindang	Matang Nangka Agro Tourism	Agro Tourism
X 5 %	6	Sambas	Dalam Kaum	Alwatzikoebillah Pallace	Historical Tourism
ž 0				Masjid Jami'	Historical Tourism
E E 2				Water Font City	Artificial Tourism
127	7	Sebawi	Sempalai Sebedang	Sebedang Lake	Natural Tourism
S 2 2				Makam Bujang Nadi Dare Nandung	Cultural Tourism
Natural Resources Tourism Potency in Sambas Regency	8	Subah	Sambas Botanical Gardens		Natural Tourism
	9	Sajed	Semanga	TWA Gunung Senujuh	Natural Tourism
	10	Galing	Ratu Sepudak	Makam Ratu Sepudak	Cultural Tourism
	11	Jawai	Sarang Burung Danau Sentabang	Natuna Beach	Marine Tourism
			Dungun Laut	Date' Bundar Beach	Marine Tourism
	12	Jawai Selatan	Jawai Laut	Putri Serayi Beach	Marine Tourism
	13	Teluk Keramat	Sekura	Perkebunan Salak	Agre Tourism
	14	Tangaran	Pancur	Tanjung Terabitan Beach	Natural Tourism
			Desa Arum Parak	Muare Jalan Indah Beach	Marine Tourism
			Simpang Empat	Dataran Merdeka Beach	Marine Tourism

	15	Sajingan Besar	Kaliau	Riam Merasap Waterfall	Natural Tourism
			Santaban	Alam Santok Cave	Religious Tourism
			Sungai Bening	Riam Cagat Waterfall	Natural Tourism
	16	Paloh	Tanah Hitam	Tanjung Lestari Beach	Marine Tourism
19				Harapan Beach	Marine Tourism
	-		Sebubus	Selimpai Island Beach	Marine Tourism
第三 ひ				Batu Bejamban Recreational Park	Marine Tourism
¥ 5 8				Kampak Indah Beach	Marine Tourism
le 3. Resources Potency in Regency				TWA Tanjung Belimbing	Natural Tourism
3 % C C				TWA Gunung Lintang	Natural Tourism
유뜨는 있				TWA Gunung Asuansang	Natural Tourism
一世易道			Temajuk	Tanjung Bendera Beach	Marine Tourism
45 5				Tanjung Kemuning Beach	Marine Tourism
Table Natural Re Tourism P Sambas F				Bayuan Beach	Marine Tourism
				Camar Bulan Beach	Marine Tourism
	-			Dermaga Asam Jawe	Marine Tourism
				Telok Atong Bahari Beach	Marine Tourism
				Hutan Hujan Tropis Tanjung Dato'	Marine Tourism
				Batu Pipih Beach	Marine Tourism
				Teluk Nibung Waterfall	Marine Tourism
				Gunung Pangi Waterfall	Marine Tourism
			Kalimantan.	Kalimantan Beach	Marine Tourism
	17	Sejangkung	Desa Piantus	Piantus Hill	Natural Tourism

## /. Result and Discussion

**Development of Local Economic Potential for Development** 

The availability of factors of production such as natural resources, capital, labor and technology determines the comparative advantage of a region. The potential factors of production owned by a region will affect the efficiency of economic values that are developed based on these potentials.

To realize an increase in regional economic growth with quality excellence, the government needs to optimize regional comparability. This is intended to develop economic activities based on local resources. Thus the product or service product developed will be more efficient so that it has high competitiveness and competitive advantage at both the domestic and regional levels.

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## . Result and Discussion

## Alignment of Local Human Resources Empowerment

Empowerment is a process of changing socio-economic conditions that must always prioritize community self-reliance. The view of community self-sufficiency, in this case, see the process of empowerment is always based on internal dynamics, from, by and for the community, so that more priority to the potential and resources available in the community itself.

community itself.
This view necessitates a belief that in every community group there are always available resources or potential resources in the framework of meeting needs.
The existing potential requires several efforts to be actualized and to make a real contribution in realizing prosperity without effective efforts, so the existing potential will only cease as potential without contributing to actual life.

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## . Result and Discussion

Infrastructure development can be used as a driving force for national development. The existence of adequate infrastructure will contribute to the smooth production and distribution of goods and services that can increase the country's economic growth and increase economic equity in the regions. Infrastructure certainly can also encourage the interest of foreign and domestic investors to invest their capital in Indonesia. (Mega Lestari, 2019).

Potential Sector Alignment Model Becomes the Leading Sector From the results of the literature review and the results of the analysis of leading and potential sectors, it can be described that the model of alignment of potential sectors into leading sectors, namely Human Capital, Infrastructure, and Financial as shown

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### Figure 2. Investment and Development



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Based on the research results and discussion, the conclusions are:

- The three main leading sectors in Sambas namely Agriculture, Forestry, and Fisheries, Large and Retail Trade, Processing Industry.
- and Retail Trade, Processing Industry.
  Judging from the availability of valuable natural resources, namely mining and quarrying, then tourism, this is a potential sector to be developed and developed.

  The availability of good infrastructure will encourage increased output and labor productivity. Increased output productivity because it supports the production and distribution process will have an impact on increasing output. While social infrastructure will increase human capital so that it will have an impact on increasing labor productivity. The aspect of financial capital is very important in the context of the development and processing of natural resources that have the potential to be developed so that it can become a leading sector of the region.

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25. The study recommends that local governments need to establish regional spending policies in investment in education-oriented to building the productivity of potential local natural resources, among others, Manufacturing, Mining and Excavation, and Tourism. 6. Efforts to harden from potential sectors to leading sectors are by investing in mining business development and tourism management, and strengthening regional infrastructure through development policies and meeting the needs of human resource competencies through education and training that are aligned with the needs of the potential sectors by providing scholarships, so that for the next 5 to 10 years can contribute to the region. This is a link and match alignment policy between industry needs and education.
6. Efforts to empower potential sectors to leading sectors are by investing in mining business development and tourism management, and strengthening regional infrastructure through development policies and meeting the needs of human resource competencies through education and training that are aligned with the needs of the potential sectors by providing scholarships, so that for the next 5 to 10 years can contribute to the region. This is a link and match alignment policy between industry needs and education.

THANK YOU

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## International Conference on Management, Economics & Social Science

Organized by: Researchfora | Dubai, 14th-15th December, 2019

## Certificate

This is to Certify that

## Elistia

has presented a paper entitled "Study of Alignment between Potential and Leading Sectors in Sambas, West Kalimantan, Indonesia" at the International Conference on Management, Economics & Social Science (ICMESS) held in Dubai, UAE on 14th-15th December, 2019.

Researchfora Paper ID

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